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Austrian Trade Mission to Saudi Arabia



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Riyadh & Damman

AT

14th - 17th March 2022

ITS

www.advantageaustria.org/sa

BEST



INFORMATION

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Our office in Riyadh is part of a network of more than 110 offices in over 70 countries that provide a broad range of intelligence and business development services for both Austrian companies and their international business partners.

Our team of experts can assist Saudi companies in locating Austrian suppliers and business partners. We organize numerous events every year to bring business contacts together. Other services provided by our office range from introductions to Austrian companies looking for importers, distributors, or agents to providing in-depth information on Austria as a business location and assistance in entering the Austrian market.

PREFACE

On behalf of Advantage Austria, it is my great pleasure to introduce to you 32 top Austrian companies from various sectors.

They are part of the Trade Mission Saudi Arabia 2022 taking place from March 14th to 17th 2022 alongside the visit of the Austrian Minister for Digital & Economic Affairs, Margarete Schramböck, and the 8th meeting of the Austrian-Saudi-Arabian Joint Commission on Economy, Trade, Industry and Technology in Riyadh.



The trade delegation is headed by Dr. Richard Schenz, Vice-President of the Austrian Federal Economic Chamber. There is a Business & Investment Forum taking place in Riyadh and a Business Forum Eastern Province in Dammam.

This year we are proud to present you a broad range of Austrian technologies described in more detail on the following pages.

The participating Austrian companies cover a variety of fields, from energy storage and renewable energy generation to the construction sector, 3D printing, automotive with focus on e-mobility, railways, fire-safety, drones, software for the healthcare industry, financial sector, also education, tourism, entertainment, and even the mining sector.

I trust this event will find your interest. Wishing you interesting and fruitful talks with the representatives of our Austrian companies.

Christoph Pfeifer

Commercial Counsellor at the Austrian Embassy
Head of Advantage Austria in Saudi Arabia

COMPANIES

TRADE MISSION SAUDI ARABIA

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For more than 30 years, the Austro-Arab Chamber of Commerce (AACC) has been acting as an institution to promote economic, scientific and cultural relations between Austria and the 22 countries of the Arab League. Its comprehensive range of services to promote business and trade activities, as well as excellent contacts to official institutions, decision-makers and the business community, renders AACC an important partner when it comes to doing business in the Arab world.

ABA- Invest in Austria



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ABA – Invest in Austria is the national investment promotion agency of the Austrian Business Agency (ABA). We are the first point of contact for foreign companies aiming to establish their own business in Austria. We are owned and operated by the Republic of Austria, and report directly to the Federal Ministry for Digital and Economic Affairs. We provide professional and free consulting services to firms interested in setting up business operations in Austria, focusing on all issues relevant to selecting an appropriate location.

A staff of around 32 employees working out of the company's headquarters in Vienna handles projects from Europe, USA, Canada and Asia.



Allplan Software Engineering GmbH



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The Competence Center Allplan Precast is the world's number one full-service partner for innovative software solutions and services in the precast concrete industry. Our goal is to help create high-quality spaces for the world's growing population. With our BIM solutions, you create precast data you can rely on - production data, shop drawings, stacking lists, payroll lists and much more. Buildability at its best.



Attraktion! GmbH

ATTRACTION!

next generation entertaining experiences

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Attraktion! GmbH creates media-based attractions with the latest and innovative technologies for the entertainment and leisure industry such as theme parks, shopping malls, brand lands, FECs etc., including the design, planning, construction and installation of these attractions.

The product portfolio of Attraktion! includes unique theatre and dome attractions and interactive service robots and group games. Attraktion! GmbH also produces films for these kinds of special attractions.

Attraktion! develops, advises and manages the creation of complete attractions such as adventure worlds, amusement and theme parks, family entertainment centres and science centres.

Austrian National Tourist Office



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The Austrian National Tourist Office (ANTO) is Austria's national tourism organization. Since 1955 the main objective of this association has been the promotion of vacation country Austria. ANTO's central goal is to secure and expand tourism country Austria's competitiveness in cooperation with all Austrian tourism partners. By doing so, ANTO contributes essentially to increasing Austria's market share in international tourism. Core competencies of the Austrian National Tourist Office are: - Development of the brand "Vacation in Austria": This brand differentiates Austria from other vacation countries and conveys the emotional added value of a stay in Austria. - Opening up the internationally most promising markets with innovative and modern marketing. - Partner of Austrian tourism businesses and essential platform of tourism networking: The tourist industry profits from ANTO's always up-to-date expert knowledge.

