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II. AUSTRIAN-TURKISH WINTER AND MOUNTAIN TOURISM INFRASTRUCTURE SUMMIT

RLD

II. ADVANTAGE AUSTRIA SKI RACE

CLASS

18.03-19.03.2022 Erciyes, Kayseri – Turkey

PART

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AUSTRIA SHOWCASE

II. AUSTRIAN-TURKISH WINTER AND MOUNTAIN TOURISM INFRASTRUCTURE SUMMIT & II. ADVANTAGE AUSTRIA SKI RACE

Date: 18.-19.03.2022

Location: Erciyes Ski Resort, Kayseri / Türkiye

NOTE - IMPORTANT! No COVID Up-to-Date (72 hours) PCR Tests but min. 2 COVID-Vaccines are required for the participation.

PROGRAM

Stand 16.03.2022 – Subject to Changes

ARRIVAL DAY | THURSDAY, 17.03.2022

INDIVIDUAL ARRIVAL

FRIDAY, 18.03.2022

07.00 – 10.00	INDIVIDUAL BREAKFAST AT THE ACCOMMODATED HOTELS: DAS 3917, MIRADA DEL LAGO, LIBRARY HOTEL ERCIYES
10.00 – 10.20	WELCOME & OPENING REMARKS - Georg Karabaczek, Austrian Economic Delegate in Istanbul, Head of ADVANTAGE AUSTRIA ISTANBUL - Dr. Murat Cahid Cingi, CEO Kayseri Erciyes AS - Ömer Gülsoy, President of Chamber of Commerce in Kayseri - Johannes Wimmer, Austrian Ambassador to Turkey in Ankara
10.20 – 11.00	PANEL DISCUSSION: 'THE FUTURE OF MOUNTAIN TOURISM IN VIEW OF CLIMATE CHANGE' - Serhan Salman, Chief Economist Denizbank AŞ - Assoz.-Prof. Dr. Robert Steiger Expert in Sustainable Tourism Development University of Innsbruck - Prof. Dr. Süleyman Toy Atatürk University Erzurum, Department of City and Regional Planning Moderator: Georg Karabaczek, Austrian Economic Delegate in Istanbul
11.00 – 11.10	COFFEE BREAK

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11.10 – 12.30

PRESENTATIONS: AUSTRIAN PARTICIPANT COMPANIES

- AXESS AG
- DEMACLENKO GmbH
- DENIZBANK AG
- DOPPELMAYR GARAVENTA GROUP
- GRAVITY CART GmbH
- INPUT Projektentwicklungs GmbH
- LEITNER GmbH
- MND AUSTRIA GmbH
- PANOMAX GmbH
- SUNKID GmbH
- SKIDATA GmbH
- TECHNOALPIN GmbH

12.30 – 13.45

LUNCH BREAK AT HOTEL

13.45 – 14.30

PANEL DISCUSSION: 'FINANCIAL FUNDING OPTIONS FOR TOURISM INFRASTRUCTURE PROJECTS IN TURKEY'

- Fırat Çetinkaya, General Manager Doppelmayr Turkey Asansör Teleferik ve Kablo Taşıyıcı Sistemler İnş. Taah. Ltd. Şti.
- Semih Özcan, Director Wholesale Banking Denizbank AG
- Bora Keçeli - Corporate Banking Department Head Denizbank AŞ
- Ahmet Emin Kilci, Secretary General, Central Anatolia Development Regional Agency

Moderator: Georg Karabaczek, Austrian Economic Delegate in Istanbul

14.30 – 14.45

COFFEE BREAK

14.45 – 18.00

AUSTRIAN-TURKISH WINTER AND MOUNTAIN TOURISM
B2B MEETINGS

B2B Matchmaking with Turkish decision makers and ski resorts

ARRIVAL OF AUSTRIAN BUSINESS CIRCLE (ABC) PARTICIPANTS

(ABC: Austrian company representatives in Turkey)

19.00 – 20.30

DINNER AT HOTEL

20.30 – 21.00

TECHNICAL MEETING CHECK: ADVANTAGE AUSTRIA SKI RACE

- Distribution of the race numbers.
- Race details will be discussed with the representatives of the Turkish Ski Association

Meeting Point: DAS 3917 Meeting Room

21.00 -23.00

**„HÜTTENABEND“ & AUSTRIAN BUSINESS CIRCLE (ABC) NETWORKING EVENT
SPONSORED BY AXESS AG****Mulled wine and networking with**

- Austrian company representatives in Turkey (ABC)
- Turkish ski resorts and ski hotels
- Austrian suppliers in the winter sports sector

WELCOMING REMARKS:

- Georg Karabaczek, Head of ADVANTAGE AUSTRIA ISTANBUL
- Johannes Wimmer, Austrian Ambassador to Turkey in Ankara
- **Burak Beceren, Team AXESS Turkey**

Meeting Point: DAS Hotel 3917 Lobby**SATURDAY, 19.03.2022**

- 11.00

INDIVIDUAL BREAKFAST & SKI – FREE TIME

11.00 – 12.00

II. ADVANTAGE AUSTRIA SKI-RACE SPONSORED BY

- “GOLD SKI RACE SPONSOR” **DOPPELMAYR GARAVENTA GROUP**
- “SILVER SKI RACE SPONSOR” **GEMS SCHINDHELM**
- “BRONZE SKI RACE SPONSOR” **SKIDATA GmbH**
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- “AWARD SPONSOR” **JULIUS MEINL**

Venue: DAS APRES CHALET

12.00 – 13.00

AWARD CEREMONY AND GROUP PICTURE FOR MEDIA PRESENCE

13.00 – 15.00

ADVANTAGE AUSTRIA HAPPY SKI HOUR PARTY SPONSORED BY LEITNER GmbH

Austrian Après-Ski Vibes with mulled wine and “Schmankerl” delicacies

WELCOMING REMARKS: LEITNER GmbH

15.00 – 16.00

FUN-RIDE ON SNOW SPONSORED BY “GRAVITY CART”**WELCOMING REMARKS:** Jakob Soukup, Head of Sales Gravity Cart GmbH

16.00 – 18.00

INDIVIDUAL SKIING & FREE TIME

19.00 – 21.00

DINNER AT HOTEL

21.00 – 23.00

CLOSING PARTY SPONSORED BY DOKA KALIP-İSKELE SANAYİ VE TİCARET A.Ş.**WELCOMING REMARKS:** Ender Halis Özatay, General Manager DOKA KALIP-İSKELE SANAYİ VE TİCARET A.Ş.

Music and Dance with DJ

DEPARTURE DAY | SUNDAY, 20.03.2022

INDIVIDUAL BREAKFAST, CHECK – OUT, DEPARTURE

FREE TIME

EXCURSION TO CAPPADOCIA IS OPTIONAL ON OWN COSTS

CONTACT: ADVANTAGE AUSTRIA ISTANBUL

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