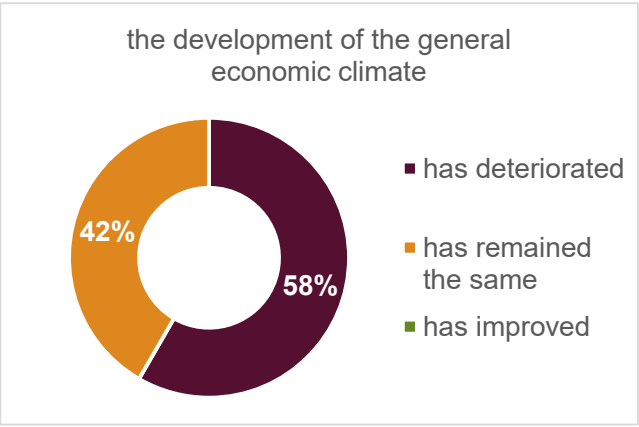
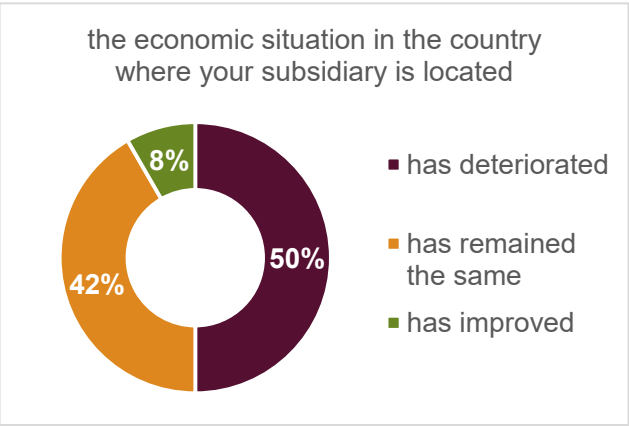
GLOBAL BUSINESS BAROMETER

Survey among Austrian companies in: **Saudi Arabia**

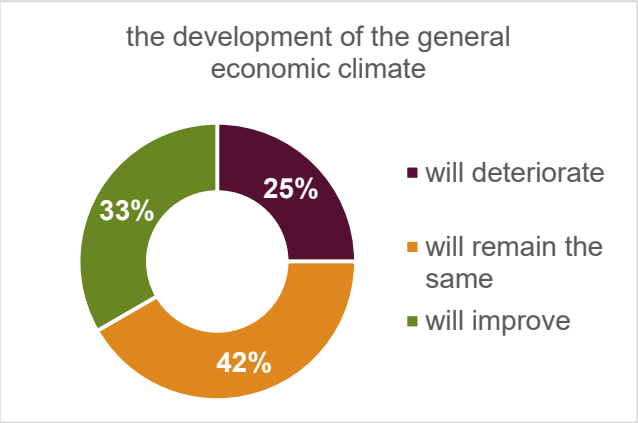
Number of participants: **12** **October 2026**

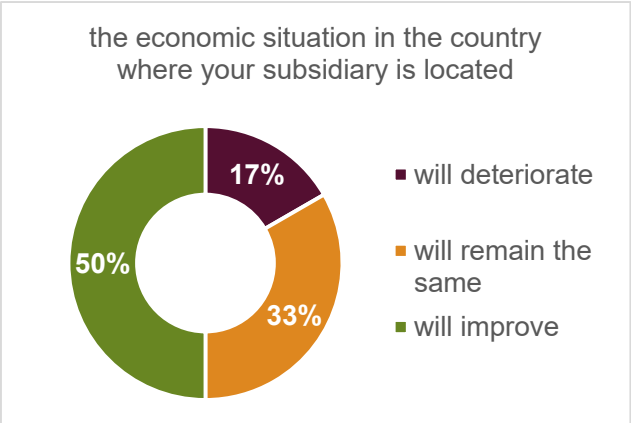
Question 1: From your company's perspective, how do you assess ... over the PAST 12 months?