AVL List GmbH



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AVL is the world's largest independent company for the development, simulation and testing of drive systems (hybrid, combustion engine, transmission, electric drive, batteries, fuel cells and control technology) for private motor cars, commercial vehicles, stationary engines, large engines and their integration into vehicles.

As a pioneer of innovative solutions such as, for example, diverse electrification strategies for powertrains, AVL is increasingly taking on new tasks in the field of autonomous driving, especially on the basis of drivers' subjective perceptions (driveability, connectivity, ADAS, etc.). AVL works intensively with the same priorities in all the competing technologies – combustion engine, battery/electric drive and fuel cell – as well as in their combinations.



Contaxx e.U.

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Contaxx is a dealer for high-end 3D printers from an Austrian manufacturer. These highly specialized 3D printers can print all kinds of filaments made of plastic, carbon, glass, metal and e.g. also process copper wires. The areas of application range from soft plastic parts to high-strength parts made of carbon, ceramic, or metal (titanium). With 4 automatically interchangeable print heads, 4 different materials or even copper wires can be processed in one component. This property opens up extensive possibilities in highly specialized areas of application.



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CYLEDGE Media is leading research driven digital agency and innovation accelerator with headquarters in Vienna and offices in Bern and Berlin. The unique CYLEDGE approach brings together outstanding knowhow in customization, open innovation, sustainability and user experience with the goal to redefine the way how digital business models and tools are composed and work setups made futureproof.

Major clients of all industries trust CYLEDGE to change their way of customer centric value creation and transform their digital co-innovation capability.



decide Clinical Software GmbH

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We specialize in solutions to support clinical decisions and clinical processes – GlucoTab for type 2 diabetes mellitus is our first product. Thus, we help those who are responsible for patient care to decide, many times a day, each single decision an individual challenge. What makes us special? We are part of an interdisciplinary team – our employees, shareholders and development partners are physicians and nurses as well as computer science and medical technology engineers, who jointly work on design, implementation, evaluation and product development of safe solutions for the support of patient care.



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Enerox is one of the world's first and largest research institutions and a manufacturer and distributor of vanadium redox flow batteries, as well as a reliable project partner for holistic energy storage solutions. Enerox is an industry leader in the electro-chemical energy storage sector and is based in Wiener Neudorf near Vienna, Austria.

With more than 130 installations worldwide, Enerox has extensive experience in the industry and over a decade of operating experience. The technology has been proven to provide long-lasting, sustainable energy storage and infrastructure for a variety of applications. Enerox has devoted more than 20 years research and development into CellCube in order to provide its customers with a world-class energy storage system.

Engineering Technology Steyr GmbH



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ETS is a developer of new technologies for hardware solutions from Austria. ETS employs over 50 people in Europe and Asia. The OptoVoltaic device from ETS was developed in cooperation with solar energy experts, universities and the mother company EES, which creates CFD simulations (including CFD simulations in oil and gas). The ETS device combines already proven and available technologies. It benefits from a new, smarter combination.



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fabco/Müller & Schindler International has been a world leader in the reproduction of old manuscripts as perfect facsimile editions for more than 55 years. Over 100 editions of faithful reproductions from the world's major libraries have been completed as well as facsimile projects for institutional clients in Africa and Asia - all from a single source: from the unique GigaPixel digitization process (including database management), highly complex pre-press work and printing on gold and silver using state-of-the-art technologies to bookbinding using centuries-old craft techniques.

IMC Fachhochschule Krems GmbH



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The IMC University of Applied Sciences Krems offers 27 study programs in the fields of tourism, business, IT, health sciences and life sciences. 13 of the study programs are completely offered in English. 3.100 students are studying in Krems.

159 partner universities worldwide, students from 70 nations and 10 transnational double degree programs in China, Vietnam, or Azerbaijan show the international orientation of the university.

The international portfolio consists of transnational study programs, certificate programs, train- the -trainer – program and project development in tourism and university educations.

As an example, for successful projects the development of the Oman Tourism College in Muscat, the establishment of the University of Buraimi, a feasibility study for Aqaba in Jordan or the implementation of transnational study programs at King Salman International University in Sharm El Sheikh should be highlighted.



Kollegger Metallbau GmbH



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Kollegger Metallbau, founded in 1998, is a leading metal construction company, specialised in extraordinary metal construction design.

Thanks to a long-term experience Kollegger does outstanding work and offers also comprehensive consulting as well as technical support for architects, planners, structural engineers and constructors for perfectly realizing special solutions.

