# GLOBAL MARCHETER

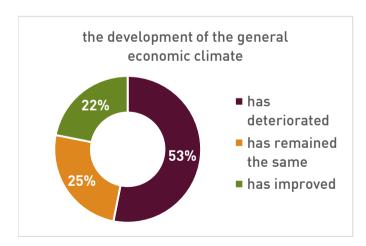
## Survey among Austrian companies in:

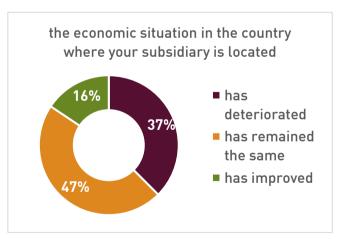
**Poland** 

Number of participants: 32

Oct./Nov. 2024

Question 1: From your company's perspective, how do you assess ... over the PAST 12 months?



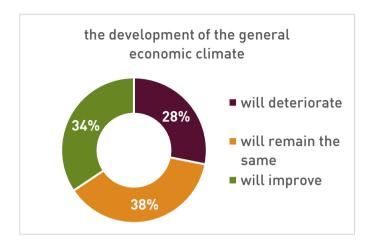


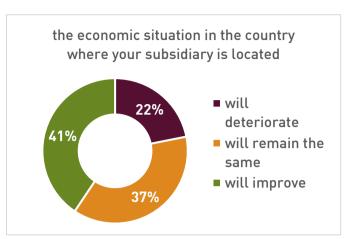




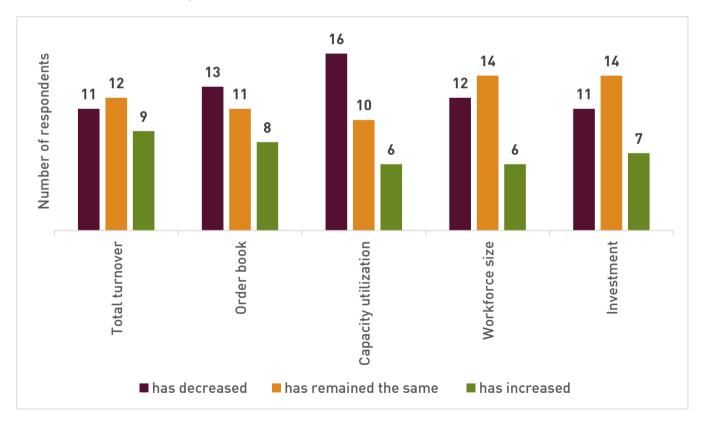


Question 2: From your company's perspective, how do you assess ... for the NEXT 12 months?



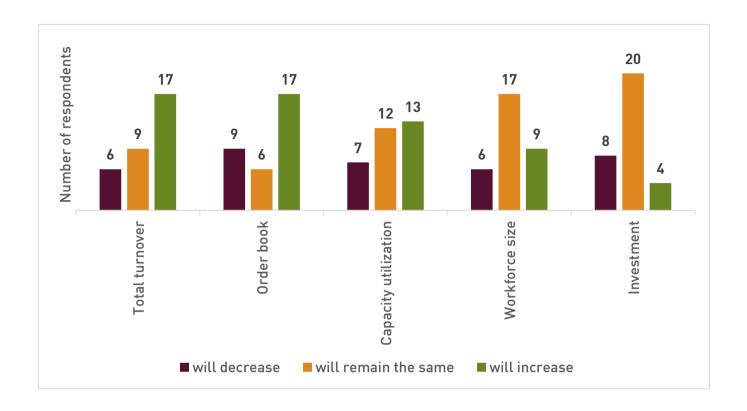


Question 3: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below over the PAST 12 months?





Question 4: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below for the NEXT 12 months?



