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AUSTRIA CONNECT IBERIAN PENINSULA 2016

ECONOMY 4.0
CHANGES AND CHALLENGES

V. NETWORKING CONFERENCE FOR
AUSTRIAN AND IBERIAN COMPANIES

Lisbon, 6th & 7th October 2016



In collaboration with:



powered by:



PROGRAM

Event Venue: Opening ceremony CHAMBER OF COMMERCE LISBON

Rua das Portas de Santo Antão, 89
1169-020 Lisbon
<http://www.ccip.pt/en>

Event Venue: Gala Dinner & Workshops ALTIS GRAND HOTEL *****

Rua Castilho, 11
1269-072 Lisbon
<http://www.altishotels.com/PT/HotelAltisLisboa/Hotel/>

THURSDAY, OCTOBER 6TH, 2016

18:00 – 18:30	WELCOME COCKTAIL AT THE LISBON CHAMBER OF COMMERCE Rua das Portas de Santo Antão, 89
18:30 – 18:45	INAUGURATION Barbara NOPPINGER , ADVANTAGE AUSTRIA Lisbon Astrid FIXL-PUMMER , Project Manager Budget Coordination ADVANTAGE AUSTRIA Robert PUNKENHOFER , ADVANTAGE AUSTRIA Barcelona Michael SPALEK , ADVANTAGE AUSTRIA Madrid Thomas STELZER Austrian Ambassador in Portugal Peter HUBER Austrian Ambassador in Spain
18:45 - 19:00	WELCOME SPEECH Paulo PORTAS Vice-President, Lisbon Chamber of Commerce
19:00 - 19:15	KEY NOTE SPEECH João VASCONCELOS State Secretary for Industry
19:15 – 20:00	PRESENTATION OF THE SPONSORS
20:30	GALA DINNER AT THE ALTIS GRAND HOTEL (Dress Code: Formal Business) Rua Castilho, 11

FRIDAY, OCTOBER 7TH, 2016

09:00 – 10:00	SPEED-PRESENTATION OF THE PARTICIPANTS
10:00 – 10:45	KEY NOTE SPEECH AND QUESTIONS & ANSWERS “MEGATRENDS AND THE FUTURE BUSINESS” Harry GATTERER Managing Director of the Future Institute Austria
10:45 – 11:00	COFFEE BREAK
11:00 – 12:00	WORKSHOP 1 “ARE THE IBERIAN COMPANIES FIT FOR THE FOURTH INDUSTRIAL REVOLUTION?” Christoph BRADER Business & Technology Consultant, Lisbon António COSTA Senior Partner, Kaizen Institute Western Europe Fernando SILVA Director Energy Management, Siemens Portugal Rikardo BUENO Program Director, Instituto Tecnalia Moderator: Michael SPALEK , ADVANTAGE AUSTRIA Madrid
12:00 – 12:20	COFFEE BREAK
12:20 – 13:20	WORKSHOP 2 “ECONOMIC AND FINANCIAL FRAMEWORK FOR INNOVATION AND R&D” José Carlos CALDEIRA President of the Portuguese Innovation Agency Dirk ELIAS Chairman of the Board of Fraunhofer Portugal Research Center for Assistive Information and Communication Solutions Andreia TEIXEIRA CEO, Teixeira & Gonçalves Consultoria Financeira Joan Ramon ROVIRA HOMS Chief Economist, Chamber of Commerce Barcelona Moderator: Robert PUNKENHOFER , ADVANTAGE AUSTRIA Barcelona
13:30 – 15:30	LUNCH & NETWORKING
15:30 – 17:00	B2B-Meetings
17:30	City Sightseeing tour Lisbon