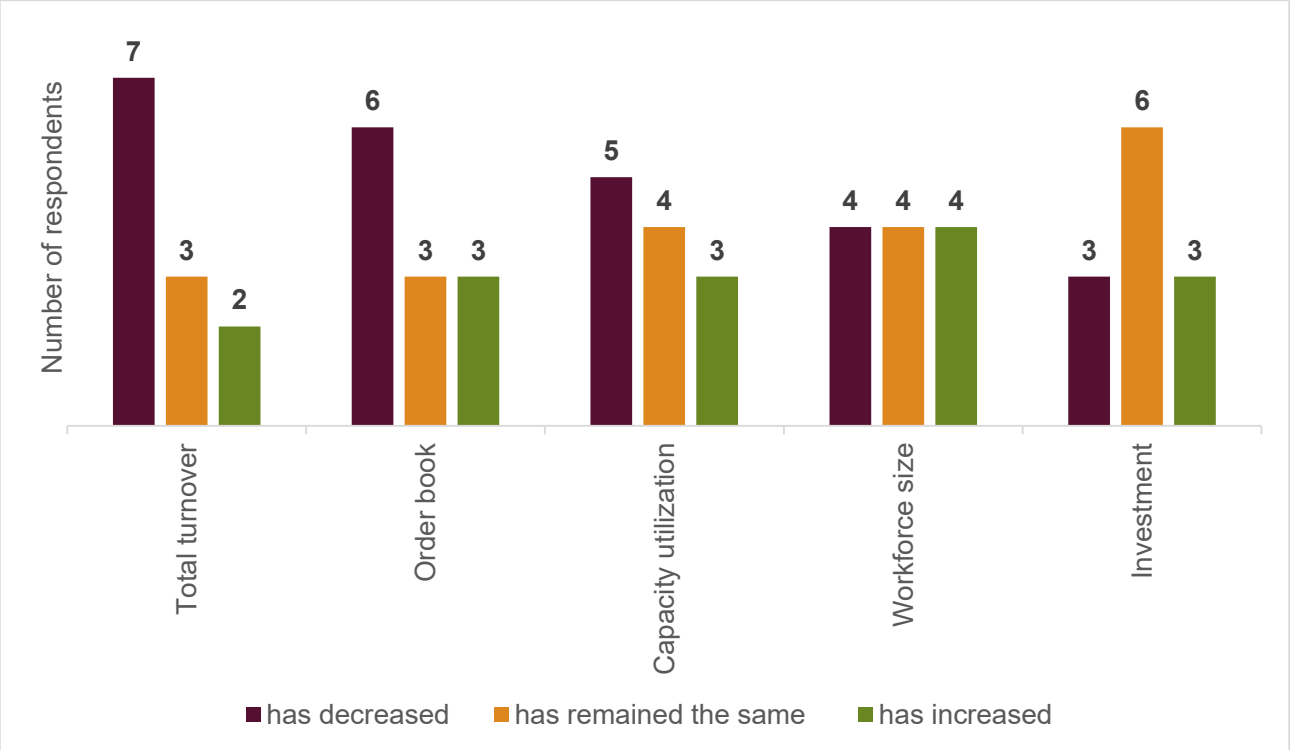


Question 2: From your company's perspective, how do you assess ... for the NEXT 12 months?

