

AUSTRIA IST ÜBERALL.



AussenwirtschaftsCenter Laibach

AUSTRIA & SLOVENIA: WORLD-CLASS PARTNERS

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Ljubljana, November 2023

AGENDA

- 1. AUSSENWIRTSCHAFT AUSTRIA: Worldwide Business Support**
- 2. Bilateral Relations Austria & Slovenia**
- 3. Slovenia: Economic Snapshot**
- 4. Overview of Slovenian ICT industry**



AUSSENWIRTSCHAFT AUSTRIA

WORLDWIDE BUSINESS SUPPORT

WHO WE ARE



AN EXPERT PARTNER ABROAD

Austrian businesses benefit from local networks in their target countries.



CATALYST AND GUIDE

for international activities



INNOVATION AGENCY

the key to future success



INTERNATIONALISATION AGENCY

for global market entry



AUSTRIA-WIDE PARTNERSHIP

foreign trade department for nine state chambers of commerce
(AUSSENWIRTSCHAFT PLUS platform)

WHAT WE OFFER



INFORMATION HEADSTART
through global market and industry knowledge



WORLDWIDE NETWORK
links with international customers and partners



CONNECTED EXPERTISE
links with political and administrative structures
in target countries



EXPORT ADVICE
procurement, investment, financing

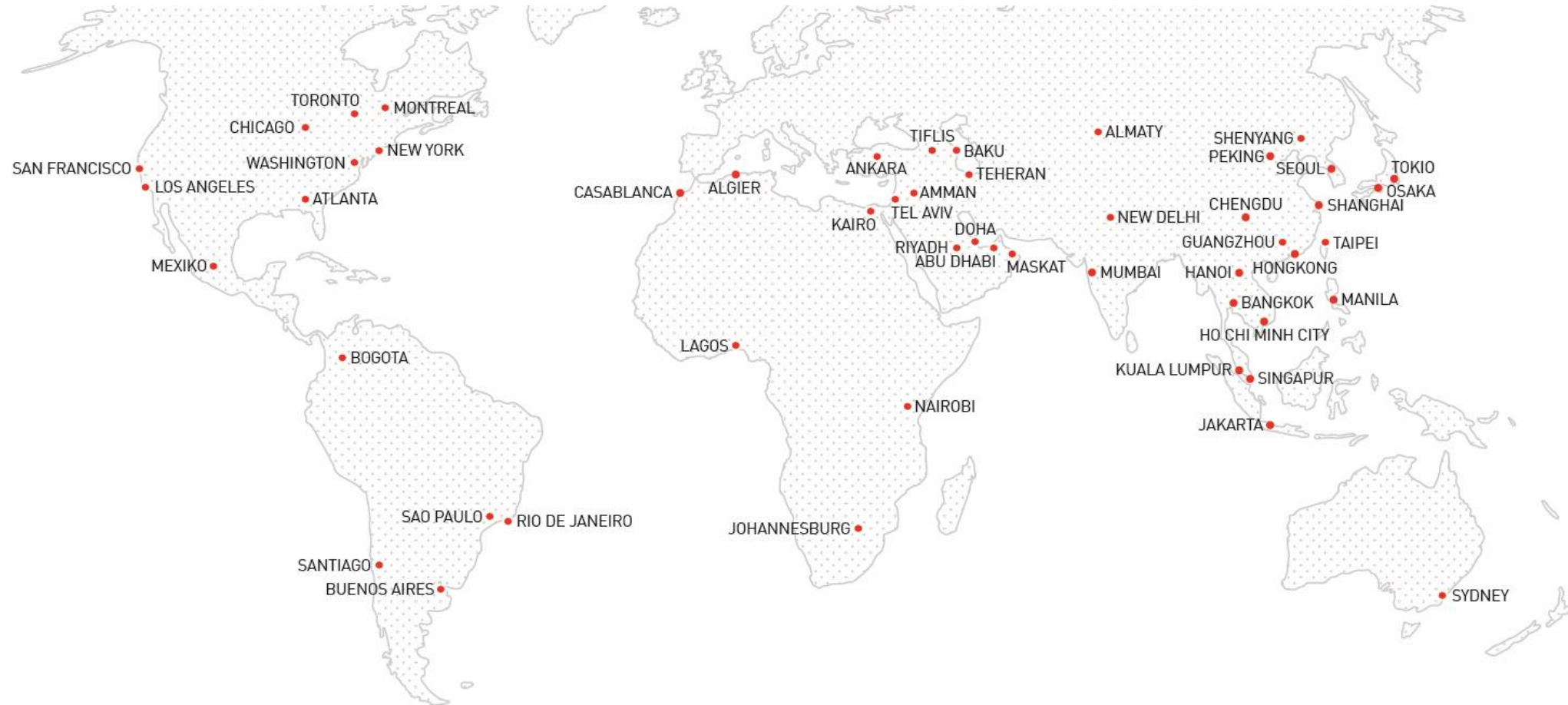


KNOWLEDGE TRANSFER
technology partnerships, business ideas and sales concepts



**POSITIONING AUSTRIA AS
AN ATTRACTIVE LOCATION**
expert partners, driver of innovation

AUSSENWIRTSCHAFT AUSTRIA'S NETWORK



AUSSENWIRTSCHAFT AUSTRIA'S NETWORK

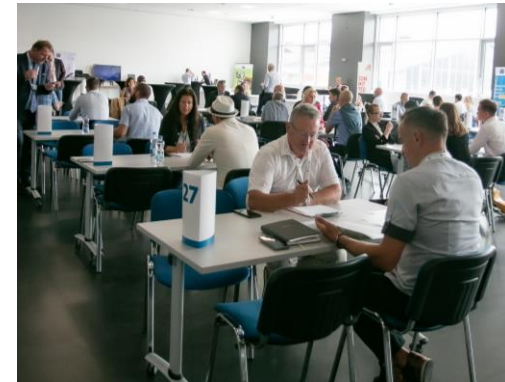


Team AußenwirtschaftsCenter Laibach



Upcoming events 2024

- Logistics & Mobility
- Start-Ups & Technology
- GreenTech & ESG
- Tourism, food & beverage
- Automotive
- Networking-Events



A scenic view of a town, likely Ljubljana, Slovenia, featuring a river in the foreground, a stone wall, and a church tower with a Slovenian flag on top. The town is built on a hillside with red-tiled roofs. A large grey rectangle is overlaid on the image, containing the number 2.

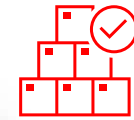
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BILATERAL RELATIONS AUSTRIA & SLOVENIA

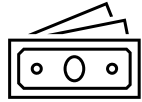
Austria & Slovenia: World-Class Partners (2022)

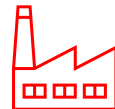


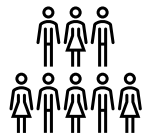
 **2.700** per person
Consumption of Austrian goods and
services
in Slovenia



Trading Volume
€ 8,4 Mrd.

