



MAGROS CONSULTING E.U.

AGRARICULTURAL CONSULTANT MARKUS HABISCH

BRIEF INTRODUCTION

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WHO IS MARKUS HABISCH.

- Agricultural consultant.
- Farmer.
- Agricultural journalist.



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MARKUS HABISCH

- 12 years working for the Austrian and Styrian farmers association. Deputy Director in the Styrian farmers association.
 - Board member of CEJA (European Board of Young farmers) on behalf of the Austrian Young farmers.
- Stopover as a co-director in a small network agency in the environment, energy and real estate sectors.
- Founded my one person consulting company in November 2019.
- Languages: German, English, Spanish.

WHAT MAGROS CONSULTING E.U. IS DOING.

- Know how transfer for agricultural organisations, producers, cooperatives etc.
- Evaluation of agricultural future scenarios based on international studies, combined with personal assessment using an international Ag-network.
- Market developement for new target markets for European food producers.
 - Focus on South-east Asia, Australia, USA.

WHAT MAGROS CONSULTING E.U. IS DOING.

- Support on the way into ag-business for companies and organizations.
- Evaluating ideas for products or services helping farmers and companies.
- Helping those people speak the languages of farmers and get basic knowledge of the ag-sector.

INNOVATION AND EXPERTISE

- Evidence-based basics.
- Analysis of innovation-potential in the agriculture and food sector.
 - Considering European and worldwide trends and connections.
- Personal evaluation combined with the international experience as decisive key in creating the final expertise.
- You want to transfer Austrian Agriculture know-how into your business and markets?
 - I'm your counterpart.
 - Pragmatic, solution oriented.
 - Let's get ready together to challenge the future with your organization, company or cooperative.

MY MOTIVATION

Challenging projects in agriculture, food production, processing and marketing and agricultural interest representation. In this way, I would like to give my business partners and myself the opportunity to break new ground in a joint process, learn a lot of new things and thus offer all those involved the decisive added value.