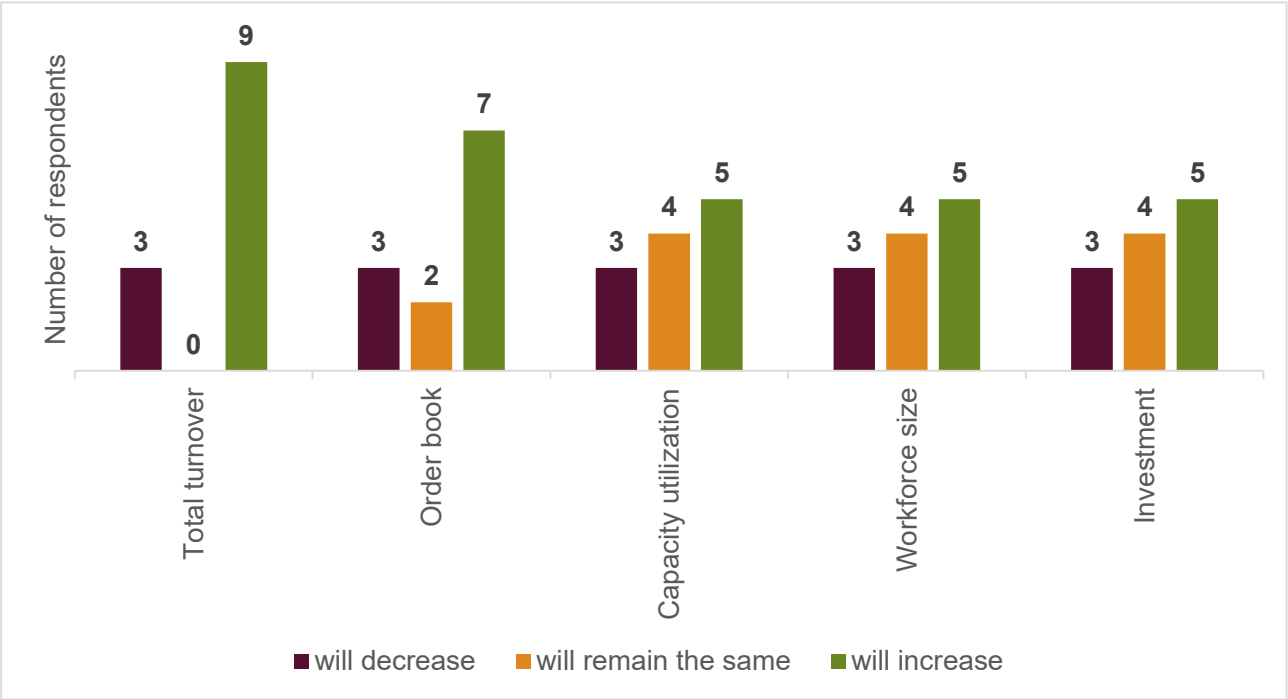




Question 3: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below over the PAST 12 months?



Question 4: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below for the NEXT 12 months?



