

# Slovenian Mountain Resorts

Ropeway Association of Slovenija  
Chamber of Mountain Resorts



## The world ski market

Accounting for ski countries may vary according to the definition of skiing and of a ski area. There are currently 68 countries in the world that offer equipped outdoor ski areas covered with snow.

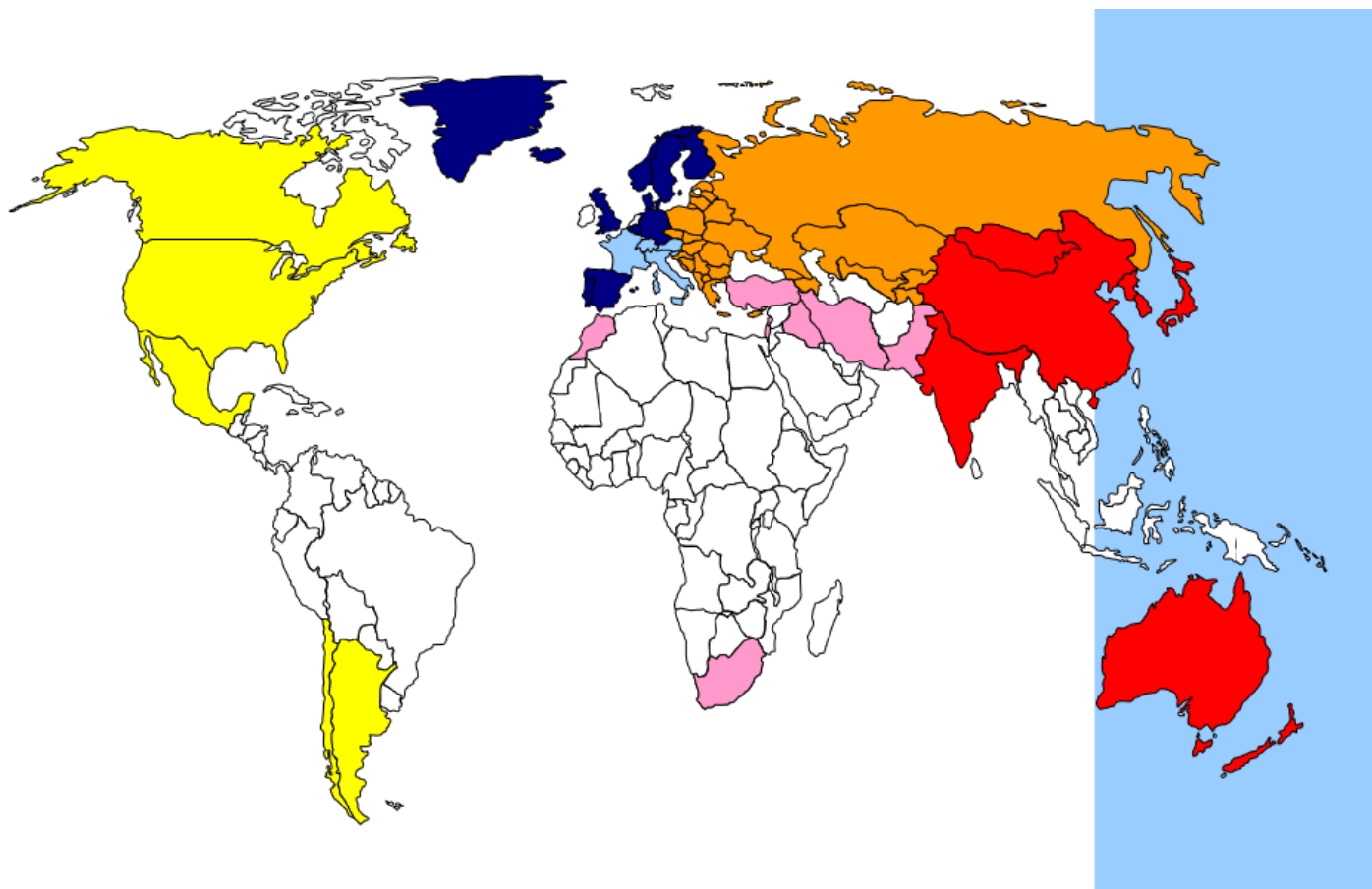
## Ski resorts and infrastructure

According to the latest inventory, 5'764 ski areas have been identified worldwide (equipped outdoor ski areas covered with snow). As some only offer rudimentary equipment, with a limited number of lifts. Those 1'945 areas that feature more than 4 lifts are qualified as ski resorts. It is estimated that the industry currently offers about 6 million commercial beds in the mountains.

These are primarily concentrated in the industrialized ski markets, which have a high volume of skier visits

