

AUSSEN
WIRTSCHAFT
BUSINESS FORUM
SLOVENIA: THE PROMISED LAND OR LAND OF
PROMISES?
DACH+S CONFERENCE

Wednesday, 30.09.2026

PROGRAM

Venue: Brdo pri Kranju, Slovenia
Program as of: 01.07.2026 | Subject to change

Wednesday, 30.09.2029

08:30 – 09:00	REGISTRATION & NETWORKING Location: Brdo pri Kranju
09:00 – 09:25	WELCOME ADDRESS <ul style="list-style-type: none">• Gabriele Rose, CEO and President, AHK Slovenia• Wilhelm Nest, Director, ADVANTAGE AUSTRIA• H.E. Muriel Berset Kohen, Embassy of Switzerland in Slovenia• Tamara Zajec Balažič, Director, Spirit
09:25 – 09:45	KEYNOTE: SLOVENIA'S BUSINESS POTENTIAL AMID CHANGING GEOPOLITICAL ENVIRONMENT <ul style="list-style-type: none">• Prof. Mojmir Mrak<ul style="list-style-type: none">→ Advantages of Slovenia as a business location compared to Croatia and other Balkan countries→ Visual representation of location advantages (PPT chart)→ Slovenia as a strategic link to the DACH region

In cooperation with:

09:45 – 10:30

PANEL 1: SLOVENIA AS A BUSINESS LOCATION

- Overview of location surveys: Advantage Austria & AHK Slovenia
 - Insights from participating companies
 - Concrete needs and expectations of companies
 - Best practices and recommendations for enhancing business collaboration
 - Speaker suggestions:
 - **Gabriele Rose**, CEO and President, AHK Slovenia
 - **Zoran Vaupot**, Head of Internationalisation, Spirit
 - **BKS Bank**, Speaker TBC
 - **Marjan Trobiš**, CEO, Boxmark leather
- Moderator: **Bojan Ivanc**, Chief Economist, GZS

10:30 – 11:00

COFFEE BREAK

11:00 – 11:45

PANEL 2: SUCCESSFUL STORIES FROM THE PHARMA INDUSTRY

- Shift to Value-Based Healthcare
 - Models Build Long-term Health System Partnerships
 - Ensure Long-term Policy & Tax Stability
 - Close the "Time-to-Patient" Access Gap
 - Speaker suggestions:
 - **Aymeric Royere**, Novartis in Slovenia Country President and Novartis Pharma Services Inc., Branch Office General Manager
 - **Lauren Boak**, General Manager, Roche Slovenia
 - Biotech Hills, tbc
 - **NN**, Ministry of Health
- Moderator: **Petra Kovič**, Delo

11:45 – 12:30

PANEL 3: OPPORTUNITIES FOR COLLABORATION

- Opportunities for collaboration between companies from Germany, Austria, Switzerland, and Slovenia
 - Discussion of strategies for cross-border business development
 - Most promising sectors: IT, pharmaceuticals, and the automotive industry
 - Speaker suggestions:
 - **Wilhelm Nest**, Director, ADVANTAGE AUSTRIA
 - **NN**
- Moderator: **Katja Stadler**, Managing Director of Deslo – AHK, poslovne storitve d.o.o. and Deputy Director, AHK Slovenia

12:30 – 15:00

NETWORKING LUNCH + B2B Meetings

END OF PROGRAMM

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