The brand 'HIRT swiss descending windows' makes absolutely variable room concepts possible.

The retractable façade enables stepless access to the exterior and is mostly used for architectural design and variability in hotels, restaurants, wellness facilities as well as in private villas and show rooms all over the globe.



Kostad Steuerungsbau GmbH



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For more than 30 years, Kostad Steuerungsbau GmbH in Ebreichsdorf near Vienna has been developing complete automation solutions at the highest technical level. Over the past 13 years, the focus has been on planning and producing sustainable, high-performance charging solutions for electric vehicles.

The company is supported by an extensive network of strong partner companies all over the world and is committed to innovation, flexibility, transparency and customer proximity.

Modul5 GmbH



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Modul5 makes strategic spatial development for communities, states and regions. Our competence is the fact-based analysis and the development of variable visions of the future. We reply on complex data analysis with attractive cartography, integrated collaboration methods and a proven network.

The result of our consultation works in two directions, namely:

- Integrated strategies for the development of spaces of different dimensions
- Integrated communication and branding



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OBRIST Technologies has developed the concept for a global CO2 negative energy carrier that will enable humanity to tackle its biggest problem ever.

It is the most cost-effective and universal way of generating, storing, and distributing renewable energy for the world.

OBRIST Powertrain is an Austrian powerhouse which focuses on the development of key components for hybrid electric and battery-powered vehicles, offering scalable solutions for a variety of requirements, from affordable mass market mobility solutions, to solutions for the premium segment.

With 20 years of experience in the development of automotive powertrain systems, waste heat recovery and thermal management, the company has widespread knowledge in hybrid vehicle strategies and the OEMs demand to meet future emission targets.

150 internationally active patents and the expansion of the customer field from Germany to the entire world indicate a strong and innovative business partner.

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PlanRadar is a device-independent, cloud-based platform for construction and real estate projects. Through a web application and apps for all smartphones and tablets, users can capture, document, communicate and track any data using digital plans and BIM models. Through digitization and intuitive use, PlanRadar reduces errors, enables cost savings of up to 70 percent and saves up to seven hours of time per week. PlanRadar is headquartered in Vienna and is already active in more than 55 markets.

Raiffeisen Bank International AG



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Raiffeisen Bank International considers Austria and Central and Eastern Europe (CEE) its home market. In Austria, it is a leading commercial and investment bank and in CEE, its subsidiaries cover the largest part of the region. 18.6 million customers are serviced through approximately 1,800 business outlets in Corporate, Retail and Investment Banking owing to the expertise of more than 46.000 employees.

Rosenbauer International AG



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Rosenbauer International AG is the world's leading manufacturer of systems for firefighting and disaster protection. The company develops and produces vehicles, fire extinguishing systems, equipment, and telematics solutions for professional, industrial, plant and volunteer fire services, and systems for preventive firefighting. All of the main sets of standards are covered by products manufactured in Europe, the US and Asia. The Group has an active service and sales network in over 100 countries. The listed family company is in its sixth generation and has served fire departments for more than 150 years. A strong customer focus, innovative strength and reliability are Rosenbauer's key assets.



**SCHIEBEL Antriebstechnik Gesellschaft
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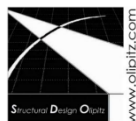
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The SCHIEBEL product range extends from rotary, swivel and linear actuators to actuators with a safety function. Constant growth has enabled SCHIEBEL to establish a global distribution network with 30 international sales partners and 6 branches and to develop into a leading supplier of electric actuators.

SCHIEBEL offers additional services so as to supply a holistic solution, from production to assembly of its state-of-the-art actuators. Good networking with all of its important customers and partners in the industry enables SCHIEBEL to always remain on the cutting edge and to fulfil customer requests as quickly as possible.

SDO ZT GmbH & SDO Engineering & Innovation



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The SDO Group has been a planning service provider on the European market since 2003, consisting of architects and engineers in the field of building construction, bridge, construction, and special structures and has been offering innovations for various building systems in the form of patent licenses in the world since 2014. Due to our many years of experience in the construction sector, innovative construction products are created that should positively change future construction. In our actions, we always prefer the holistic way of thinking from the 3D-BIM planning with Allplan-Nemetschek to the production to the final implementation and monitoring of a project. We see ourselves as a competent partner in the implementation of innovative projects and ideas in the construction.

