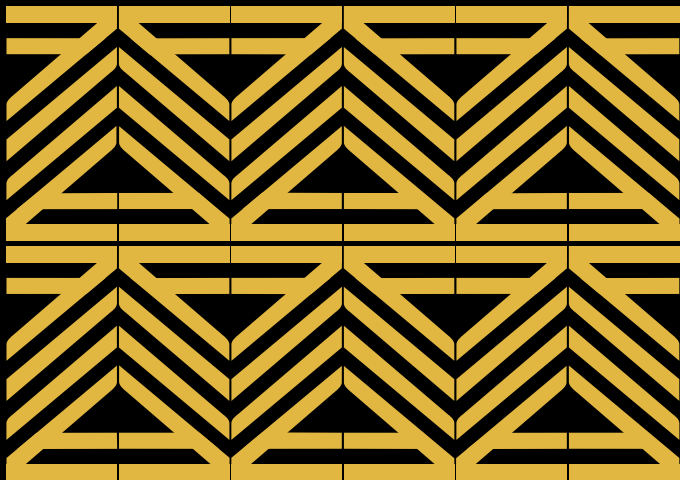
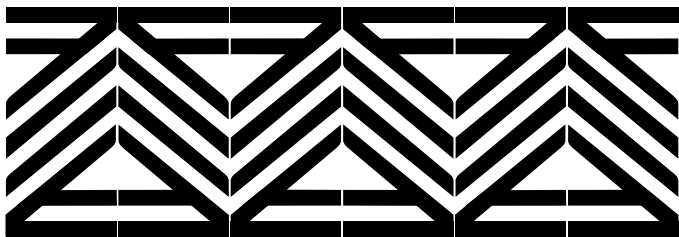


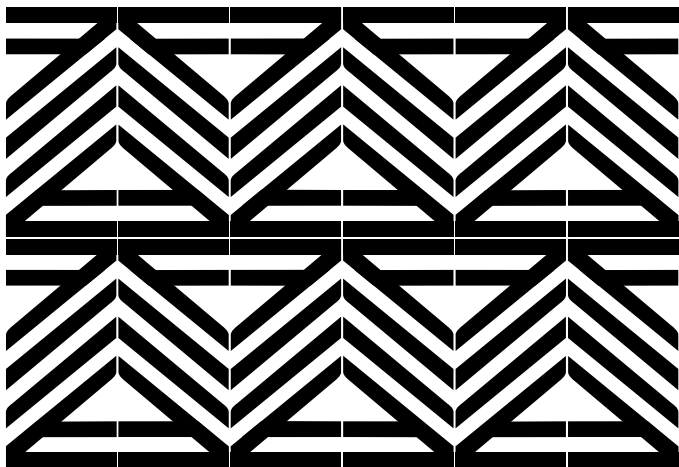


Austria @
SXSW 2022





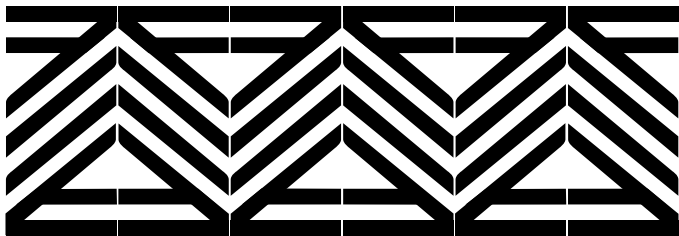
SXSW 2022



#advantageaustria
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CONTACT DETAILS

SXSW 2022



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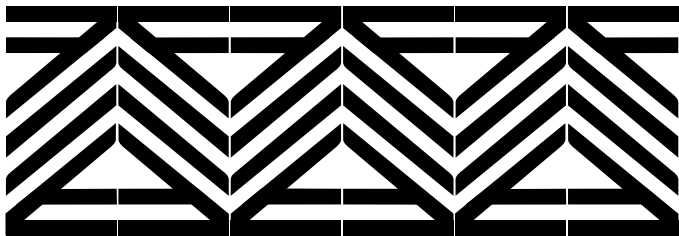
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PROGRAM HIGHLIGHTS