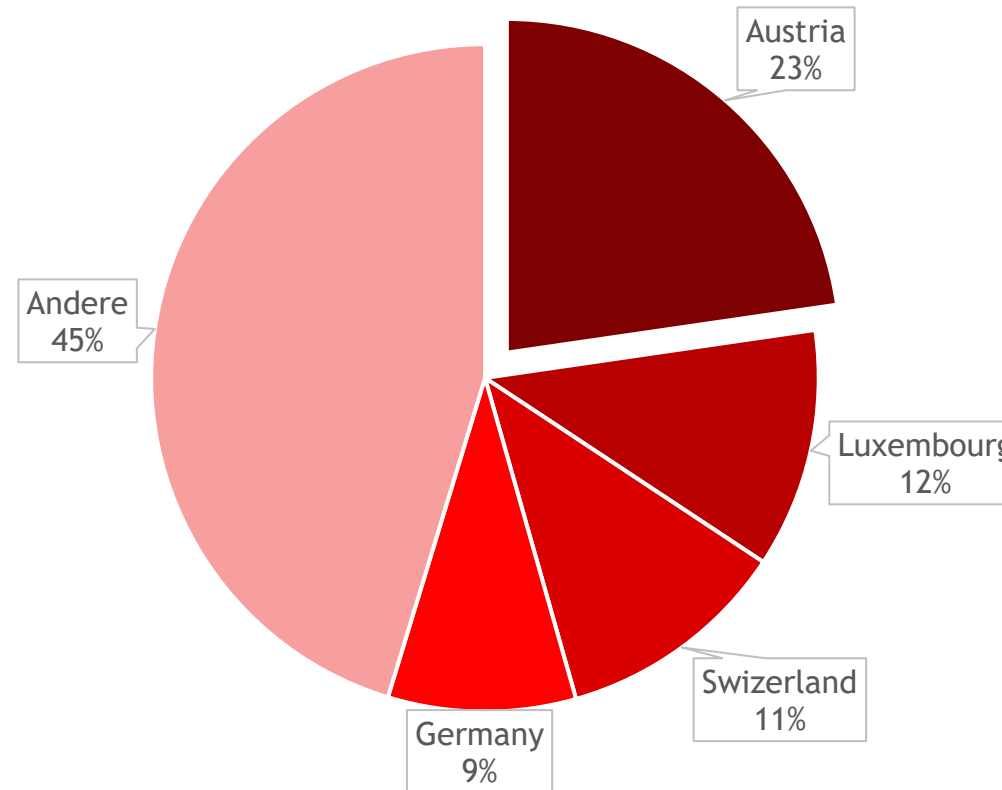

approx. **€ 4,6 B**
FDI volume


more than
1.150
Austrian subsidiaries


more than
20.000
Slovenian
employees


more than
25.000
Slovenian commuter
workers in Austria

Foreign investment in Slovenia



More than 1.150 Austrian companies in Slovenia

PORSCHE
SLOVENIJA

SUPERNOVA ●

 **GRAWE**
Zavarovalnica d.d.

SPARKASSE 

 interEnergogo
a *kelag* company

 **ses**


SPAR


HOFER

MM
KARTON


cargo-partner

STRABAG

voestalpine
ONE STEP AHEAD.