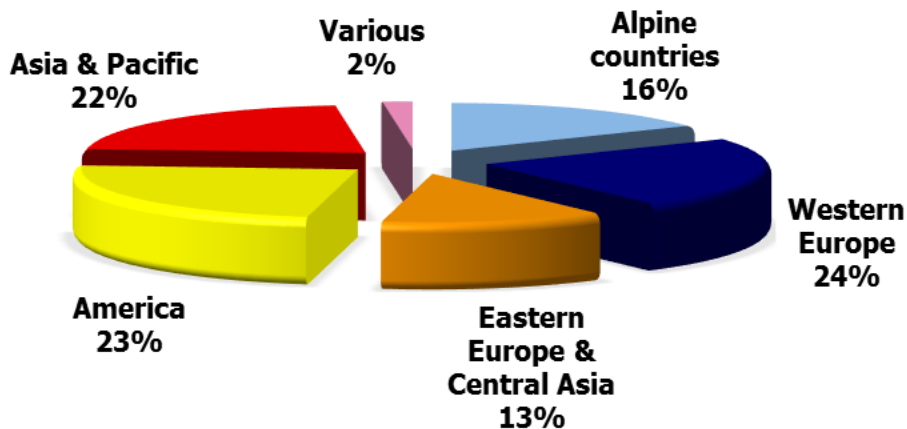
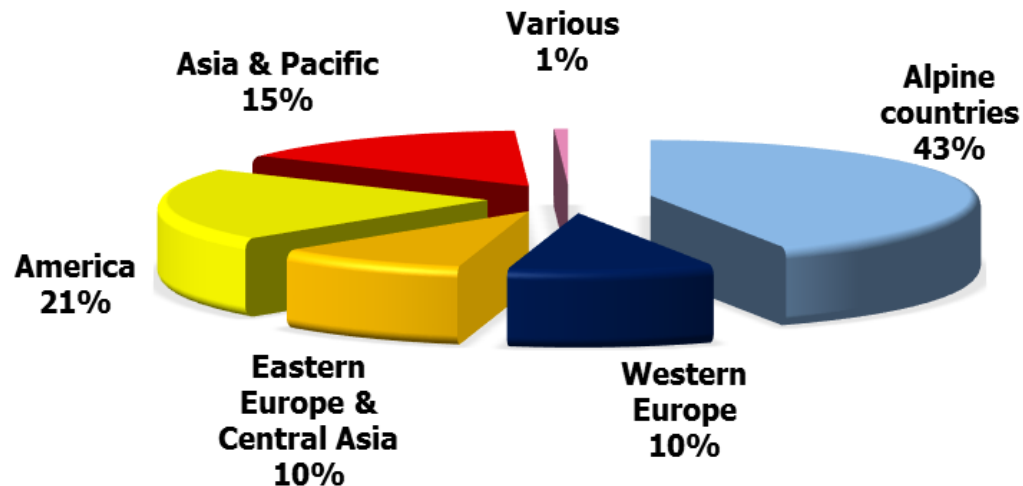
# Ropeway association of Slovenija

- World ski market



# Ropeway association of Slovenija

repartition of skier visits  
worldwide



Distribution of skiers by region of origin. The Alps is the most internationally visited ski destination, attracting most of the inbound skier travel.

Even though it hosts 40% of skier visits, it only produces 16% of the skiers.

# Ropeway association of Slovenija

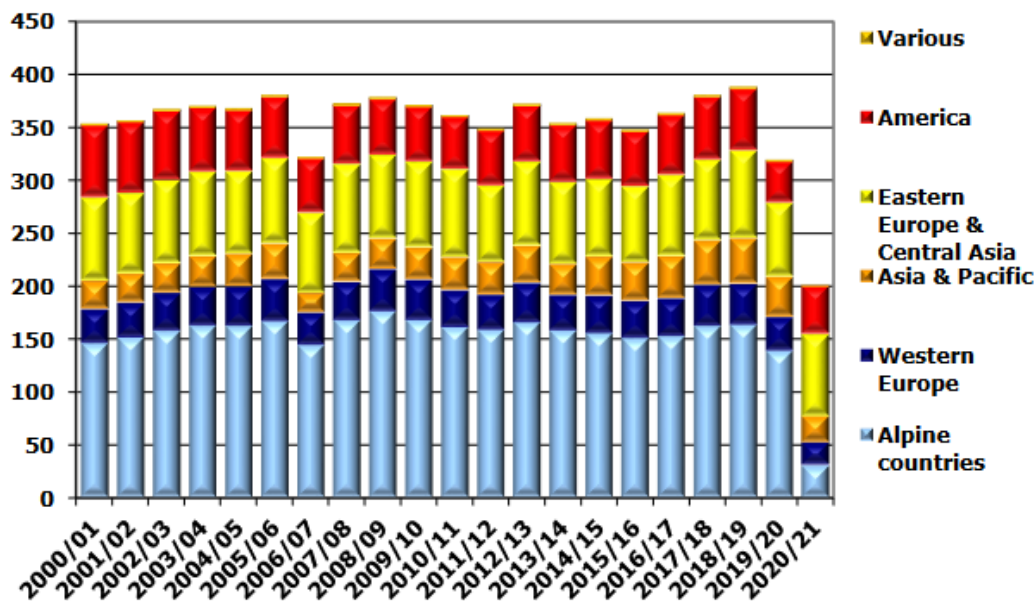
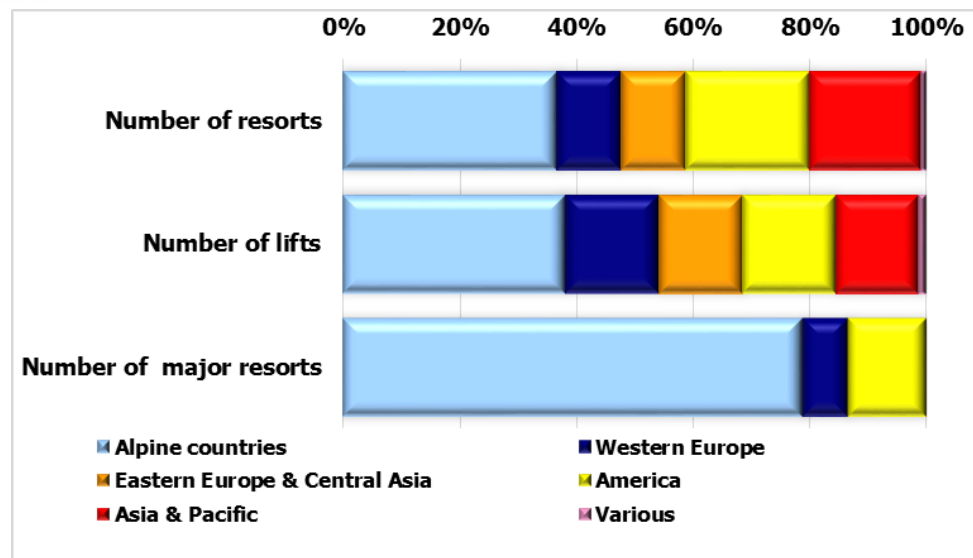
5.716 ski resorts ( 37 % in Alps )

2.084 with more than 4 lifts

6 millions commercial beds

25.939 lifts

52 bigger resorts ( 79 % in Alps )



Since beginning of 2000s, yearly visitation to ski resorts varies mainly due to weather conditions and has been fluctuating between 350 and 380 million skier visits worldwide.

