

A scenic mountain landscape at sunrise or sunset. The sun is low on the horizon, creating a warm, golden glow. In the foreground, a dirt trail winds through a field of tall, dry grass. Three hikers are visible on the trail, moving away from the viewer. The background features a series of rolling mountain ranges under a clear sky.

# Collect magic moments



**SummitLynx**



A person is seen from behind, wearing a blue jacket and a dark cap, ziplining over a vast, hilly landscape. The person is holding onto a rope that extends from the top of the frame. The background shows rolling hills and a clear blue sky. The text "Capture the memories" is overlaid in a white, cursive font across the middle of the image.

*Capture the memories*



# This is SummitLynx

SummitLynx is a tool for touristic destinations, to gamify hiking and to help guest saving magic mountain moments.

# Our service

- Badges / Trophies
- Certificates
- Routes
- Regional branding
- Statistics
- Integrations



The logo for Schladming-Dachstein, featuring the word "SCHLADMING" in green and "DACHSTEIN" in black, with a stylized mountain peak graphic.The logo for Ötztal, featuring the word "ÖTZ" in white on a red background, with "TAL" in white on a dark red background.The logo for Seefeld, featuring the word "Seefeld" in blue script, with "TIROLS HOCHPLATEAU" in small blue capital letters below it.The logo for Dolomites Val Gardena, featuring the word "Dolomites" in grey script, with "Val Gardena" in white on a red banner below it.The logo for Allgäu, featuring the word "Allgäu" in white script on a blue background.The logo for Kronplatz Plan de Corones, featuring the word "KRONPLATZ" in white on a blue background, with "PLAN DE CORONES" in small white capital letters below it, and a red graphic of a mountain peak.The logo for Zell am See Kaprun, featuring a blue and green mountain peak graphic, with the text "Zell am See Kaprun" in blue and "Das ist Österreich" in small blue capital letters below it.The logo for Top Trails of Germany, featuring the words "TOP TRAILS" in white on a red background, with "OF GERMANY" in small white capital letters below it, and a graphic of a mountain peak.

# SummitLynx

The digital hiking log

- Founded 2012 (10 years, yeah!)
- 2022 (so far)
  - Worldwide coverage (check-in locations)
  - 60 official partner destinations
  - Countries: AUT, GER, ITA & SLO?
  - 330.000 check-ins (2021: 326.000)
  - 28.000 trophies (2021: 25.000)





# Thanks!



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