knaufINSULATION

PALFINGER

leitner**leitner**

 **rosenbauer**

A1

Saubermacher



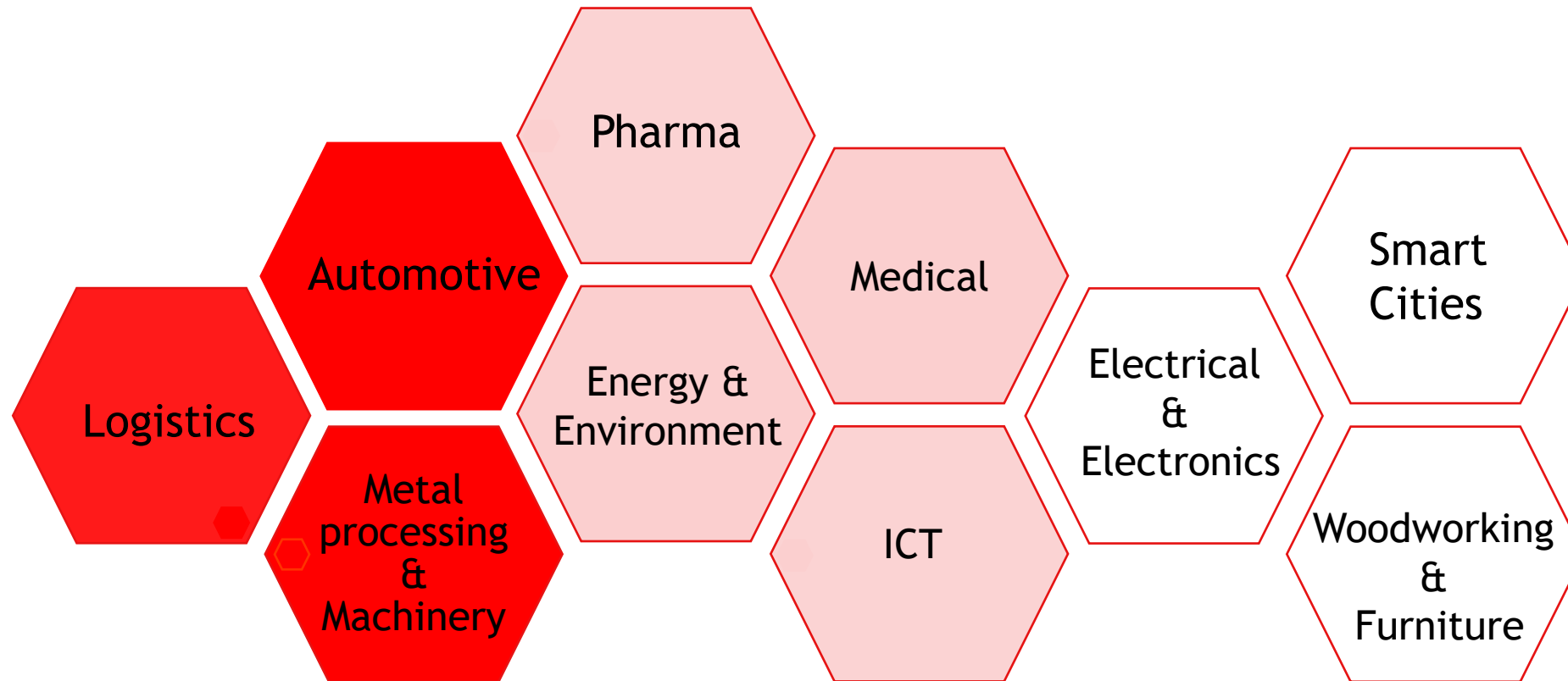
