

ADVANTAGE AUSTRIA

GERMAN-AUSTRIAN HEALTHCARE FORUM

Tuesday, 19.9.2023

PROGRAMME

Grand Hotel Union Ljubljana, Ljubljana, Slovenija

Language: English

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08:30 – 09:00	ARRIVAL AND REGISTRATION
09:00 – 09:15	WELCOME ADDRESS • Dagmar von Bohnstein, President of President of German-Slovene Chamber of Commerce (AHK) • Wilhelm Nest MSc, Director, Advantage Austria for Slovenia, and Kosovo (AA) • Dr. Alenka Kolar, PhD, Director General, Directorate for Digitalisation in Healthcare
09:15 – 10:30	HEALTHCARE IN FOCUS: PRESENTING THE CURRENT STATE OF THE PUBLIC HEALTHCARE SYSTEMS • Germany: Philipp Wien, PhD, Director Health Economy, German Chamber of Commerce and Industry, (online) • Austria: Alexander Biach, PhD, Deputy Head, Vienna Chamber of Commerce, and Industry • Slovenia: Petra Došenović Bonča, PhD, Associate Professor, Faculty of Economics, University of Ljubljana
10:30 – 11:00	COFFEE BREAK AND NETWORKING
11:00 – 11:15	FINLAND – THE DIGITAL FUTURE OF HEALTHCARE • Lotta Westerlund, Deputy Managing Director AHK Finland (online)
11:15 – 12:00	COMPANY PRESENTATIONS: DIGITAL SOLUTIONS IN THE HEALTHCARE SECTOR • Jan Šömen, Digital Portfolio Executive, Siemens Healthcare • Elke Zens, CEO, Ilvi GmbH • Jakob Pieber, Business Development Manager, PH Predicting Health GmbH

Die Veranstaltung erfolgt im Rahmen der Internationalisierungsoffensive **go-international**, einer gemeinsamen Initiative des Bundesministeriums für Arbeit und Wirtschaft und der Wirtschaftskammer Österreich

12:00 – 13.00

KEY CHALLENGES FOR COMPANIES OPERATING IN SLOVENIA

Moderated panel discussion

- **Barbara Stegel**, Secretary General, Forum of International Research and Development Pharmaceutical Companies
- **Mateja Lenčič**, Head of Customer Centre, Merkur zavarovalnica d. d.
- **Tanja Stamec**, Regional Manager, Hagleitner

13.00 – 14.00

LUNCH AND NETWORKING

14.00 – 15.30

NETWORKING IN B2B MEETINGS

Individual B2B discussions with Slovenian meetings.