# **FRESH VIEW**



# WORLD CLASS PARTNERS

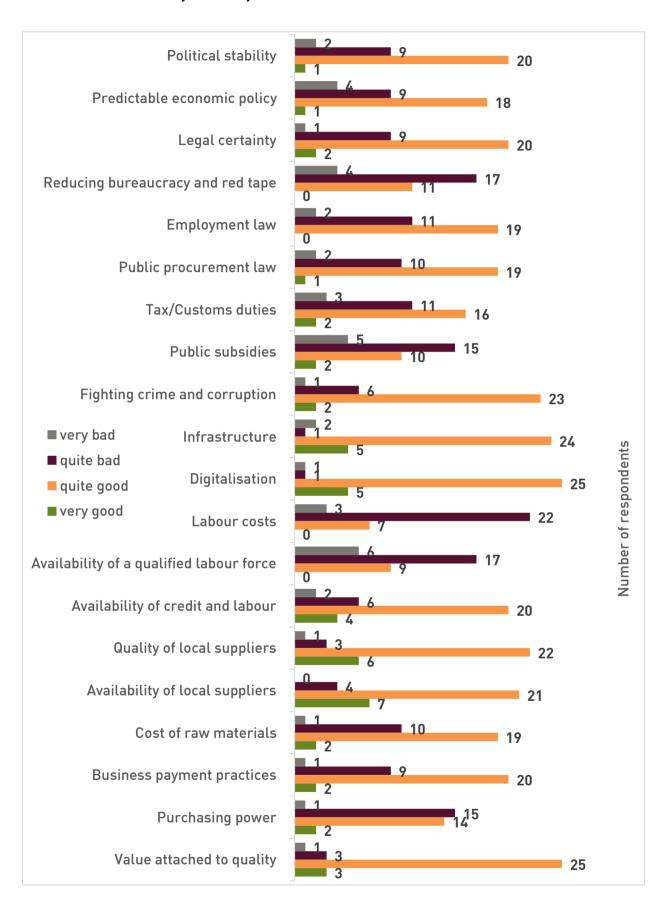
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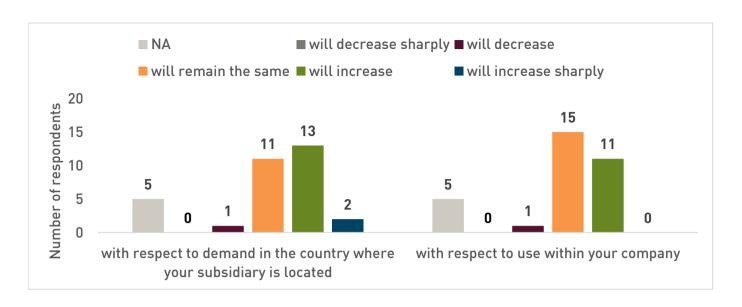


Question 5: How do you assess the following regulatory and market-related topics in your subsidiary's country?

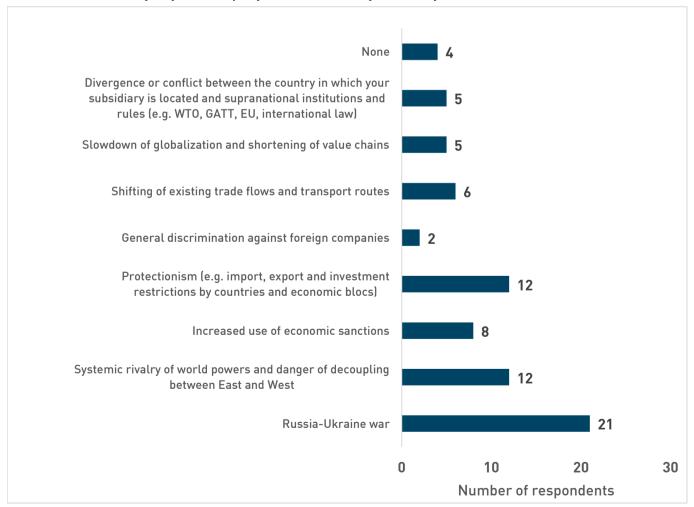




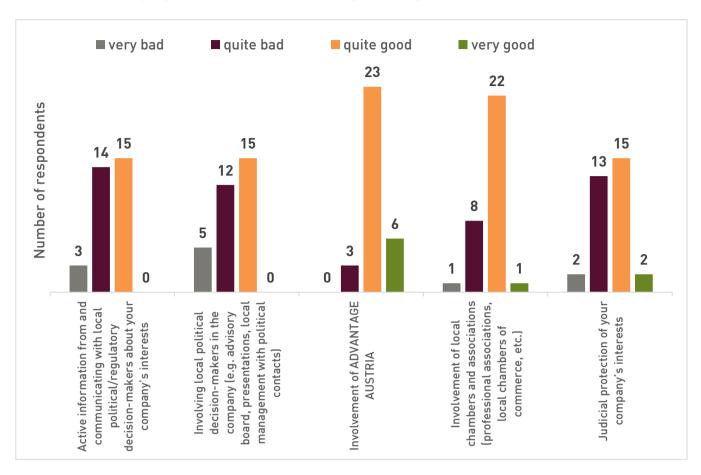
Question 6: From your company's perspective, how do you assess the development of products and services based on artificial intelligence in the NEXT 12 months?