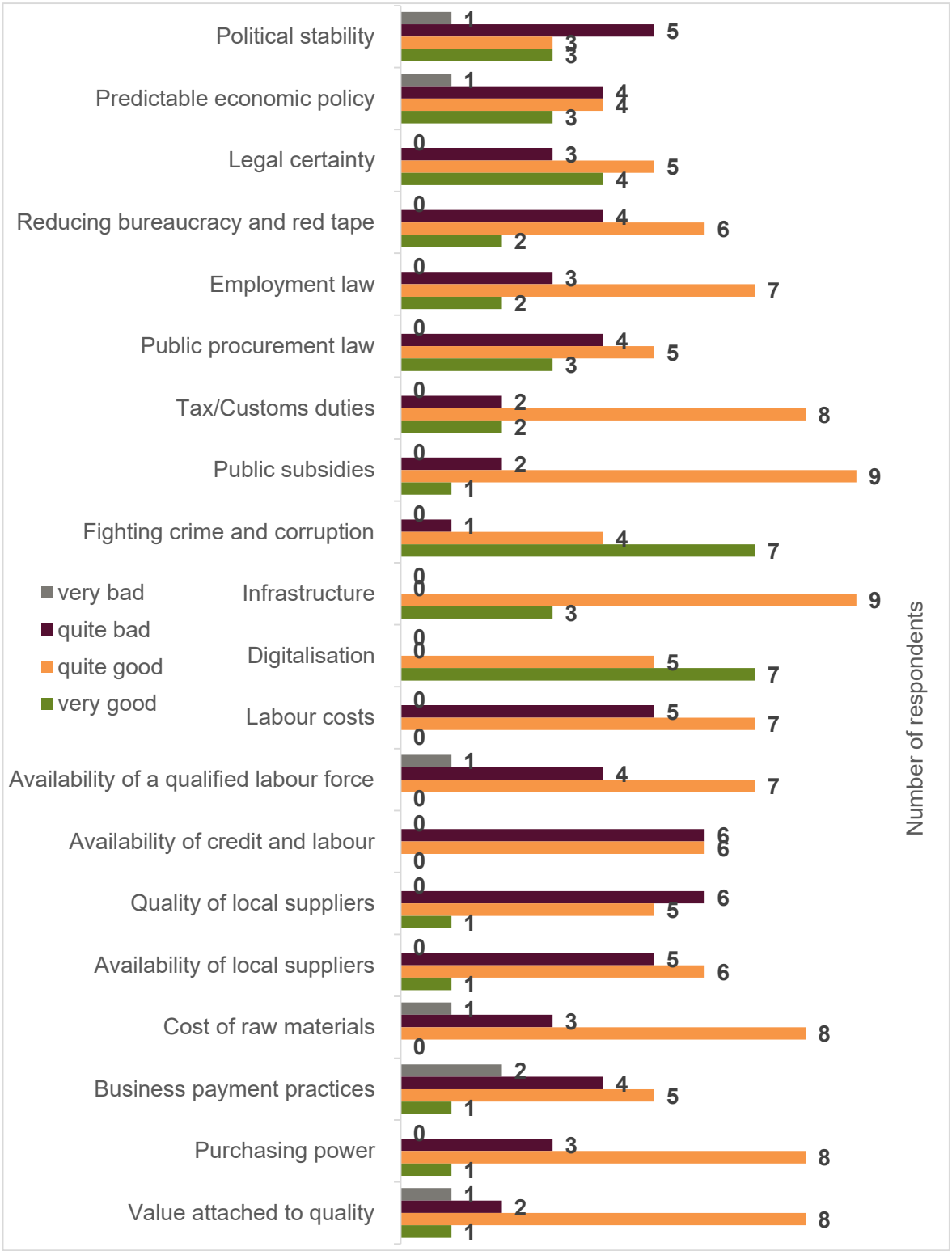
FRESH VIEW



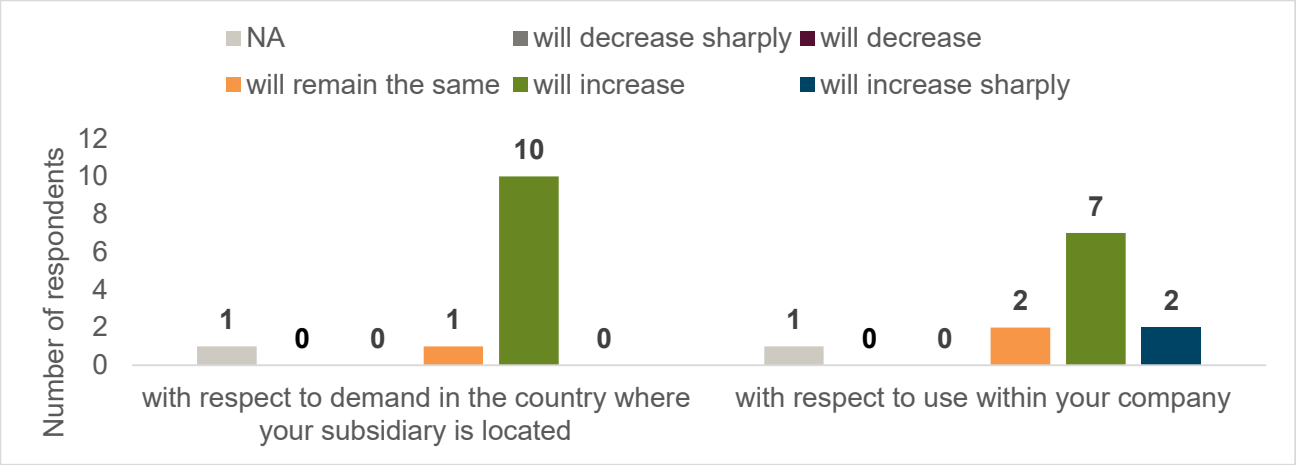
WORLD CLASS PARTNERS

Discover our FRESH VIEW Magazines for every industry & read about Austria's innovative companies and their products.
www.advantageaustria.org