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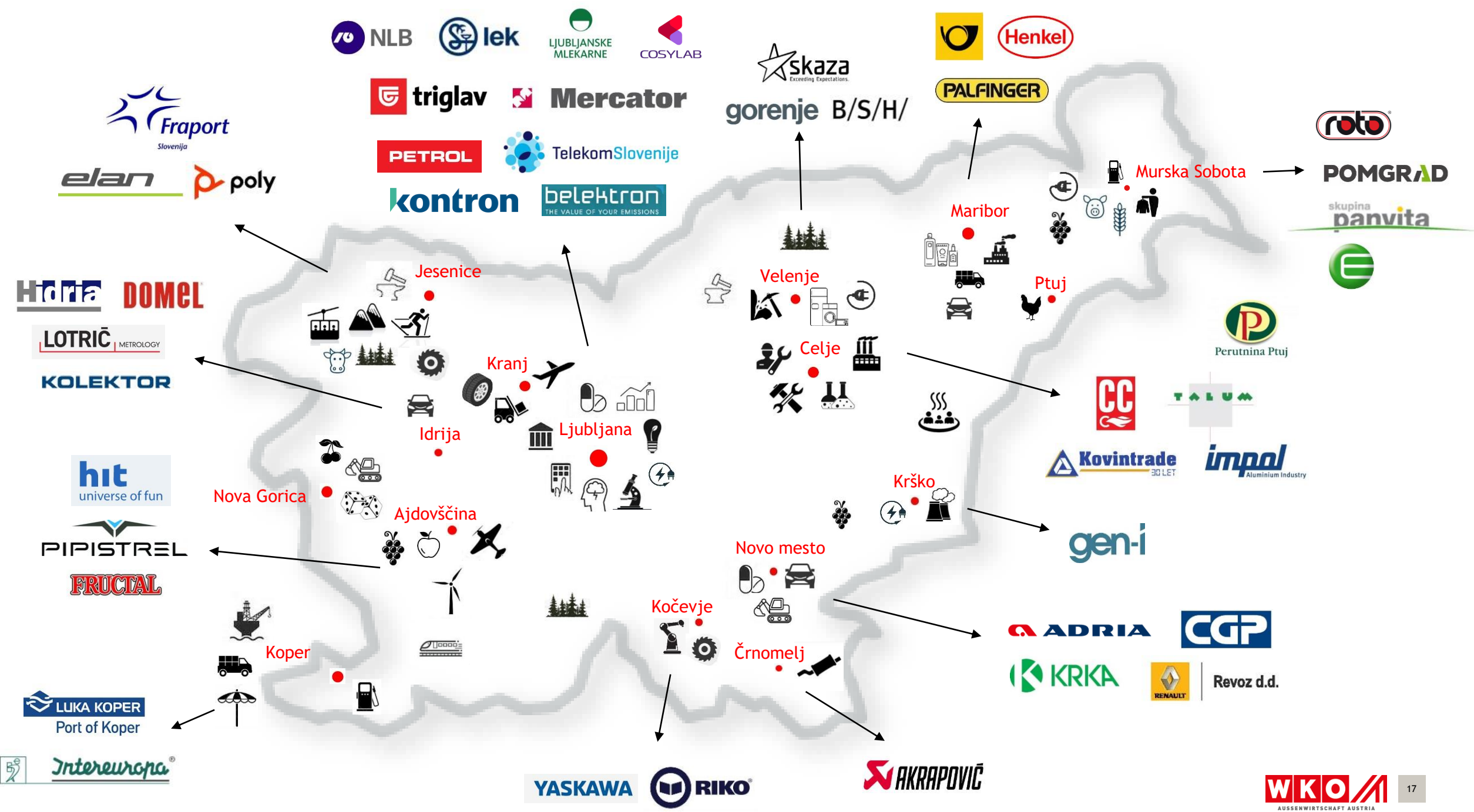
SLOVENIA ECONOMIC SNAPSHOT