SXSW 2022





Saturday, March 12th to Tuesday, March 15th

Daily, thematic business breakfasts

including keynotes by top-class experts such as:

KEYNOTE SPEAKER | DAVID BATSTONE



David Batstone is a catalyst for driving positive change across the world, working with entrepreneurs and investors to create forward-thinking companies that return dignity to people and planet. A sought-after speaker and investor to businesses and non-profits alike, David has developed a unique model for supporting successful enterprises that create opportunity for everyone. Just a

few days ago, David has been appointed CEO of Blackstone Technology Holding AG, a company active in the battery technology and battery metals market that offers direct exposure to the battery technology revolution.

KEYNOTE SPEAKER | DOMHNAILL HERNON



Domhnaill Hernon is an award-winning technology, innovation and creativity executive. Domhnaill is the global lead and co-founder of a new initiative at EY to create the cognitive human enterprise. This is a pioneering new approach combining multidisciplinary collaboration and full-spectrum diversity to maximize organizational cognitive flexibility. Prior to that he founded a new initiative to

fuse art and engineering/science to develop solutions that humanize technology while at Nokia Bell Labs.

KEYNOTE SPEAKER | **FLORIAN KRUEGER**



Florian Krueger is an experienced manager in software project management and systems engineering from Graz. His career began at the traditional automotive OEM Audi, transitioned into the world of autonomous driving at the Google spin-off Waymo and includes the electronics, software and services giant Apple. His responsibilities have included strategy development, software test and release processes, safety validation, requirements and test definition, as well as executive reporting and escalations.

KEYNOTE SPEAKER | **FRANK LEYHAUSEN**



Frank Leyhausen is an expert on global aging. His focus lies on the implications of longevity on marketing and HR. Frank rejects the segmentation of markets and workforces based solely on the chronological age. It's rather the life stages that define needs. As managing partner of Medcom international, a longevity thinktank, Frank consults companies and public administrations. Since 2018 he is the chairman of the SENovation Award, the only startup award for age-friendly solutions in the GSA region.



Sunday, March 13th, 6–10 pm

Austria Night feat. Trailblazer200

Wax Myrtle's, 506 San Jacinto Blvd, 4th floor

The Austria Night @ SXSW 2022, hosted by ADVANTAGE AUSTRIA and Trailblazer, will beam us into a new reality. By means of a projection installation by the Austrian art collective OMAi, we will envision the city of the future in a luminescent collaborative artwork. Guests will be able to contribute with spontaneous drawings and animations of emerging technologies and futuristic scenarios and thus shed light on the human perspectives and expectations behind the buzz. As another special highlight, the audience will also enjoy two special music showcases by the Austrian artists CID RIM and James Hersey.

OMAi

OMAi focuses on interactive light projections as an experiential and transformational medium. Their work comprises interventions in public space, as well as stage performances and art installations. In search for new ways to tell visual stories live on the theatre stage, the team behind OMAi developed Tagtool, a visual live instrument which facilitates new forms of public art and education and has spawned an active worldwide user community. OMAi collaborates with partners from culture, technology, science, music and performing arts to create unique and unforgettable experiences.

W www.omai.at

W www.tagtool.org

CID RIM



CID RIM, also known as Clemens Bacher, is an acclaimed Austrian drummer based in London. Bacher grew up in Vienna alongside Dorian Concept and friends, who led the city's burgeoning art and music scene, fusing DIY jazz and electronics. With little regard for classification, their party was the stuff of legend. His ambition took Clemens to writing rooms in LA, Paris and NY. A participant in Damon Albarn's "African Express", Clemens travelled to South Africa with Brian Eno and Idris Alba to collaborate with local musicians. He released his second album "Songs of Vienna" in October 2021, followed by a brand-new EP this March.