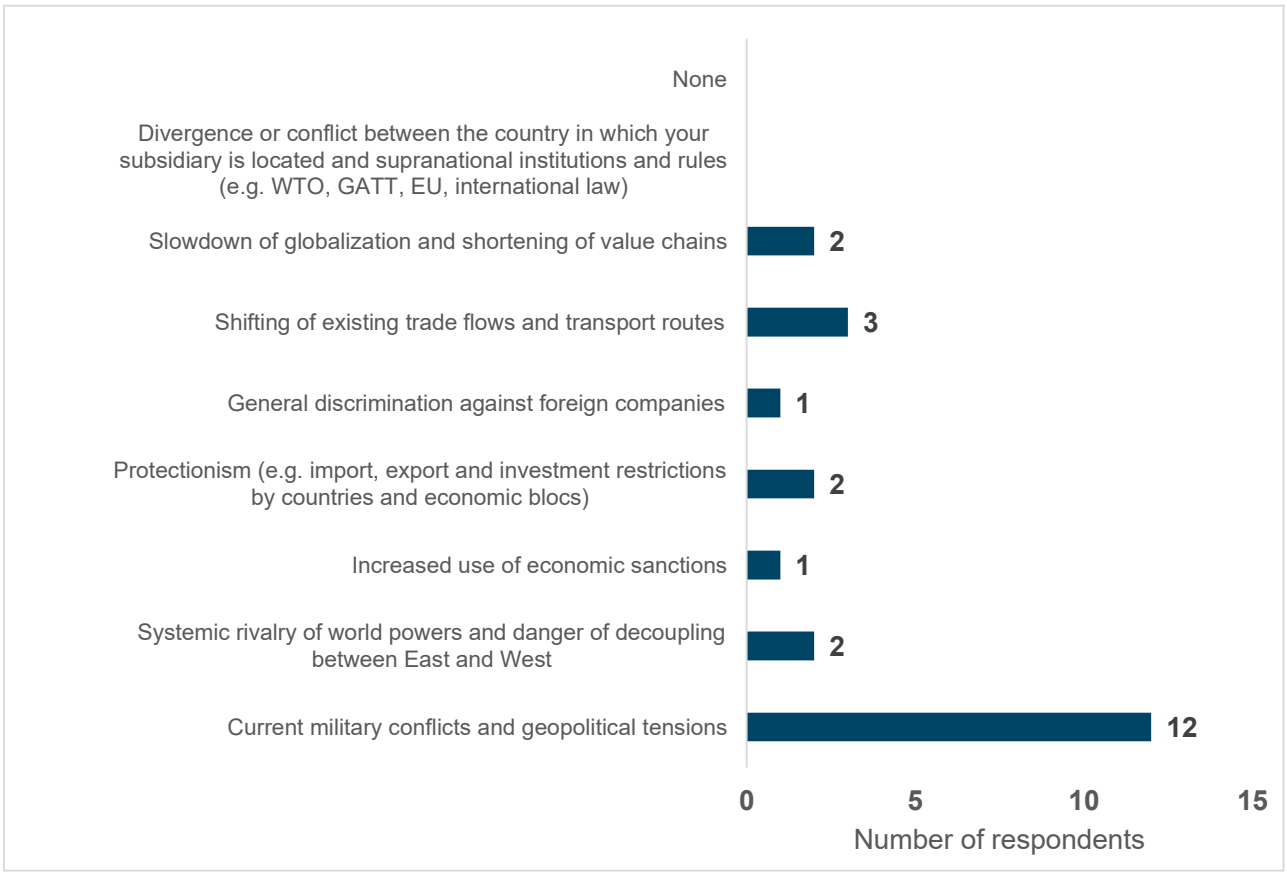
Question 5: How do you assess the following regulatory and market-related topics in your subsidiary's country?



