

# AUSTRIA SHOWCASE

## THE FUTURE OF TOURISM AND SPORTS

Thursday, 22 September 2022

### PROGRAM

Location: **Best Western Hotel Kranjska Gora**, Vršička cesta 38, 4280 Kranjska Gora

Status: 01.09.2022 | Subject to change

Language: English

<b>09.00 – 9.15</b>	<b>REGISTRATION, WELCOME DRINK &amp; NETWORKING</b>
<b>9.15 – 09.30</b>	<b>WELCOME &amp; OPENING STATEMENTS</b> <ul style="list-style-type: none"><li>• Wilhelm Nest, Director, <b>AußenwirtschaftsCenter Laibach</b></li><li>• Klemen Langus, Director <b>Julian Alps</b></li></ul>
<b>09.30 – 10.30</b>	<b>FINANCIAL INSTRUMENTS FOR TOURISM PROJECTS</b> <ul style="list-style-type: none"><li>• Ksenija Flegar, General Director, <b>Tourism Directorate at the Slovenian Ministry of Economic Development and Technology</b></li></ul> <b>WINTER SPORTS INFRASTRUCTURE: OVERVIEW &amp; CURRENT PROJECTS IN SLOVENIA</b> <ul style="list-style-type: none"><li>• <b>Slovenian Chamber of Mountain Resorts</b></li></ul> <b>HOTEL INFRASTRUCTURE: OVERVIEW &amp; CURRENT PROJECTS IN SLOVENIA</b> <ul style="list-style-type: none"><li>• Milan Sajovic, Member of the Executive Board <b>Tourism and Hospitality Chamber of Slovenia</b></li></ul>
<b>10.30 – 12.00</b>	<b>INNOVATION „MADE IN AUSTRIA“</b> <p>Pitch Presentation of Austrian companies, their innovations and business opportunities, Q&amp;A</p> <p><b>Alpine Service GmbH, DEMACLENKO GmbH, ELASTICA Matratzen, Feratel Media Technologies AG, intermaps Software gmbH, PANOMAX GmbH, PKF hospitality GmbH, Pronatour GmbH, Region Villach Tourismus GmbH, Runnersfun Consulting GmbH, SummitLynx GmbH, Sunkid GmbH</b></p>
<b>12.00 – 13.00</b>	<b>LUNCH &amp; NETWORKING</b>
<b>13.00 – 14.00</b>	<b>B2B-MEETINGS</b> <p>B2B-meetings between Slovenian and Austrian companies from the fields of tourism, sports &amp; leisure infrastructure, representatives of municipalities, tourism organizations and development agencies, sales companies and other interested parties</p>