W www.cidrim.com

JAMES HERSEY



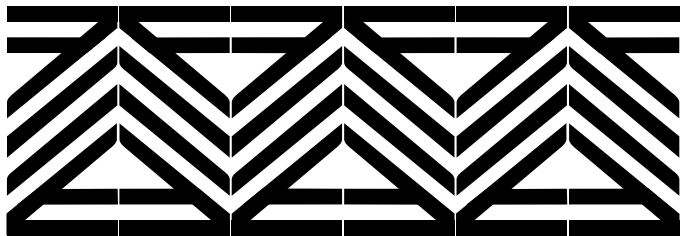
James Hersey's alternative pop sensibility has led him down many paths over the years. Support tours for Honne, Metric, Milky Chance, and Jeremy Loops reveal James' indie heart as a frontman, while his hit-songs register over half a billion streams worldwide. "Miss You", written and co-produced by James, is certified Gold in Canada and Italy, while Kygo & Dillon Francis' rework of his

iconic bedroom hit "Coming Over" is certified Gold in the U.S. James is currently working on his sophomore album, an exciting showcase of his musical journey from hometown garage bands to closing Coachella.

W www.jamesherseymusic.com

THE DELEGATION LEADERS

SXSW 2022





Styrian Economic Chamber

JOSEF HERK

President

Sectors: Representation of Interests, Service, Education

Josef Herk is a Styrian entrepreneur. He has been closely associated with the Economic Chamber for over 30 years. Since 2011 he is the President of the Styrian Economic Chamber. In addition to promoting entrepreneurship, he is strongly committed to education and the fostering of young talent. He brought the European Vocational Championship EUROSKILLS 2020 to Austria and implemented the project "TALENTCENTER", which received many awards for excellent development in the area of youth education and training.

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Austrian Federal Economic Chamber

MARIANA KÜHNEL

Deputy Secretary General

Sector: Representation of Membership Interests

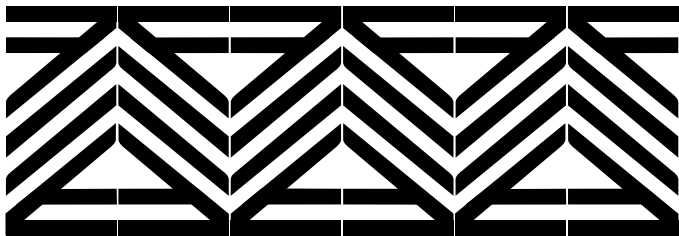
Mariana Kühnel is Deputy Secretary General of the Austrian Federal Economic Chamber. Her priorities include not only European and international affairs and especially ADVANTAGE AUSTRIA as the trade promotion organization, but also future-oriented issues of education policy, innovation, and digitalization. From 2010 to 2018 she worked as Executive Director "Group Board Support and Stakeholder Management" at Erste Group Bank as well as Deputy Secretary General, Head of Group Board and other positions supporting the Executive Board. She brought in her European expertise and experience in her positions as Head of European Affairs at Erste Group Bank AG and as Chief Economic and Financial Policy Advisor for Austrian MEP Othmar Karas in the European Parliament in Brussels. Mariana Kühnel holds a Master's degree in European and International Relations and Diplomacy at the College of Europe as well as a Master of Business Administration.

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THE HOSTS

SXSW 2022



ADVANTAGE AUSTRIA Los Angeles

VOLKER AMMANN

The Austrian Trade Commissioner to the U.S.
Sectors: Foreign Trade Promotion, Innovation

Volker Ammann took his position as Austrian Trade Commissioner to the U.S. in January 2021. In his prior position he served as advisor and link to the President's office with the Austrian Federal Economic Chamber in Vienna. He also served as Austrian Trade Commissioner to Singapore and Denmark after other postings in New York, Hong Kong, South China and Iran. His expertise earned him the position of visiting professor at the Department for International Management at the Austrian business school FH Joanneum in Graz. Volker graduated with a Master's degree in Economics & Business Administration and holds a Bachelor's degree in Tourism Management.