# Ropeway association of Slovenija

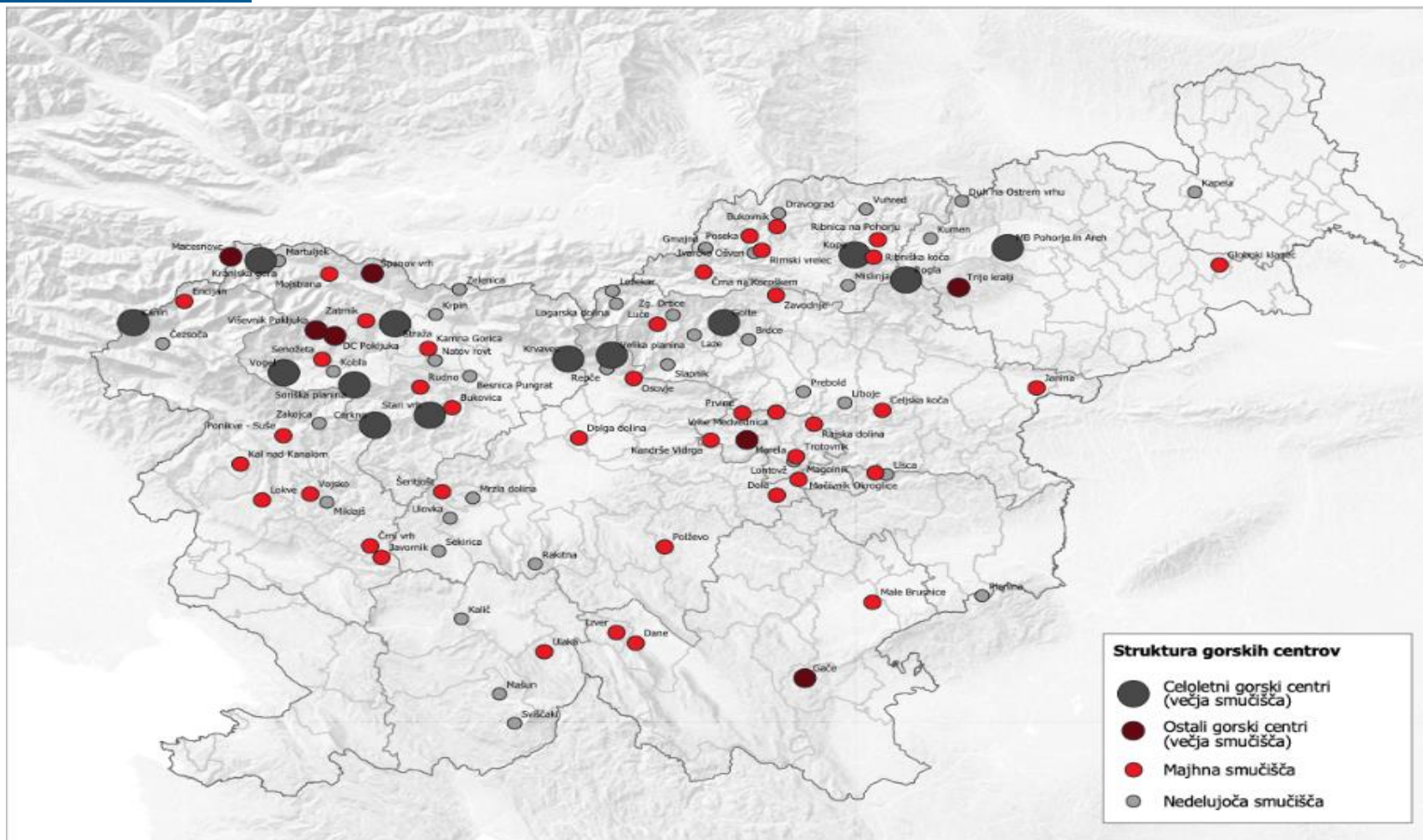


***Slovenia***

Slovenia has 28 peaks over 2'000 meters high. The highest one, Triglav, culminates at 2'864 meters above sea level. The Alps, including the Julian Alps, the Kamnik-Savinja Alps and the Karavanke mountain range, tower above Northern Slovenia along its long border with Austria and Italy. In the 17th century, skis were already used there as a means of transportation. Today, hiking and trekking are among the most preferred sports in Slovenia. Thanks to attractive winter resorts such as Kranjska Gora, Rogla and Krvavec, skiing has developed into a major sport in the past few decades, even though other European winter sport destinations are strong competitors due to higher altitudes and the guaranteed snow. Tourism is the highest growing economic sector in Slovenia and is increasingly competitive

# Ropeway association of Slovenija

## Map of the Mountain resorts in Slovenia



Slovenia has 61 resorts with a total of over 200 ski lifts. It offers a very good price/performance ratio, modern ski runs, cross-country skiing, good infrastructure, snowmaking, and well equipped holiday apartments and hotels.