Economic Data 2021 - 2024

	2021	2022	2023	2024
GDP real growth rate (%)	+8,2 %	+2,5 %	+1,4 %	+2,5 %
Inflation (year average)	+2,0%	+9,3 %	+6,6 %	+3,6 %
Rate of unemployment	4,8 %	4,0 %	3,9 %	3,9 %
Private consumption	+9,5 %	+9,1%	+0,8 %	+1,7 %

Top industries - top chances for companies







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OVERVIEW OF THE SLOVENIAN ICT INDUSTRY

Overview of the Slovenian ICT Industry

- ICT = cca. **4.5% of GDP** of Slovenia with cca. **3% of employees**
- More than **3.700 companies** (+ cca. 5.500 freelancers)
- Total number of employees: 35.000 (+10% YoY)
- Revenue (EUR): **5,3 billion in 2021** (+10% YoY)
- a land of high technology and digital competencies
- major blockchain development hub
- leading research institutions in AI: Jožef Stefan Institute - UNESCO International Research Centre for Artificial Intelligence
- niche leaders
- vibrant start-up scene
- ICT Association of Slovenia: **GZS / ZIT**



telemach



Telco operators,
technology producers



kontron



IT-Integrators



Vendors



Software
development





eHealth



DATA & AI



METRONIK

Industry 4.0



Science Tech



PANTHEON
datalab Business operating system

Saop

mikro**grafija**

IBA
Slovenia
Chapter

Digital processing /
transformation

SETCCE

Genís
okolju prijazne informacijske rešitve

ŽEJN
GROUP

 **SPICA**

epilog
LOGISTICS IT
— MEMBER OF KNAPP GROUP —

 **symphony** **EHC**

Niche Solutions

IL@

ČETRTRA POT

BASS
Celovite digitalne rešitve

GDi

AUSTRIA IST ÜBERALL.



Do you have
any questions?

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