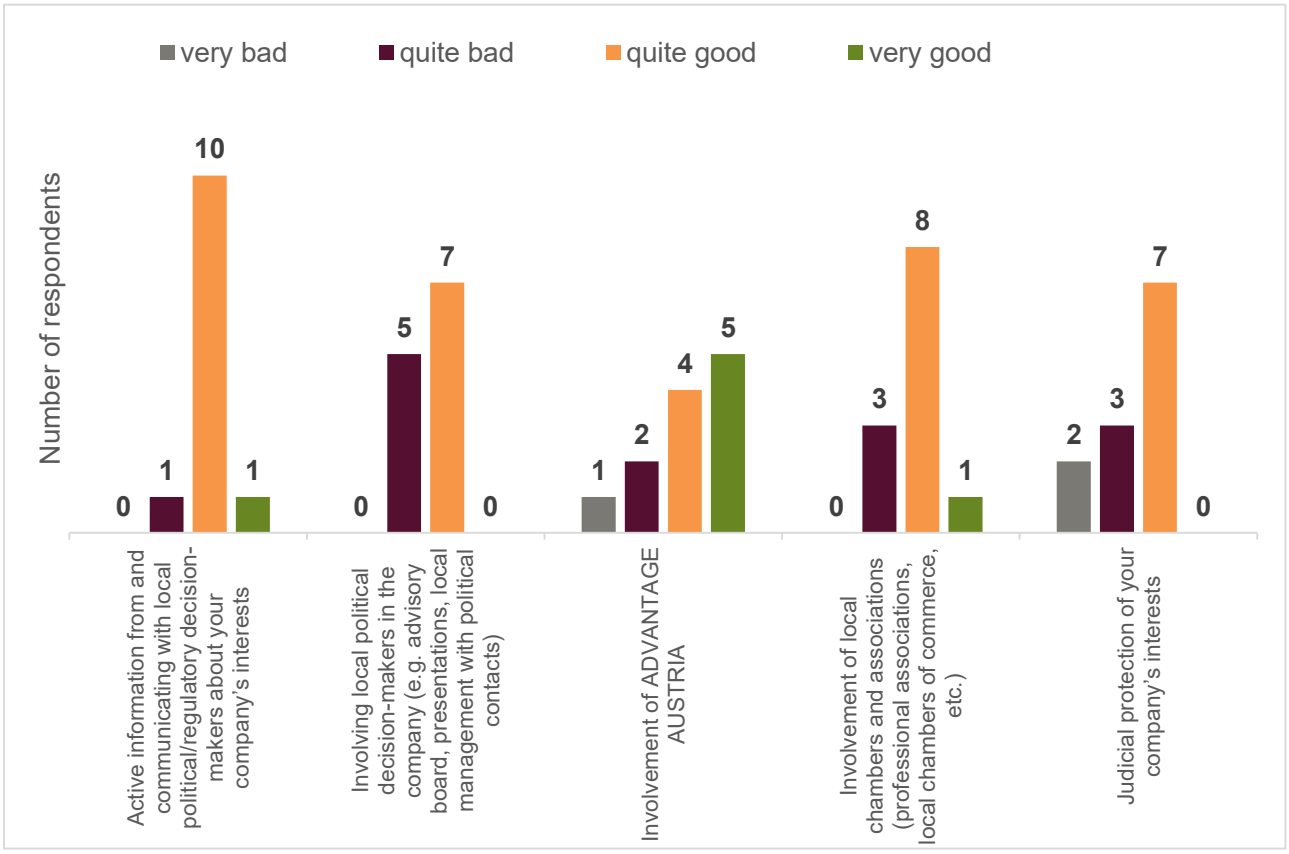
Question 6: From your company's perspective, how do you assess the development of products and services based on artificial intelligence in the NEXT 12 months?