Mariborsko Pohorje is one of the most well-known resorts. It hosts an alpine World Cup ladies' downhill event every year. 43 kilometres of ski runs, modern spas, beautiful landscapes and being near the city of Maribor make this a very attractive destination. The resort guarantees 100 snow days per season.

Kranjska Gora. It hosts an alpine skiing World Cup event every year and has trails for every level, from beginners to expert skiers and snowboarders.

The highest winter resort in Slovenia is Kanin, which is connected with the Italian resort of Sella Nevea. It offers 30 kilometers of ski runs, 13 lifts and snow through early spring.

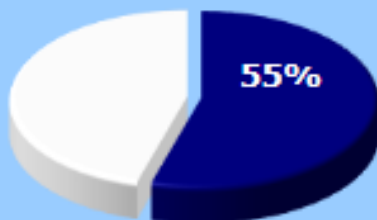
Cerkno is the most modern family ski resort in Slovenia, located on the slopes of the 1'291-metre high Črni vrh peak. This ideally situated ski area is 100% covered by an extensive snowmaking system, which guarantees a minimum of 70 ski days per winter

## Slovenia

**44**

ski areas

Ski areas with 5 lifts or more

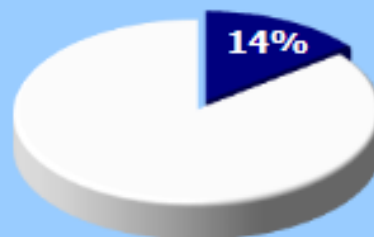


**217** lifts

**299'000**

national skiers

Participation rate nationals

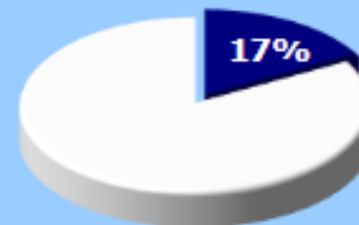


**3.0** skier visits per national skier  
**5'024** skier visits per lift

**1'090'000**

average skier visits

Proportion foreign skiers



**0.4** skier visits per inhabitant  
**0.1** skier visits per foreign visitor

# Ropeway association of Slovenija

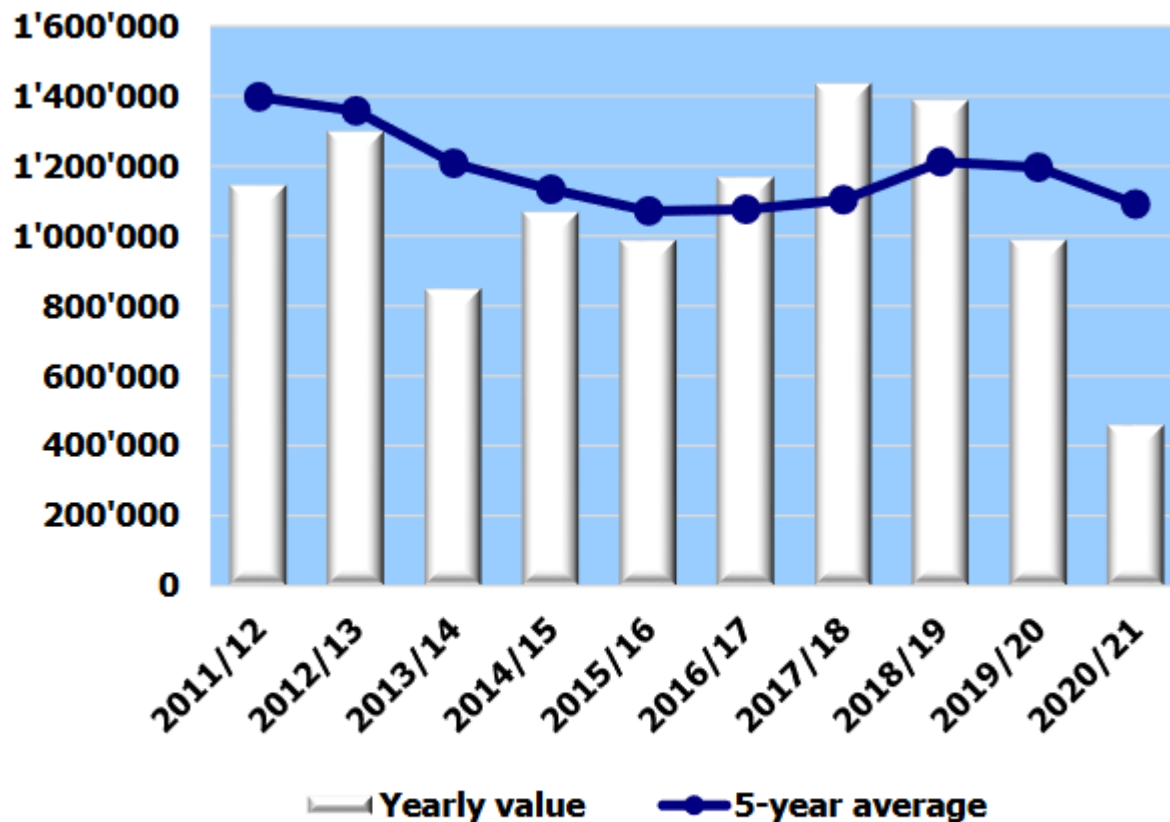
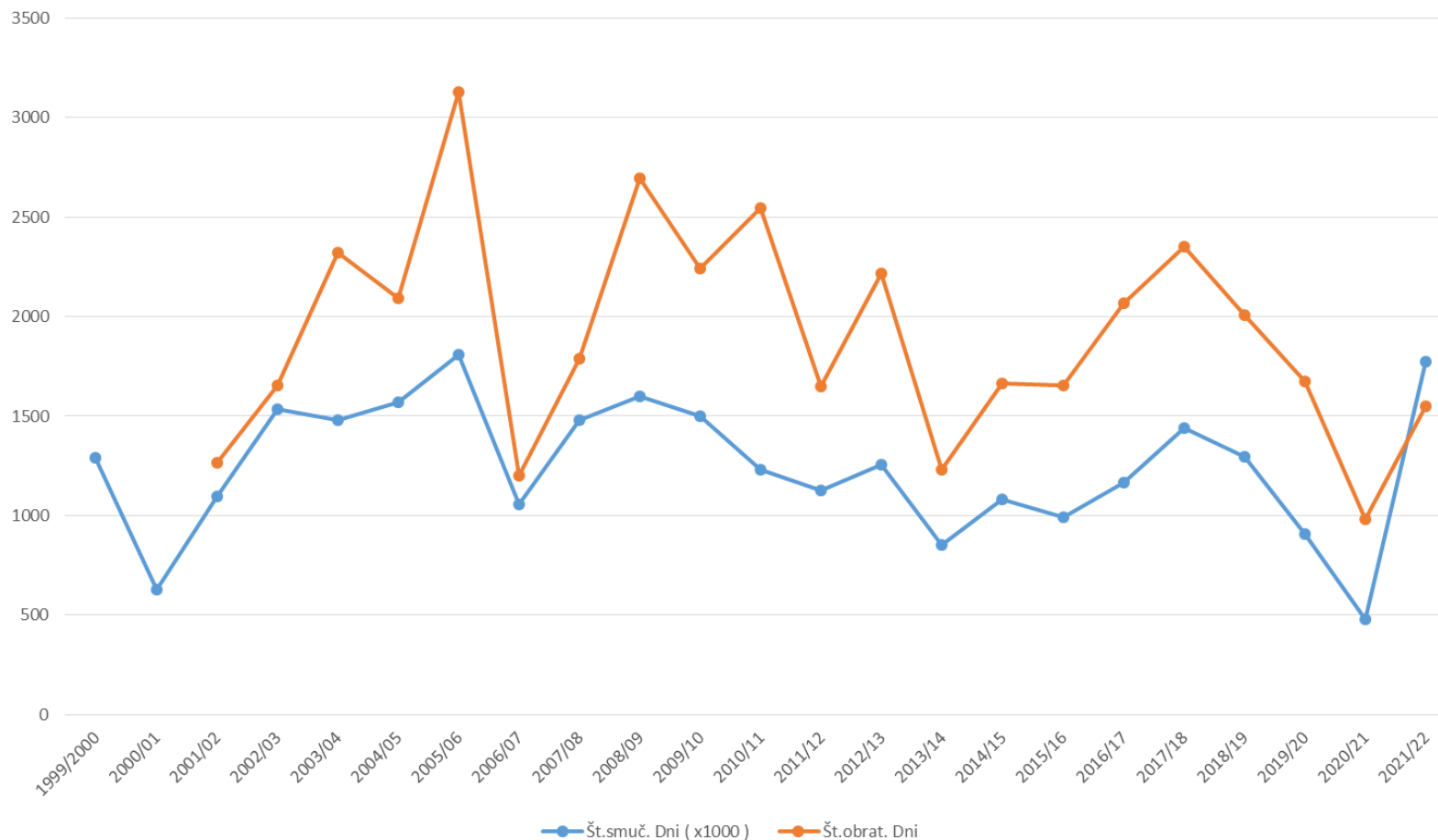


