

DigiDay 2024 - Innovative solutions for public administration in Austria-Slovenia

Digitalisation is becoming increasingly important both in the public sector and in the business landscape. Austria and Slovenia share a centuries-old administrative culture that has been completely transformed by new technologies within two decades. How can the digital transformation succeed and what can we learn from each other? What are the elements of a successful digital strategy and how can it be measured?

The centrepiece is an interactive exchange between the Austrian-Slovenian community.

23. October 2024

Location: Grand Hotel Union Eurostars (Glass Hall), Miklošičeva cesta 3, Ljubljana

08:00 – 09:00 Admission/Registration/Coffee

Moderation: **Adj.Prof. Christian Rupp**, former Federal Executive Secretary E Government, Advisory Board fit4internet and aed, Austria

09:00 – 09:15 Welcome

- **Elisabeth Ellison-Kramer**, Austrian Ambassador in Slovenia
- **Wilhelm Nest**, Director, ADVANTAGE AUSTRIA Ljubljana
- **Dieter Hampel**, aed - best practice Austria Initiative of the Austrian Federal Government

09:15 – 10:00 Keynotes „Digital Transformation“

The digital transformation is having a profound impact on society. It is changing the world of work, education and health systems or social interactions. Today's customers are more demanding than ever. They expect personalised offers, fast delivery times and simple ordering processes. Digital technologies enable companies and administrations to fulfil these expectations and offer a better customer experience.

- **Aida Kamišalić Latifić**, State Secretary, Ministry of Digital Transformation of the Republic of Slovenia
- **Andreas Reichardt**, Vice Minister, Ministry of Finance of the Republic of Austria
- **Uroš Svete**, Director, Government Information Security Office of the Republic of Slovenia

10:00 – 10:45 Panel eGovernment - Best Practice Austria Showcases

Companies that successfully implement the digital transformation can gain a competitive advantage, but also a digital administration. By using digital technologies, they can optimise processes, increase efficiency, reduce costs and develop better customer-oriented services. Discuss with the Slovenian administrative leadership and learn from best practices from Austria.

- **Christoph Unger**, RUBICON IT Ltd.
- **Sylvio Thiele**, hpc DUAL Ltd.
- **Fritz Zetik**, TechTalk Ltd.
- **Markus Vesely**, A-Trust Ltd.

10:45 – 11:15 Networking Coffee Break

11:15 – 12:20 eGovernment panel discussion

- **Alenka Žužek Nemec**, Directorate for Digital Solutions Development and Data Economy, Ministry of Digital Transformation of the Republic of Slovenia
- **Stojan Glavač**, Public relations, Financial Administration of the Republic of Slovenia
- **Peter Haunold**, Fabasoft International Services Ltd.
- **Philipp Dörre**, Gentics Software Ltd.

12:20 – 13:30 Networking Lunch

13:30 – 14:10 Panel Emerging Technologies - Best Practice Austria Showcases

- **Markus Haringer-Luger**, Master-Plan Engineering
- **Sebastian Zehetbauer**, younix Identity Plc.
- **Oliver Bernecker**, Know-Center Research Studio Styria
- **Christina Koch**, AWS Austria Wirtschaftsservice

14:10 – 14:40 Emerging Technologies panel discussion

The rapid development of technologies such as artificial intelligence, big data and cloud computing opens up completely new opportunities for companies, administrations and societies.

- **Špela Kern**, Head of Promotion of Digital Transformation Division of the Digital Society Directorate, Ministry of Digital Transformation of the Republic of Slovenia
- **Michael A. Mathiaschitz**, Int. Technology Transfer, Ministry of Finance of the Republic of Austria

- **Nenad Šutanovac**, *ICT Association of Slovenia, CCIS*

14:40 – 15:00 Panel eHealth

- **Katarina Kralj**, *Directorate for Digitalisation in Health, Slovenian Ministry of Health*
- **Christian Raming**, *eHealth Austria*

15:00 – 15:30 Networking Coffee Break

15:30 – 16:10 Panel Cybersecurity

Cybersecurity is of central importance for public administration in order to ensure the protection of sensitive data, the maintenance of functionality, the trust of citizens and compliance with legal requirements. A comprehensive cybersecurity strategy is therefore essential in order to successfully shape the digital transformation of public administration.

- **Igor Kovač**, *Deputy Head International Affairs Division, Government Information Security Office of Republic of Slovenia*
- **Mario Drobics**, *AIT Austria Institute of Technology and GaiaX Austria*
- **Gregor Spagnolo**, *SSRD d.o.o.*

16:10 Digital Skills

Digital competence is of central importance for public administration in order to be efficient, citizen-orientated and fit for the future. The targeted development of digital skills can optimise administrative processes, develop new services and increase the attractiveness of the administration as an employer.

- **Mojca Štruc**, *Director-General, Digital Society Directorate, Ministry of Digital Transformation of the Republic of Slovenia*
- **Valerie Michaelis**, *Dep. General Secretary, fit4internet Austria*

16:45/17:00 End

Immerse yourself in the digital Austriaverse!

Conference Language is English – Photos will be taken - Information:

Mateja Heindler, ADVANTAGE AUSTRIA Ljubljana (T +386 1 5139770;

E ljubljana@advantageaustria.org), Christian Rupp, aed – Agency for Economic Cooperation and Development (M +43 664 1036152 E christian.rupp@aed.or.at)