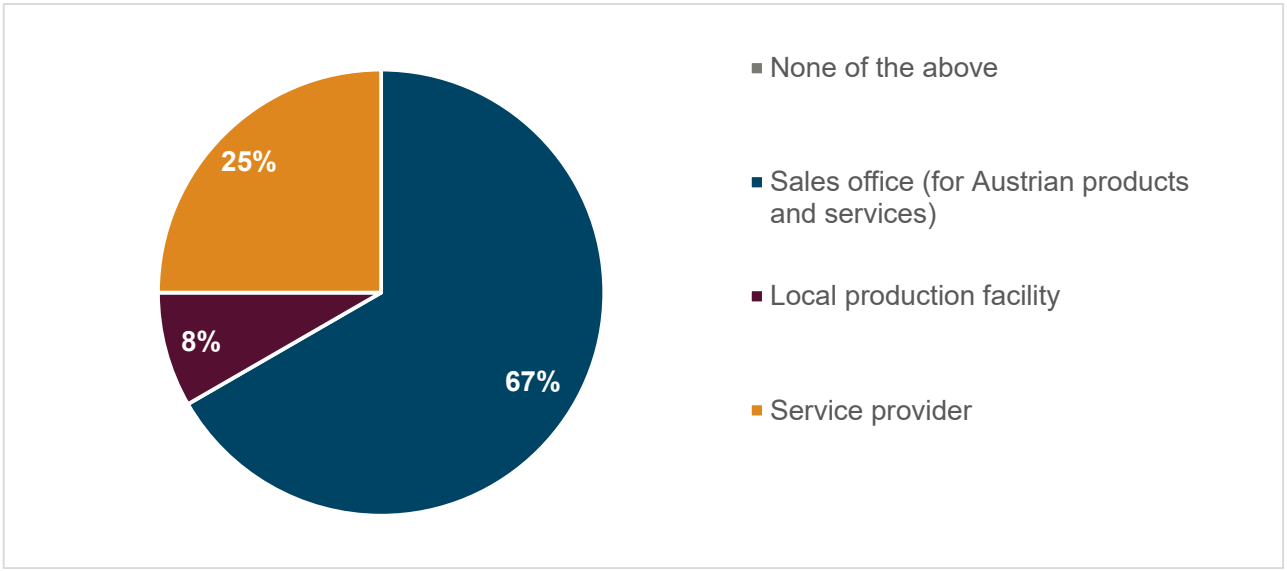
Question 7: Which current geopolitical phenomena pose the greatest risk potential for the economic activity of your company in the subsidiary's country?