Figure 16 : Slovenia, evolution of skier visits

Nmb. of operatnig days and nmb. of ski days ( skiers )



# Ropeway association of Slovenija

Regija/ Struktura GC	Skupaj	Mala smučišča (ZVS-1)	Večja smučišča – skupaj (ZVS-1)	Večja – celoletni gorski centri	Večja – ostali gorski centri
<b>Zahodna kohezijska regija</b>	<b>31</b>	<b>18</b>	<b>13</b>	<b>9</b>	<b>4</b>
Gorenjska	16	6	10	6	4
Goriška	9	7	2	2	0
Obalno-kraška			0		0
Osrednjeslovenska	6	5	1	1	0
<b>Vzhodna kohezijska regija</b>	<b>29</b>	<b>22</b>	<b>7</b>	<b>4</b>	<b>3</b>
JV Slovenija	5	4	1	0	1
Koroška	7	6	1	1	0
Primorsko-notranjska	1	1	0		0
Podravje	3	1	2	1	1
Pomurje	0		0	0	0
Posavje	2	2	0	0	0
Savinjska	6	4	2	2	0
Zasavska	5	4	1	0	1
<b>SKUPAJ DELUJOČI GC</b>	<b>60</b>	<b>40</b>	<b>20</b>	<b>13</b>	<b>7</b>
Ljubljanska vzpenjača	1	/	/	/	/
SKUPAJ DELUJOČI GC+LJ	61				

Skupina	Skupaj	Tekoči trak	Nizko- vrvna vlečnica	Vlečnica	Sedežnica	Krož.kab. žičnica	Nihalka	Vzpenjača	Popv.št. naprav/ GC
Mala (ZVS-1)	58	3	25	30	0	0	0	0	1,5
Večja (ZVS-1)	144	13	11	69	45	3	3	0	7,2
Večja - celoletna	120	13	5	55	41	3	3	0	9,2
Večja - ostala	24	0	6	14	4	0	0	0	3,4
<b>SKUPAJ DELUJOČI GC</b>	<b>202</b>	<b>16</b>	<b>36</b>	<b>99</b>	<b>45</b>	<b>3</b>	<b>3</b>	<b>0</b>	<b>3,4</b>
<b>Delež po tipu</b>	100 %	7,9%	17,8%	49 %	22,3%	1,5%	1,5%	0,0%	
Ljubljanska vzpenjača	1	0	0	0	0	0	0	1	
Skupaj delujoči GC+LJ	203	16	36	99	45	3	3	1	

