

# SUR

PROGRAMME

# PRIS

ASIEN TAG 2023 (ASIA DAY 2023)

# INGLY

ASIA ON THE MOVE

# INGE

[www.advantageaustria.org](http://www.advantageaustria.org)

# NIOUS



**TUESDAY, 05<sup>th</sup> December 2023**

**08.30 – 09.00**

**REGISTRATION**

**09.00 – 09.15**

**WELCOME AND OPENING REMARKS**

Philipp GADY, Vice President, Austrian Federal Economic Chamber

Martin KOCHER, Austrian Federal Minister of Labour and Economy

Venue: Julius Raab Saal, Language: English

**MODERATION**

Hannelore VEIT

Former Correspondent and News Presenter of ORF

**09.15 – 10.00**

**KEYNOTE “ASIA ON THE MOVE – THE TRENDS SHAPING ASIA AND THE WORLD”**

Tom RAFFERTY, Head of Global Forecasting & Regional Director Asia, The Economist

Venue: Julius Raab Saal, Language: English

**10.00 – 17.00**

**B2B CONSULTATION MEETINGS**

Personal consultations with 9 Heads of Advantage Austria

**China** – Michael BERGER

**Malaysia** – Reinhart ZIMMERMANN

**India** – Hans-Jörg HÖRTNAGL

**Philippines** – Christina STIEBER

**Indonesia** – Sigmund NEMETI

**Singapore** – David BACHMANN

**Japan** – Christina SCHÖSSER

**Thailand** – Stefan PSOTA

**Korea** – Wolfgang KÖSTINGER

Venue: Saal 2

**10.00 – 17.00**

**MEET-ME-BOOTHs**

with Embassies of the Region, Austria @ Expo 2025 Osaka, Oesterreichische Kontrollbank AG (OeKB), go-international, Skilled Workers Initiative

Venue: in front of Julius Raab Saal

**10.00 – 10.45**

**WINDOWS TO INDIA: “INSIGHTS FROM THE WORLD’S MOST POPULOUS NATION”**

Nirupama RAO, Former Foreign Secretary and Ambassador of India

In conversation with Hannelore VEIT

Venue: Julius Raab Saal, Language: English

**10.45 – 11.15**

**BREAK WITH MUSIC**

Musical interlude with traditional Indian music

Venue: in front of Julius Raab Saal

**11.15 – 12.00**

**WINDOWS TO SOUTHEAST ASIA: “THE NEW GROWTH CENTRE OF AISA?”**

Mariana KÜHNEL, Deputy Secretary General, Austrian Federal Economic Chamber

Roland HINTERKÖRNER, Expertise Asia

Franz HOFER, Owner of Ovotherm, a company operating in Southeast Asia

Moderation:

Marlies EDER, Editor, Foreign Editorial Office “Die Presse”

Venue: Julius Raab Saal, Language: English

**12.00 – 13.00**

**WINDOWS TO THE FAR EAST: “THE NEW NORMAL”**

Susanne WEIGELIN-SCHWIEDRZIK, Sinologist and Book Author

Mi-Ja CHUN, Founder and CEO of Akakiko

Shiau Sin YEN, Managing Partner and Co-Founder of Titan Fund, Hong Kong

Moderation:

Patrick ZOLL, Correspondent for Geopolitics in the Indo-Pacific, Neue Zürcher Zeitung (NZZ)

Venue: Julius Raab Saal, Language: German

**13.00 – 14.00**

**LUNCH BREAK WITH MUSIC**

Venue: in front of Julius Raab Saal

**14.00 – 17.00**

## **SNAPSHOT ASIA – QUICK TOUR OF THE REGION**

Parallel to the Consultation Hours, the attending Heads of Advantage Austria of the region give streamlined briefings with a Q&A:

### **14.00 – 14.20 India – Investment Boom**

Hans-Jörg HÖRTNAGL, Head of Advantage Austria New Delhi

### **14.20 – 14.40 China & Mongolia – The Return**

Michael BERGER, Head of Advantage Austria Beijing

### **14.40 – 15.00 Korea – Soft power**

Wolfgang KÖSTINGER, Head of Advantage Austria Seoul

### **15.00 – 15.20 Indonesia – Infrastructure**

Sigmund NEMETI, Head of Advantage Austria Jakarta

### **15.20 – 15.40 Malaysia – Trading Hub**

Reinhart ZIMMERMANN, Head of Advantage Austria Kuala Lumpur

### **15.40 – 16.00 Philippines – Labour force**

Christina STIEBER, Head of Advantage Austria Manila

### **16.00 – 16.20 Singapore – Asian metropolis**

David BACHMANN, Head of Advantage Austria Singapore

### **16.20 – 16.40 Thailand – Bio Circular Green Economy**

Stefan PSOTA, Deputy Head of Advantage Austria Bangkok

Venue: Saal 1, Language: German

**15.00 – 16.00**

## **FINANCING IN ASIAN BUSINESS**

Bernhard BÖS, Project Manager, Netzwerk Projekte International, AUSSENWIRTSCHAFT AUSTRIA

Rainer DREO, Senior Director, International Business Development, Oesterreichische Kontrollbank AG

Georg GRUBER, Director, Export & Investment Finance, Raiffeisen Bank International AG

Thomas WIMMER, Director International Structured Finance, VAMED Engineering GmbH

Venue: Saal 5, Language: German

---

## **JAPAN – ROAD TO EXPO**

---

**14.00 – 14.15**

### **OPENING STATEMENTS**

Philipp GADY, Vice President, Austrian Federal Economic Chamber

Florian FRAUSCHER, Director General Economic Affairs, Innovation, and International Policy

Ryuta MIZUUCHI, Ambassador of Japan to Austria

Venue: Julius Raab Saal, Language: German

---

**14.15 – 14.35**

### **JAPAN AND AUSTRIA – THE PAST AND THE FUTURE**

Nana MIYATA, Historical Archive of the Vienna Philharmonic Orchestra

Ursula PLASSNIK, Commissioner General for EXPO 2025 Osaka (via Video)

Venue: Julius Raab Saal, Language: German

---

**14.35 – 15.10**

### **COMPOSING THE FUTURE**

Austria @ Expo 2025 Osaka

Michael OTTER, Head of AUSSENWIRTSCHAFT AUSTRIA

Alf NETEK, Project Manager, AUSSENWIRTSCHAFT EXPO-Office

Barbara HEIDINGER, Head of World Exhibitions (EXPOs), Ministry of Labour and Economy

Fjolla HOLZLEITHNER, Founder of Dayholi

Moderation: Hannelore VEIT

Venue: Julius Raab Saal, Language: German

---

**15.10 – 15.30**

### **COFFEE BREAK**

---

**15.30 – 16.15**

### **COMPOSING THE FUTURE TOGETHER – THE ROAD TO EXPO AND BEYOND...**

Christina SCHÖSSER, Head of Advantage Austria Tokyo

Manfred RIEGER, Site Head R&D Austria / Head of Pharmaceutical Sciences Strategic Portfolio Management, Baxalta Innovations GmbH (Takeda)

Axel BAHR, Regional Sales Manager Asia-Pacific, EV Group Headquarters

Gerald FLIEGEL, Head R&D Office, Primetals Technologies Austria GmbH

Moderation: Hannelore VEIT

Venue: Julius Raab Saal, Language: German

---

---

**16.15 – 17.00**

**JAPAN AND AUSTRIA – JOINING FORCES IN THE AI FUTURE**

Yasuhiro KATAGIRI, Director Artificial Intelligence Research Centre of the National Institute of Advanced Industrial Science and Technology (AIST)

Clemens WASNER, AI Austria

Anna Maria BRUNNHOFER-PEDEMONTE, Impact AI

Wolfgang EBNER, Staatssekretariat für Digitalisierung und Telekommunikation, Bundesministerium für Finanzen

Moderation: Hannelore VEIT

Venue: Julius Raab Saal, Language: English

---

**17.00 – 18.00**

**CONCLUSION OF THE EVENT**

Networking with small refreshments to round off Asia Day 2023

Venue: vor dem Julius Raab Saal

---