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ADVANTAGE AUSTRIA Los Angeles

TONY EMSENHUBER

The Deputy Austrian Trade Commissioner to the U.S.
Sectors: Energy (Renewable, Conversion, Storage),
ICT, Optoelectronics, Photonics, Semiconductors

Tony Emsenhuber, an electronics engineer, economist and lawyer by education, has held industry and government positions. He joined the Austrian Federal Economic Chamber in 1986 and was posted in Tokyo as Deputy Trade Commissioner, where he was responsible for science and technology for five years. After a two-year stint as director of exports of an Austrian high-tech company, he rejoined the Chamber and was posted in Los Angeles in 1993. Here he oversees science and technology as well as legal matters. Tony is also qualified to practice law in California and functions as general counsel for all U.S.-based ADVANTAGE AUSTRIA offices.

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PwC Austria

ANDREAS HLADKY

Partner, Digital Consulting

Sectors: Consulting, Innovation, Digitalization

PwC Digital Consulting supports the customer's journey towards digital excellence. Using frameworks in strategy, culture and technology, their experts make digital transformation happen across all business areas. PwC Digital Lab also pioneers in innovative AI, VR and tech solutions.

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ADVANTAGE AUSTRIA Vienna

REANNE LEUNING

Program Manager Creative Industries

Sectors: Art, Design, Fashion, Film, Interior, Music, CreativeTech

Reanne Leuning is responsible for the internationalization programs for the Austrian Creative Industries at ADVANTAGE AUSTRIA, the Austrian trade promotion and innovation agency with more than 100 offices in 70 countries. Through consulting, financial support and the organization of exhibitions, showcases and B2B matchmaking events as well as conferences and economic missions, the main aim is to generate more international business opportunities for Austrian designers and manufacturers, the music industry, fashion labels, filmmakers and other entrepreneurs from the creative industries.

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ADVANTAGE AUSTRIA New York

VICTORIA LIEDL

Sector Manager, Startups & Innovation

Sectors: Startups, Fintech, Creative Industries,
Social Media

Victoria Liedl gathered working experience at major Austrian and international banks before coming to New York in 2019 to work at a startup in the field of multilingual meetings. Victoria is part of the ADVANTAGE AUSTRIA New York team since August 2021. She holds a Bachelor's degree in Management & Entrepreneurship from the University of Applied Sciences for Management & Communication in Vienna and a Master's degree in International Relations from Queen Mary University in London.



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ADVANTAGE AUSTRIA Vienna

GUENTHER SCHABHUETTL

Head of Innovation

Sectors: Foreign Trade Promotion, Innovation

Guenther Schabhuettl took his position as Head of Innovation at ADVANTAGE AUSTRIA in 2020. He and his team focus their activities on connecting the brightest Austrian minds with international thought leaders and vice versa. Before that he was posted in Tel Aviv and had the chance to gain experience in various fields of technology and innovation. 2022 is Guenther's first time at SXSW and he is pretty sure it will not be the last time.



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ADVANTAGE AUSTRIA San Francisco

DANIEL ZAWARCZYNSKI

The Austrian Trade Commissioner in San Francisco
Sectors: Foreign Trade Promotion, Innovation

After receiving his Master's degree in Business Administration, Daniel Zawarczynski worked in various locations in Europe before joining ADVANTAGE AUSTRIA in 2015. His first posting brought him to Thailand as Deputy Trade Commissioner at ADVANTAGE AUSTRIA in Bangkok. In 2019 he switched twelve time zones and was posted in New York where he stayed until August 2021. Currently, he is the Austrian Trade Commissioner and Co-Director of Open Austria in San Francisco. He is interested in the disruptive effects of new technologies, sustainable smart city solutions and building up strong and recognizable brands. As a passionate photographer and traveler, he spends his free time exploring new places.

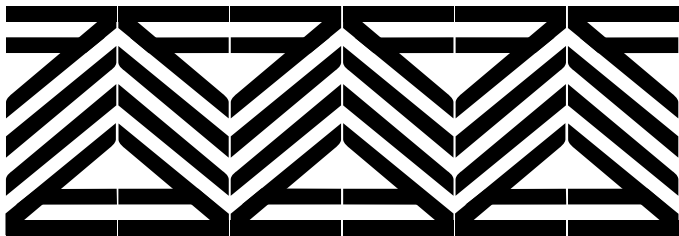


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THE DELEGATES

SXSW 2022



DIVU e.U.