Vir: Združenje slovenskih žičničarjev – GIZ, MZI, ažurirano s strani upravljalcev v vprašalniku maj-julij 2019

# Ropeway association of Slovenija

Skupina	Mikro	Malo	Srednje	Veliko	Ni podjetje	Skupaj
Mala (ZVS-1)	10	2	0	0	28	<b>40</b>
Večja (ZVS-1)	6	8	2	1	3	<b>20</b>
Večja - celoletna	1	8	2	1	2	<b>14</b>
Večja - ostala	5	0	0	0	1	<b>6</b>
<b>SKUPAJ DELUJOČI GC</b>	<b>16</b>	<b>10</b>	<b>2</b>	<b>1</b>	<b>31</b>	<b>60</b>
Ljubljanska vzpenjača					1	<b>1</b>
Skupaj delujoči GC+LJ	<b>16</b>	<b>10</b>	<b>2</b>	<b>1</b>	<b>32</b>	<b>61</b>

17 km Ski slopes  
79 ha  
63 % covered by  
technical snow

Skupina	Površina smučišč			Dolžina smučarskih prog		
	Površina v ha	%	Povprečna površina v ha/GC	Dolžina prog v m	%	Povprečna dolžina prog v m/GC
Mala (ZVS-1)	148	12%	3,7	28.776	11%	719
Večja (ZVS-1)	1.119	88%	56,0	239.680	89%	11.984
Večja - celoletna	1.025	81%	78,8	221.200	82%	17.015
Večja - ostala	94	7%	13,5	18.480	7%	2.640
<b>SKUPAJ DELUJOČI GC</b>	<b>1.267</b>	<b>100%</b>	<b>21,1</b>	<b>268.456</b>	<b>100%</b>	<b>4.474</b>

# Ropeway association of Slovenija

Season	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
<b>Frequentedation</b>							
1 Ski days (including seasonal passes)	989.012	1.166.370	1.438.000	1.390.712	990.554	461.371	1.548.448
Ski days in Millions	0,989 M	1,166 M	1,438 M	1,391 M	0,991 M	0,461 M	1,548 M
1b. Ski days (Excluding seasonal passes)							
2. Seasonal ski-passes	5.760	6.013	6.155	6.223	6.311	0	0
<b>Sales</b>							
3. Ski lifts's net sales	13.325.000 €	16.037.000 €	19.120.400 €	20.236.500 €	13.027.888 €	6.787.938 €	20.548.500 €
Currency	Euro	Euro	Euro	Euro	Euro	Euro	Euro
4. Exchange rate	1,00	1,00	1,00	1,00	1,00	1,00	1,00
Ski Lift's net sales in Euros	13.325.000 €	16.037.000 €	19.120.400 €	20.236.500 €	13.027.888 €	6.787.938 €	20.548.500 €
Ski Lift's net sales in Milions of €	13,33 M€	16,04 M€	19,12 M€	20,24 M€	13,03 M€	6,79 M€	20,55 M€
5. VAT	9,50%	9,50%	9,50%	9,50%	9,50%	9,50%	9,50%
<b>Workforce</b>							
6. Annual workers	229	239	269	280	333	180	190
7. Seasonal workers	620	625	631	623	300	150	400
Total workers during season	849	864	900	903	633	330	590
<b>Investments previous summer</b>							
8. Ski Lifts net investment	930.000 €	2.300.000 €	3.100.000 €	2.900.000 €	3.000.000 €	0 €	5.000.000 €
Ski Lifts net investment in Euros	930.000 €	2.300.000 €	3.100.000 €	2.900.000 €	3.000.000 €	0 €	5.000.000 €
9. Ski slopes's net investment	350.000 €	3.600.000 €	2.400.000 €	3.000.000 €	2.000.000 €		2.000.000 €
Ski slopes's net investment in Euros	350.000 €	3.600.000 €	2.400.000 €	3.000.000 €	2.000.000 €	0 €	2.000.000 €
Total Investment	1.280.000	5.900.000	5.500.000	5.900.000	5.000.000	0	7.000.000
Total Investment in Millions of €	1,28 M€	5,90 M€	5,50 M€	5,90 M€	5,00 M€	0,00 M€	7,00 M€
<b>Ratios</b>							
Sales by employee	15.694,94 €	18.561,34 €	21.244,89 €	22.410,30 €	20.581,18 €	20.569,51 €	34.827,97 €
Ski day passes by employee	1.165	1.350	1.598	1.540	1.565	1.398	2.624
Net income by skier day	13,47 €	13,75 €	13,30 €	14,55 €	13,15 €	14,71 €	13,27 €

## Recapitulation of planned long-term investments (2023-2030) of mountain centers by type of investment

Type of investment	Total value in €
Renovation of cable cars	2.745.000 €
New construction of cable cars	158.400.000 €
Snow making	5.070.000 €
New ski slopes	1.600.000 €
Expansion of ski slopes	102.500 €
Equipment	1.425.000 €
Accommodation capacity	25.000.000 €
Parking lots	2.000.000 €
Other recreational infrastructure	8.535.000 €
Hospitality	3.600.000 €
Others	16.950.000 €
<b>Total</b>	<b>225.427.500 €</b>

