

## THE EVENT

A one-night live showcase during the American Film Market (AFM), produced in collaboration with the Hollywood-based talent showcase, Casino Theatre. Professional actors will stage short five-minute performances in English, spotlighting Austria's most promising unproduced screenplays.

An invited audience of over 200 industry professionals will experience the cinematic tone of each project in a way no traditional pitch can convey.

It is a unique cultural experience that complements the week's business focus. It merges live performance with international storytelling, creating a space where commerce, culture, and collaboration meet.

## COLLABORATION & LONG TERM VISION

This year's edition shines a spotlight on Austrian projects while laying the foundation for a broader cultural initiative. In partnership with the Goethe-Institut and German Films, the showcase is set to expand into a DACH-region platform, presenting the best stories from German, Austrian, and Swiss storytellers.

The Goethe-Institut is backing this evolution with in-kind support, helping establish the showcase as a recurring bridge between the region's most compelling storytellers and Hollywood's decision makers.

## FEATURED WRITERS & PROJECTS

Christoph Rainer & Senad Halilbašić – REQUIEM FOR A ROBOT (Feature Film)

Ulrike Schweiger & Carl Achleitner – HEDY'S LULLABY (Feature Film)

Toni Weiss – ROCK ME AMADEUS (Animated Kids Series)

Maria Hinterkoerner – VENUS (Heist Comedy Series)

Jason B. Kohl – ENLARGEMENT (Dark Comedy Series)

## THE IMPACT

**CULTURAL EXCHANGE:** This year's focus is on Austrian stories with clear international potential, presented in English and tailored for a global Hollywood audience.

**AFM ALIGNMENT:** Timed with AFM, reaching global buyers while they are in town.

## THE AUDIENCE & REACH

**GUESTS:** More than 200 curated industry buyers, executives, producers, financiers, talent & press.

**MEDIA & PR:** Pre-event press release, on-site wire photography, post-event recap deck.

**SOCIAL AMPLIFICATION:** Partner institutions, the talent, the guests, and Casino Theatre digital channels.

## THE ASK

We're seeking partners, sponsors, and collaborators to join us in this year's showcase presenting Austria's most promising film and TV stories to Hollywood, and in shaping the future of the DACH region-wide showcase.

## FOR MORE INFORMATION

### PLEASE CONTACT

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## SUPPORTED BY

 Austrian  
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