MARTIN J. ABSENGER

Founder

Sectors: IT Services, Consulting

Over the years, Martin Absenger learned about data science, international business, and analytics from scratch. Early 2022, he founded DIVU (Design. Inspire. Visualise. Unite.), an Austria-based but internationally operating data insights and business intelligence startup. The primary goal is to shape transparency across businesses and provide the client with valuable insights into their data. Augmented analytics is one of the latest approaches to provide AI-driven solutions. The client can profit from these visualisations, real-time insights, and consultancy to drive business decisions more efficiently. Martin offers solutions that will help companies reach their full potential.

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W www.divu.tech



Artivive

SERGIU ARDELEAN

Co-CEO & Co-Founder

Sectors: Augmented Reality, Art

Sergiu Ardelean is a serial entrepreneur from Austria who built a successful Augmented Reality agency in Vienna, which served clients such as Volkswagen and Audi in 42 countries. Now Sergiu is working on a startup that envisions the combination of haptic and digital art through augmented reality. Artivive has offices in Europe, the U.S. and China and is applied by 150,000 artists in 120 countries. Cooperations with world-famous museums and galleries in Vienna, Munich, San Francisco, Seoul, and Shanghai show that the art scene is ready for the new dimensions augmented art can bring.

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W www.artivive.com



Austrian Federal Economic Chamber (Trailblazer)

RÉKA ARTNER

Lead Global Innovation Community

Sectors: Innovation, Digitalization

Réka Artner is leading Trailblazer – a global innovation community. In her previous role as head of business development at World Data Lab, Réka made data about the world understandable to many. She studied Economic Psychology at the University of Vienna where she also founded the local AIESEC committee and represented the Austrian student enterprises in Brussels as a board member of JADE. Next to her eight years of leading TEDxVienna and building an international community, Réka has facilitated several ideation workshops to help people identify and develop their ideas. Réka is an advocate for diversity and female empowerment and a mentor in several organizations.

E reka.artner@wko.at

W www.wko.at



CID RIM

CLEMENS BACHER

Artist, Musician & Plug-in Developer

Sectors: Music, Software

Clemens Bacher is an artist and musician from Vienna. He is living between London and Vienna and is releasing music under the alias CID RIM. Clemens has just released his second studio album on the British label LuckyMe and followed up with the "Songs for Vienna" EP in March. He has recently teamed up with the Austrian plug-in developer GS DSP to realize his idea of a program that helps having any kind of music studio activity remotely via the internet. It is called "Remote Music Collaboration".

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W www.cidrim.com



Austrian Federal Economic Chamber

MARIE-THERESE BARTH

Advisor Innovation & Digitalization / Innovation Map
Sectors: Innovation, Digitalization

The Austrian Economic Chamber system represents the interests of the Austrian business community on the regional, national, and international level. It provides information and advisory service to its more than 517,000 member companies. As the voice of Austrian business, the organization is committed to forward-looking policies which benefit the economy. The Austrian Federal Economic Chamber is a modern service provider that offers fast expert advice on topics from labour laws to customs information. Through its educational facilities it contributes to improving the competitive ability of domestic companies.

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VIRTUAL VEHICLE Research GmbH

JOST BERNASCH

CEO

Sectors: Virtual Vehicle Technology, Green Mobility,
Transport, Vehicle Safety & Security

Since 2004, Jost Bernasch is managing director of the VIRTUAL VEHICLE Research GmbH in Graz. In that time, VIRTUAL VEHICLE became the largest research center for virtual vehicle technology in Europe with currently over 300 employees and a turnover of 26 million Euros. Research priority is the linking of numerical simulations, software-defined functions, and hardware testing. Following this focus on industry-related research, VIRTUAL VEHICLE is an innovation catalyst for future vehicle technologies. The international partner network of VIRTUAL VEHICLE consists of 150+ national and international industrial partners as well as 30+ scientific institutions.