Source: questionnaire for managers of mountain centers May - June 2019

# Restructuring of Ski Resorts to Mountain resorts 2023

€ 100 mio. – 68 mio.subvention

- **REACT EU:** Investments in high-quality and sustainable transformation of Slovenian tourism and to strengthen its resilience
- Golte, Kope (Vabo), Vogel, Rogla (Unitur), Cerklje, RTC Kranjska Gora, Krvavec, Mariborsko Pohorje, Velika Planina, Trije kralji
- Ski lifts, adrenaline parks, bicycle parks, climbing walls, and other summer leisure activities



## MARPROM MARIBORSKO POHORJE

ŽIGARNICA SKI LIFT	NADNA VIŠINA ELEVATION	ČAS V. DURAT.
A POHORSKA VZPENJAČA	328m - 1042m	6,5min.
B RADVANJE	336m - 570m	5,1min.
C POŠTELA	571m - 803m	7,8min.
D SLEME	868m - 1045m	7,2min.
H BELLEVUE	1020m - 1050m	3min.
I STOLP	1025m - 1147m	7,8min.
J VEDIC	968m - 1150m	5min.
K PARTIZANKA II	937m - 1141m	5,2min.
L RUŠKA	1007m - 1248m	7,6min.
M OREL	1007m - 1248m	7,6min.
N AREH	1200m - 1244m	3min.
O1 COJZERICA	1150m - 1255m	3,9min.
O2 COJZERICA II	1150m - 1255m	3,9min.
P ŽIGART	1262m - 1327m	2,8min.
R PISKER II	927m - 1289m	6,4min.
BUS COJZERICA - AREH	1050m - 1250m	10min.

REŠEVNA SLUŽBA FIRST AID
INFORMACIJE / INFORMATION
VOZOVNICE / TICKETS
BANKOMAT / ATM
IZPOSLOJA IN SERVIS OPREME EQUIPMENT RENTAL
OTROŠKI POLIGON LIŠIČKA SKI SCHOOL
OTROŠKI POLIGON BOLFENK SKI SCHOOL
OTROŠKI POLIGON AREH SKI SCHOOL
ORLAŠKA GUGALNICA GIANT SWING
PARKIRIŠČE / PARKING
MESTNI AVTOBUS / CITY BUS

LAHKA PROGA EASY RUN
SREDNJA PROGA INTERMEDIATE
TEŽJA PROGA HARD RUN
ST. BOLFENK
RAZGLEDNI STOLP OUTLOOK TOWER
ST. AREH

RESTAVRACIJE RESTAURANTS
HITRA HRANA, BUFFET FAST FOOD, BUFFET

HOTEL ARENA****
HOTEL ARENA*** Dependence
HOTEL BELLEVUE
APARTMAJI APARTMENTS BOLFENK
HOTEL BOLFENK****

HOTEL VEDIC***
WELLNESS CENTER BOLFENK
APARTMAJI APARTMENTS MARTIN
HOTEL AREH**
HOTEL HABARKJ****

1 TURISTIČNA PROGA
2 ANDREJEVA PROGA
3 BELLEVUE
4 MARIBORSKI SLALOM
5 MIRANOVA PROGA A
6 MIRANOVA PROGA B
7 GRADISOVA PROGA
8 FIS SLALOM
9 JONATAN
10 REPOVA PROGA
11 RAVNA PROGA
12 MARKOVA PROGA

13 MARINOVA PROGA
14 GLAŽARSKA POT
15 AREŠKA POT
16 CVRNOVA PROGA
17 RUŠKI SMUK
18 ŠOLSKA PROGA
19 PARTIZANOVO
20 MALI X 1
21 MALI X 2
22 POVEZANA ŽIGART
23 ŽIGART
24 PISKER
25 COJZERICA



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Jakec Namestitev Aktivnosti Organizacija dogodkov Galerija Cenik Trgovina

## SMUČIŠČE PRI JAKCIH

4 smučarske proge Izposoja opreme Šola smučanja Tekmovanja

# Rogla

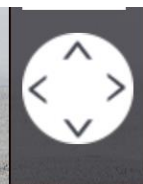
Gospodarska  
zbornica  
Slovenije



ZBOR

**Rogla**  
UNITUR SKI RESORT

## SKI SLOVENIA



© Rogla

Gospodarska  
zbornica  
Slovenije



I FEEL  
SLOVENIA

Razmere: 3 °C, jasno. Do 105 cm naravnega snega.

osveženo: 24.03.2022 06:31

Panorama  [prenesi zemljevid]



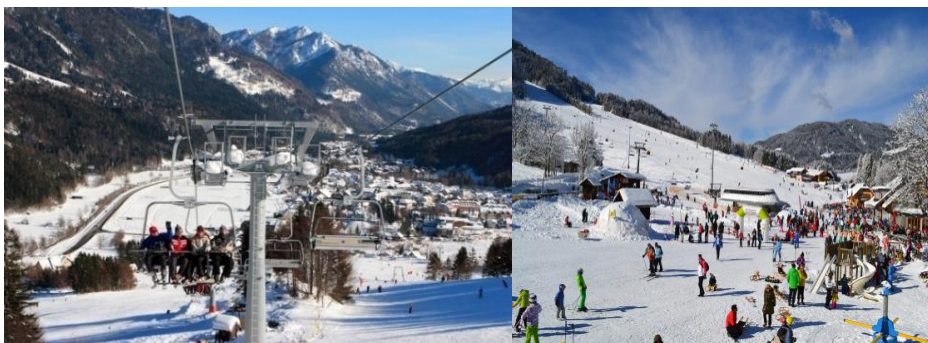
### PROGE:

- 1 Brunarica
- 2 Storeč
- 3 Storeč - obvoznica
- 4 Orlove glave
- 5 Konta
- 6 Konta - obvoznica
- 7 Kratki plaz
- 8 Kratki plaz - obvoznica
- 9 Šija - Konta
- 10 Šija - Zadnji Vogel
- 11 Orlove glave - Zadnji Vogel
- 12 Brunarica - Zadnji Vogel
- 13 Prvi Vogel
- 14 Žagarjev graben
- 15 Križ
- 16 Otroški park
- 17 Snežni park Vogel
- 18 Tekška proga
- 19 Ski cross proga