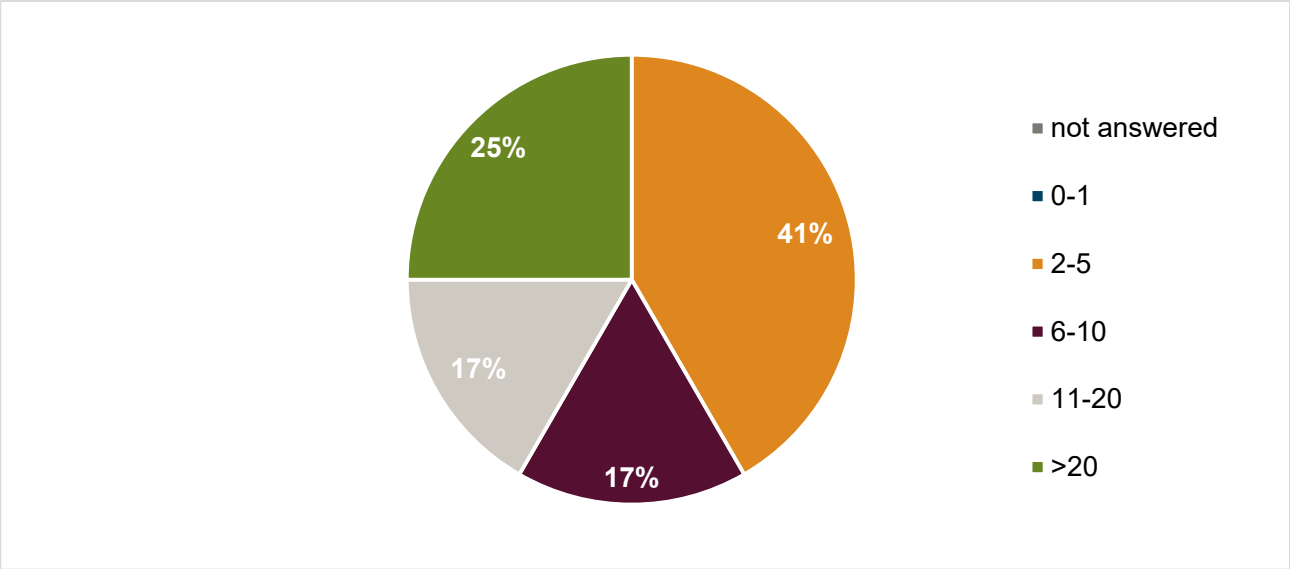
Question 8: How do you assess the effectiveness of the following measures to advance your company's interests in the subsidiary's country?



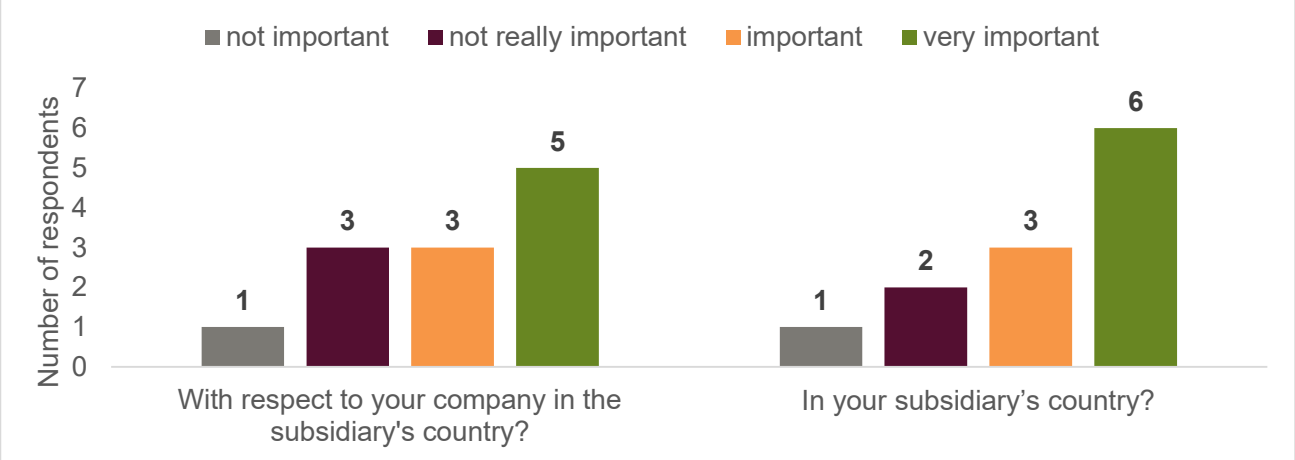
Question 9: What is the main activity of your company in the subsidiary's country?



Question 10: In what range is the revenue of your company in the subsidiary's country (EUR mn)?



Question 11: How important is the topic of sustainability…



ADVANTAGE AUSTRIA Riyadh
Austrian Embassy - Commercial Section

T +96611211 01 11
E riyadh@advantageaustria.org
W www.advantageaustria.org/sa