E jost.bernasch@v2c2.at

W www.v2c2.at



Internationalisation Center Styria (ICS)

ROBERT BRUGGER

Managing Director

Sectors: Information, Consulting,
Qualification on Export Issues



Robert Brugger holds a doctorate in business administration. Before joining ICS, for many years he worked as a managing director and board member for international logistics companies in various Eastern European countries, Austria and Switzerland. In April 2018 he was appointed managing director of the ICS. In this role, Robert advises Styrian companies in their efforts to advance their export activities.

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W www.ic-steiermark.at/en

Buchhauser GmbH; Junior Chamber Styria

HANNES BUCHHAUSER

CEO & President

Sectors: Waste Management,
Representation of Interests



Buchhauser GmbH is a family-owned business in the segment of waste management. The company offers waste disposal for communities and companies, with a focus on construction waste and services for communities. Hannes Buchhauser took over the family company in 2011 at the age of 27. Since 2019 he is elected president of the Junior Chamber Styria, representing 23,000 young Styrian entrepreneurs. He is also member of the council of his hometown Voitsberg.

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capito/CFS-Consulting, Franchise & Sales GmbH

KLAUS CANDUSSI

Co-Founder & Senior Director Internationalization
Sectors: Communication, Accessible Information
Software, AI



capito is one of Austria's leading social enterprises and market leader in the field of comprehensible information in the German-speaking countries. Being the first Styrian company in the Accelerator program of the European Innovation Council, capito is currently developing an AI-based software for automated language simplification. As Co-Founder and former CEO, Klaus Candussi is currently responsible for the internationalization of capito. In addition, he works as a university lecturer for impact-oriented management. In 2014, he was accepted as a Fellow in the transnational Ashoka network for social entrepreneurship.

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W www.capito.eu, www.atempo.at

vrisch

GABRIELLA CHIHAN STANLEY

Co-founder & CCO

Sectors: Media, Entertainment,
Immersive Technology



vrisch is an Austrian award-winning VR/AR company that helps people learn, understand, and have fun through immersive entertainment. Its work spans across sectors, such as performing arts, environmental education, and advertising. The company was founded in 2016 by Axel and Gabs, a parentpreneur couple in love with tech. Gabs is also the founder of the XRVienna XR community, the Ambassador of Women in Immersive Tech EU in Austria, and one of Forbes's 2018 top 20 EU Women Founders.

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chmara.rosinke OG

MACIEJ CHMARA

Spatial Designer & Researcher

Sectors: Design, Kitchens, Food, Technology

Maciej Chmara's strong interest in the kitchen as a design object and cooking as an aesthetic practice has led to a research focus on ecological food technologies and their influence on the kitchen of the future. Within the framework of his doctoral project, precisely these topics are combined and elaborated with the means of speculative design. Maciej conducts research, teaches at the UdK Berlin, holds guest professorships at various universities and runs a design office in the field of object and spatial design in Vienna and Berlin.

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vrisch

AXEL DIETRICH

Co-founder & CEO

Sectors: Media, Entertainment,
Immersive Technology

vrisch is an Austrian award-winning VR/AR company that helps people learn, understand, and have fun through immersive entertainment. Its work spans across sectors, such as performing arts, environmental education, and advertising. The company was founded in 2016 by Axel and Gabs, a parentpreneur couple in love with tech. Axel has worked in the film and advertising industry in Austria, Germany, and Spain since 2002, adding VR in 2013. The Wiener Prater, the Red Cross, and the theatre group Les Enfants Terribles are some names that trusted his expertise.

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ACStyria Mobilitätscluster

KERSTIN DRAXLER

Head of Marketing & International Affairs,
Public Relations

Sectors: Automotive, Aerospace, Rail Systems

The mobility cluster ACStyria represents a network of over 300 companies in the areas of automotive, aerospace and rail systems with more than 70,000 employees and total sales of more than 17 billion euros. The core service of the cluster is the networking and support of Styrian companies along the entire value chain. It sees itself as a link between business, industry, research, and public institutions. ACStyria's strategy and direction reflect the key issues and challenges faced by its partner companies. Consequently, its projects and actions are geared to benefit these businesses and exploit the region's strategic opportunities.