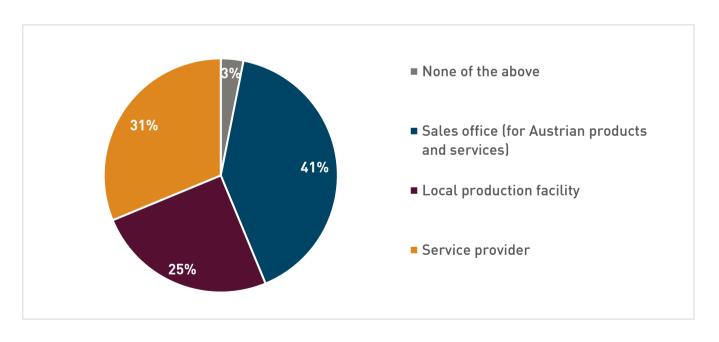
Question 7: Which current geopolitical phenomena pose the greatest risk potential for the economic activity of your company in the subsidiary's country?



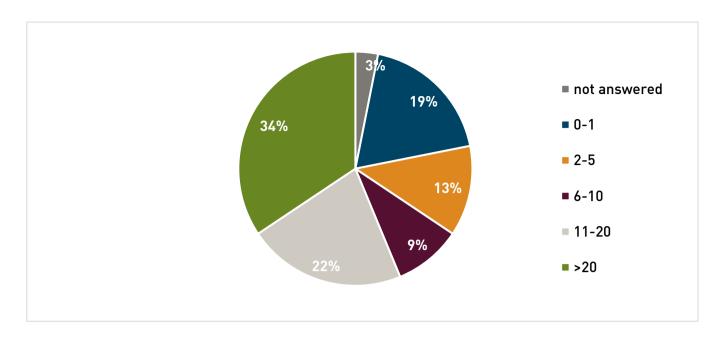
Question 8: How do you assess the effectiveness of the following measures to advance your company's interests in the subsidiary's country?



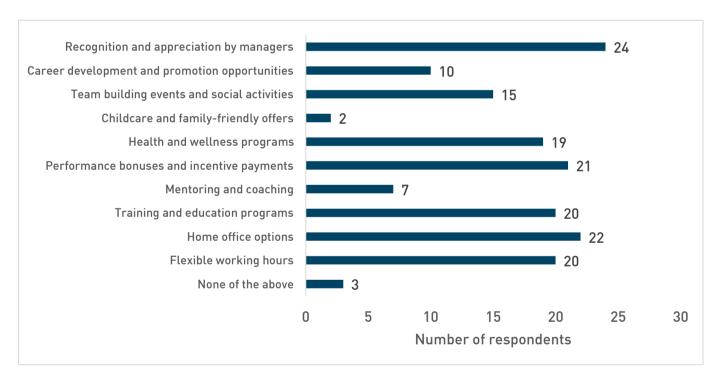
Question 9: What is the main activity of your company in the subsidiary's country?





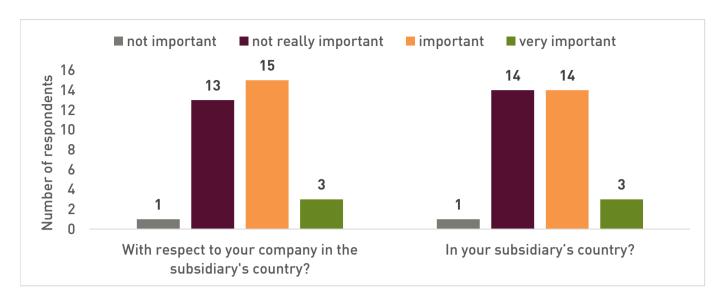


Question 11: Which of the following measures does your company in the subsidiary's country take to retain and motivate employees?





### Question 12: How important is the topic of sustainability...



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