Gostišča in namestitve:

	FREE WI-FI	PIJAČA	HRANA	NOČTEV
1 Spodnja postaja gondole				
2 Bar Macesen		x		
3 Trgovina Sport Vogel				
4 Zgornja postaja gondole				
5 Restavracija Viharnik in Bar Čuk		x	x	
6 Ski servis				
7 Ski Hotel		x	x	x
8 Koča Ruša				x
9 Brunarica Burja - picerija in prenočišča		x	x	x

INFO | PRODAJA KART | RECEPCIJA | IZGUBLJENO O-NAJDENO





### Panorama



#### NAPRAVE

- (A) KROŽNA KABINSKA ŽIČNICA
- (B) ENOSEDEŽNICA GOSPINCA
- (C) ŠTIRSEDEŽNICA TIHA DOLINA
- (D) OTROŠKA VLEČNICA LUŽA
- (E) ŠESTSEDEŽNICA VRH KRVAVCA
- (F) DVOSEDEŽNICA NUVKE 1
- (G) DVOSEDEŽNICA NUVKE 2
- (H) DVOSEDEŽNICA ZVOH
- (I) DVOSEDEŽNICA KRŠKA PLANINA
- (J) VLEČNICA KRŽIŠČE 1
- (K) VLEČNICA KRŽIŠČE 2
- (L) OTROŠKI TRAK GOSPINCA
- (M) OTROŠKI TRAK KRŠKA PLANINA
- (P) PROJEKT JEZERCA

#### NAPRAVE IN OBJEKTI

- (J) VLEČNICA
- (B) ENOSEDEŽNICA
- (F) DVOSEDEŽNICA
- (C) ŠTIRSEDEŽNICA
- (E) ŠESTSEDEŽNICA
- (A) KROŽNA KABINSKA ŽIČNICA
- (S) SNEŽNI PARK KRVAVEC
- (T) ŠOLA SMUČANJA
- (B) OTROŠKA IN SEVRIS SMUČARSKA OPREMA
- (I) INFORMACIJE, PRODAJA VOZOVNIC
- (X) HRANA IN PIJAČA
- (N) NASTANITVENI OBJEKT
- (P) PLAŽA KRVAVEC

#### POMEMBNI ZNAKI

- (Z) ZAPRITA PROGA / PREHOD PREPOVEDAN
- (G) GORSKE NEVARNOSTI
- (P) POSTAJA PRVE POMOČI
- (D) TEPTALCI NA DELU
- (V) TEPTALCI Z VITLOM NA DELU
- (S) SNEŽNI TOPONI OBRTALJEJO



# CERKNO



## NAPRAVE:

- A 4-sedežnica BRDO
- C 6-sedežnica POČIVALO
- D 2-sedežnica GRIČ
- E Vlečnica DOLINA
- F Vlečnica LOM
- G 6-sedežnica LOM
- H 4-sedežnica DAVČA

## PROGE:

- 1 Grič
- 2 Dolina
- 3 Lom I
- 4 Lom II
- 5 Počivalo
- 6 Brdo I
- 7 Brdo II
- 8 Gozd
- 9 Davča





## Predstavitev družbe Velika planina, d.o.o.

Velika planina, d.o.o. je podjetje, katerega glavna dejavnost so prevozi z nihalko ter ostalimi žičniškimi napravami na Veliki planini. Naše dejavnosti so razvejane tudi na področje gostinstva in turizma, saj skrbimo za dodatno popestritev turistične ponudbe na območju planine. Naših storitev ste deležni tudi v [gostilni Zeleni Rob](#) v bližini vmesne postaje dvosedežnice Šimnovec ter v okrepčevalnici [Skodla](#). V zimskih mesecih vas na Veliki planini čakajo številne zimske aktivnosti kot so nočno sankanje, smučanje, tek na smučeh, krpljanje in otroške aktivnosti v zimskem parku.

### Osnovni podatki o podjetju

Podjetje:	VELIKA PLANINA, d.o.o.
Dolgo ime:	VELIKA PLANINA zaklad narave, podjetje za žičničarstvo, gostinstvo, turizem in rekreacijo d.o.o.
Poslovni naslov:	Kamniška Bistrica 2, 1242 Stahovica



TRR:	SI56 0231 2001 0844 318
E-naslov:	info(afna)velikaplanina.si
Tel.:	01 8327 258 040 251 771

### Zaposleni

Direktor:	Tomaž Štefe
-----------	-------------

### VOZNI REDI | OPENING TIME

	<b>Nihalka   Cablecar</b> PON - NED: 8:00 - 17:00 vsake pol ure PET-SOB: 17:00 - 21:00* *če je nočno sankanje	✓
	<b>Sedežnica   Chairlift</b> PON - NED: 8:30 - 16:15 PET - SOB: 17:15 - 19:45* *če je nočno sankanje	✓
	<b>Zeleni rob</b> PON-ČET: 8:00 - 15:45 ČPET - SOB: 8:00 - 21:00 NED: 8:00 - 16:45	✓
	<b>Pod žičnico</b> zaprto - closed	✗
	<b>Skodla</b>	



Kope<sup>↑</sup>



Planned investments 2023 – 2030 50 mio. €



# See you on the slopes



Gospodarska  
zbornica  
Slovenije



ZBORNICA GORSKIH CENTROV

Gospodarska  
zbornica  
Slovenije



I FEEL  
SLOVENIA