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W www.acstyria.com



Junge Wirtschaft Vorarlberg

VERENA EUGSTER

Chairwoman

Sectors: Events & Community Building, Marketing & PR

Verena Eugster is the founder of W2 Event & Concept AG in Switzerland and W3 Marketing GmbH in Austria. Both companies design and organize major events in Austria, Switzerland and Germany, mainly in the sports, congress and business sector. Amongst others, event formats such as the Female Future Festival in Vienna, Munich and Zurich are being organized. Especially in the area of sports in Austria, the company organizes numerous running events in special formats, from the Women's Run to marathons. Verena is also the chairwoman of the Young Economy Vorarlberg and she is involved in the Family Association and numerous other interest groups.

E verena@w3-marketing.at

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seeqnc GmbH

BERNHARD FAMLER

CEO & Co-founder

Sectors: Software, Machine Learning, Data Analytics,
Music, Media & Entertainment

Bernhard Famler is very passionate about thinking outside the box and building digital products. He has 20 years of professional experience in software development and telecommunications. He is the co-founder of seeqnc GmbH, an internet company based in Austria and Germany offering cloud services for the technology, music and media industries. The platform collects global music data and analytics for music creators, labels, technology platforms, and collecting societies. The company empowers the music industry to unlock the potential of real-time data and audience engagement in the era of hybrid music events.

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Sparcs

MANUEL GAHN

Co-Founder & CEO

Sectors: Community, Fitness, Wellbeing,
Health, Personal Development

Eight years ago, Manuel was 25kg heavier and couldn't run a single kilometer. 28 years old today, he is keen to empower the whole world to live better and healthier lives and to connect deeper with their friends than ever before. An engaged volunteer and a trained venture builder and strategy consultant, Manuel was employed as Head of Operations at AustrianStartups when he founded Sparcs. Besides envisioning the product, luring top-talents, and exciting investors, one can usually find him globetrotting, scuba diving, mountaineering, or networking at high-potential events.

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EET - Efficient Energy Technology GmbH

CHRISTOPH GRIMMER

CEO

Sectors: Photovoltaics, Energy Storage

Christoph Grimmer is the founder and CEO of the Austrian startup EET. EET's main product is a plug-in energy storage system that can be installed by the consumer by simply plugging it in. Christoph has a background in chemical engineering and economics and is responsible for finance, marketing and sales at EET. After the successful go-to-market of SolMate in Austria and Germany, the company EET is now at the beginning of the scaleup and expansion phase. The market for energy storage is at an early stage and will show significant growth rates in the upcoming years. SolMate is focused on small households in urban and suburban areas and currently does not face strong competition.

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seeqnc GmbH

ALBERT GRUBER

Co-founder & Head of Artist Relations/Creative Services

Sectors: Software, Machine Learning, Data Analytics, Music, Media & Entertainment

Albert Gruber is a music professional with 20 years of experience in music production, sound engineering, label management, tour management, and events. He is based in Berlin and is the co-founder of seeqnc GmbH, an internet company based in Austria and Germany. seeqnc is offering cloud services for the technology, music and media industries. The platform collects global music data and analytics for music creators, labels, technology platforms, and collecting societies. The company empowers the music industry to unlock the potential of real-time data and audience engagement.

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Findustrial

MARTIN GRUBER

CFO/COO & Founder

Sectors: Industry, Production, Fintech



As a founder of Findustrial, Martin Gruber is responsible for the Findustrial platform development and IOT connectivity. As acting CFO of the company, he is also in charge of the funding rounds. To Martin, the best thing of being an entrepreneur is having the chance to make a huge impact on the development, as well as the freedom to decide where your business goes and which goals are pursued. The goal of Findustrial is to create sustainable and future-proof business models for the industry. Hence, the company supports manufacturers as an “enabler for pay-per-use” from one-off sales towards predictable and recurring revenues and by offering them flexible financing options for their customers.