The ability of Siemens to connect industry-specific applications with the digital world is unique. Siemens thus creates added value for customers, develops technologies with meaning and purpose, and improves quality of life and sustainability:

The focus of the activity is:

- Energy supply, automation and digitization for industrial production and its environment
- Network management, building automation, fire protection and security, as well as infrastructure energy solutions
- Design, prototyping, data science and software development for innovative digitization projects

SupremeFly e.U



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SupremeFly is a virtual airline based in Vienna, Austria and successfully operated the first flights from Bratislava (BTS) to Tunis (TUN) in summer 2021. Instead of a regular ticket booking, it is possible, from a certain number of subscribers, to fly twice a month to the destinations offered by SupremeFly for a fixed subscription fee. This saves you the time-consuming search for a cheap ticket and you can be sure that you are flying cheaply and have a seat on the flights offered by SupremeFly.

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Venionaire Capital Ges.m.b.H. is a consultancy and investment company based in Vienna which specializes in providing venture capital, corporate finance, and mergers & acquisition services.



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voestalpine Railway Systems is the global leader for system solutions in the field of railway infrastructure, offering outstanding products, logistics and services for rails, turnouts, signaling and monitoring applications.

A fully integrated material chain and value-adding industry setups beyond steel enable voestalpine to understand the interdependencies of all the track components in order to optimize the performance and life cycle cost of the system.

With smart digital solutions voestalpine provides the basis for modern track management concepts to guarantee "Performance on Track®".



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Voith Hydro is a member of the Voith Group and a leading full-service provider and reliable partner for hydropower plant and pumping station equipment.

Voith develops tailor-made, long-term solutions and services for large and small hydropower plants worldwide.

The product and service portfolio covers the entire life cycle and all essential components for large and small hydropower plants - from generators, turbines, pumps and automation systems to spare parts, maintenance and training services as well as digital solutions for intelligent hydropower



Wiesinger Family Holding- WFH GmbH

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WFH GmbH is a holding founded by Peter Wiesinger with headquarters in Austria and a strong focus on Central Europe and GCC. It holds several international investments from diverse sectors such as industry, real estate, investment, architecture, and cosmetics.

WFH GmbH stands for far-sighted and future-oriented investments, as well as long-term partnerships. We believe in building lasting relationships with impressive personalities and entrepreneurs with visions. With AVORIS ME, Zenit int. ltd., Skinrock & Mühl24, WFH GmbH already includes companies that are involved in promising projects in KSA as below:

AVORIS GmbH

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"Developing real estate is a challenging task – a task that inspires us, the Avoris Ltd." We conscientiously take this with us to our business in the Middle East.

We look at the whole picture, but never lose sight of the details. Our focus is on quality of life, far-sighted planning, proven processes, as well as wise use of capital and earned trust.

With our real estate development, we are focusing on the Saudi Arabian market and aim to be part of Vision 2030.

Mühl 24 GmbH

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Mühl24 specializes in the mining of high-quality metals and minerals. In the process, latest technologies are used to contribute to the reduction of energy consumption as well as CO2 reduction.

Regular quality control forms the basis for the high value of our products. The quarrying process is carried out in compliance with our established core values: integrity, care, teamwork, and personal responsibility. These ethical and business standards are the basis for our process at Mühl24, both internally and externally.

Skinrock Distribution GmbH

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Skinrock produces ultra-thin NATURAL STONE veneers and opens up new horizons for the natural stone industry. The veneers are ultra-thin (1-3 mm), flexible (pliable), translucent, lightweight (max. 3.5 kg/m2) and large-format.

With a total of 24 decors, Skinrock provides a wide range of interior and exterior applications for the construction & design sectors: From facades and all aspects of interior design to furniture and even lighting design, Skinrock effortlessly serves every aspect of the construction, furniture and design industries.

Skinrock: Extremely light, efficient and resource-saving.

Zenit GmbH

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“Effective Project Management is the key to every project success. “

ZENIT as a Project Management company founded in Vienna/Austria and expanding internationally to Riyadh/KSA, offers in-depth Project Management knowledge combined with many years of experience in all aspects of the construction industry.

Providing a complete range and integrated services of Project Management, starting from the pre-design phase till close out and commissioning phase, makes us the ideal partner for our client throughout the whole process on the consultancy assignment.

Your Family Entertainment AG



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Your Family Entertainment AG (YFE) is a leading company for children's and youth entertainment with activities worldwide. The YFE has a library of more than 3,500 half-hours of quality entertainment for the whole family. All programs are of high quality, non-violent, entertaining and therefore guaranteed "kids safe" and "brand safe". In December 2020, GNUS Brands International acquired a stake in YFE to jointly create the leading international provider of high-quality content for children and youth entertainment.

in cooperation with

