

# SUR PRIS

Trade Fair Exhibition: AGRITECHNICA ASIA 2026

Bangkok, Thailand

# INGLY

20 – 22 May 2026

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[www.advantageaustria.org/th](http://www.advantageaustria.org/th)

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THE AUSTRIAN PAVILION  
at BITEC | Hall 98 – 99  
Booth Number: D5





## GENERAL INFORMATION

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Austrian Federal Economic Chamber.

## PREFACE



**Igor Lukic**

Austrian Commercial Attaché

Austrian Embassy – Commercial  
Section (ADVANTAGE AUSTRIA  
Bangkok)

Welcome to the Future of Agriculture –  
with a Touch of Austrian Precision.

Thailand's agricultural sector is on the move. With major investments in smart farming, sustainable food systems, and advanced machinery, the country is sowing seeds for a more connected, efficient, and sustainable future. And where there are ambitious agricultural projects, Austria is never far behind.

Renowned for our high-quality standards and field-tested technology, Austria is proud to be part of this exciting journey. That's why our top Austrian companies have made the journey to exhibit here in Bangkok—bringing innovation, reliability, and a bit of Austrian flair to the show floor.

We warmly invite you to visit the Austrian Pavilion, meet our experts, and discover how Austrian know-how can support Thailand's bold agricultural ambitions. Whether you're looking for advanced machinery, smart farming systems, or simply good conversation over strong coffee—you'll find it with us.

See you at the Austrian Pavilion!

## EXHIBITING AUSTRIAN COMPANIES



### **APV Technische Produkte Ges.m.b.H.**

Agriculture | Automotive |  
Forestry/ Timber Industry

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### **Göweil Maschinenbau GmbH**

Agriculture | Electronics / Mechatronics  
| Forestry / Timber | Metals / Metal  
processing | Plant Engineering &  
Construction/ Smart Factory

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### **Pessl Instruments GmbH**

Environmental technologies |  
Electrics / Electronics / Mechatronics |  
Plant Engineering & Construction /  
Smart Factory | Software & IT

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### **Pörner Ingenieurgesellschaft m.b.H.**

Plant Engineering & Construction /  
Smart Factory | Energy Industry |  
Chemicals / Plastics

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**APV TECHNISCHE PRODUKTE GES.M.B.H.**

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APV develops and produces innovative agricultural technology products and focuses very strongly on quality, user-friendliness and service. With more than 150 employees, 7 locations worldwide and over 600 partners in more than 40 countries, APV is an internationally successful company with its headquarters in the friendly town of Dallein in Lower Austria.



**We are looking for** international partners to expand our sales network and develop new markets in the agricultural sector. Our focus is on building strong, long-term collaborations that support growth in arable and grassland farming while promoting sustainable, innovative machinery solutions. We seek agricultural machinery dealers, distributors, and importers with access to farms and contractors, as well as service and advisory capabilities. Together, we aim to strengthen our market presence through local support and deliver high-quality solutions to customers worldwide.

**GÖWEIL MASCHINENBAU GMBH****GOWEIL**

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GÖWEIL develops and manufactures innovative agricultural machinery with a focus on modern baling and wrapping technology for silage bales. The range includes balers, wrappers, baler-wrapper combinations as well as solutions for bale transport and feeding. The products represent the highest quality and efficiency and were developed with practicality in mind. Farmers and contractors worldwide rely on this reliable technology from Austria.

**We want to provide** farmers and contractors worldwide with solutions for the professional production of silage bales—from grass and alfalfa to maize and more. Our focus is on creating efficient processes through perfectly coordinated baling and wrapping technology while ensuring the highest feed quality.

**Our products include:**

- Round balers
- Baler-wrapper combinations
- LT-Master
- Round bale wrappers
- Square bale wrappers
- Bale transport devices
- Bale opening devices
- High lift buckets
- Blade sharpeners

## PESSL INSTRUMENTS GMBH



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Pessl Instruments has been providing tools for informed decision-making for more than 41 years. A comprehensive range of wireless, solar-powered monitoring systems branded METOS by Pessl Instruments, as well as the FieldClimate online platform, can be used in all climate zones and applied across various industries and purposes – from agriculture to research, hydrology and meteorology to flood warnings, snow clearance, sports field management, smart cities and much more. Over the years, METOS has evolved into a global brand with local support and now has a presence in nearly all regions of the world.

**We are looking for** collaboration partners across the public and private sectors, including agricultural enterprises, institutions, and companies interested in digital solutions. Our focus is on working together to advance environmental monitoring, disease forecasting, weather data analysis, and yield optimization through innovative, data-driven technologies.

**PÖRNER INGENIEURGESELLSCHAFT M.B.H.**



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The Pörner Group, based in Vienna, is a leading independent engineering company for the process plant construction in Central Europe. Since 1972, more than 2,500 projects have been completed for the refinery, chemical, energy, environmental technology, gas and pharmaceutical industries, both nationally and internationally.



The Pörner Group is represented by more than 500 employees at ten locations in Europe. Pioneering technologies, such as bio-silicate from rice hulls, Biturox-(R) bitumen and biomass-to-X (BtX) as well as new energy concepts, provide solutions for environmentally-friendly, energy-efficient production.



**We offer** the planning and implementation of complete industrial plants worldwide, with a focus on sustainable process, and recycling solutions. Our patented Bio-Silicates technology produces ultra-pure bio-silicates from rice hull ash for industries such as green tires, chemicals, construction, and fertilizers-reducing CO<sub>2</sub> emissions by up to 70% while enabling the circular use of agricultural residues. A highly efficient solution, ideal for growth markets such as Thailand.





**ADVANTAGE AUSTRIA** is the trade promotion organization of the Austrian Federal Economic Chamber. With around 100 offices in over 70 countries, we provide a broad range of intelligence and business development services for both Austrian companies and their international business partners. Around 800 employees around the world can assist you in locating Austrian suppliers and business partners. We organize about 1,200 events every year to bring business contacts together. Other services provided by ADVANTAGE AUSTRIA offices range from introductions to Austrian companies looking for importers, distributors or agents to providing in-depth information on Austria as a business location and assistance in entering the Austrian market.

## CONTACT

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