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Internationalisation Center Styria (ICS)

DANIELA GUSS

Senior Project Manager

Sectors: Information, Consulting, Qualification on Export Issues



The ICS is the export service organization of the Styrian economy and was established in 2005 as a joint initiative of the Styrian Economic Chamber, the province of Styria and the Federation of Styrian Industries. Styria, which is also known as the “green heart of Austria”, is the second largest federal state of Austria and has a population of 1,2 million. Styria boasts a vibrant economic environment with a mix of large multinational companies as well as innovative SMEs in the mobility, green tech, health tech and creative sector. Interested in Styria and its companies? Please feel free to reach out at any time.

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Greendrive Mobility GmbH
JONATHAN GUTSCHI
CEO & Founder
Sector: Mobility Services



Jonathan Gutsch's heart beats for empowering people to have more fun while traveling or commuting, whilst saving time and money all along. As a computer scientist, he has a strong academic foundation, and at the same time, he can look back on over 20 years of experience as an architect in the telecom and finance industry. Three years ago he founded Greendrive and they have come a long way, proudly counting some of Austria's largest organizations as customers, who in turn make thousands of their employees happy Greendrivers. Corona changed our work environment and with it how we approach mobility. Agile startups like Greendrive facilitate this rapid change.

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Caelum Development GmbH
BENJAMIN HAHN
Sectors: Real Estate Development & Realisation



With degrees in mechanical engineering (ETH Zurich), Benjamin Hahn works as a machine learning engineer for a startup in Zurich, Switzerland. Having always been fascinated by the possibilities of technology, he studied robotics, focusing on artificial intelligence and computer vision. Some of his past work includes building a system allowing drones to automatically detect and map plastic waste on beaches, researching machine learning methods for better localization for autonomous cars, and developing algorithms for augmented reality. For Caelum Development he will attend SXSW to investigate new models of spatial production for both users and producers of space.

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W www.caelum-development.at

Caelum Development GmbH

ROBERT HAHN

Managing Director & Shareholder

Sectors: Real Estate Development & Realisation

With a degree in architecture and after ten years of experience in architectural offices, Robert Hahn sidestepped to a career as a project developer – primarily for a large Austrian developer, but also on a freelance basis. In 2013, Caelum Development GmbH was founded as a developer of innovative projects in all sectors. Working independently since 2019, the company focuses on conceptually innovative real estate projects on both the level of urban design and individual buildings. The use of new, digital as well as virtual methods of spatial production and the development of innovative use models are important research goals for future projects.

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Findustrial

GUENTER HEHENFELDER

CEO & Founder

Sectors: Industry, Production, Fintech

Before founding Findustrial, Guenter Hehenfelder worked in different positions in the automotive supplier industry for more than 20 years. The insights from the industrial sector made him realize that we are facing more and more volatile and uncertain markets in nearly every industry. Guenter experienced how difficult it is to convince people to invest in machinery and equipment. Pay-per-use solutions, whether it is a flexible usage-based financing product or an as-a-service business model, are perfect solutions to lower the risk for industrial companies. And that is what Findustrial is about: enabling flexible pay-per-use solutions and creating sustainable business models for the industry.

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LEAN: on DI Christoph Heumader

CHRISTOPH HEUMADER

CEO & Coach for Agility

Sectors: IT, Consulting

Christoph Heumader is coaching, mentoring, and training people that want to start finishing. Many organizations need professional help to develop more efficient and effective methods and more productive teams. Agile development is more than a buzzword and with Christoph as Kanban Coach or Scrum Master, the agile transformation will succeed. Furthermore, Christoph is a speaker and leader for agile and digital transformation, new jobs, lean thinking, and the very new topic of "human transformation".

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Accenture Interactive

MARKUS HÖFINGER

Managing Director

Sector: Digital

Markus Höfinger has been managing director of Accenture Interactive since 2019 and is responsible for Accenture's "experience agency" business in Austria. As co-founder of Austria's first internet agency, Höfinger is one of the country's digital pioneers. As an expert in digital transformation, he has been developing digital products and experiences for national and international clients since 1993. Höfinger founded and led several successful digital agencies. Over the past three decades, he has managed 1,000+ projects for which he has received numerous national and international awards. After 25 years of entrepreneurship, Höfinger sold his agency PXP/X to Accenture Interactive in mid-2019.

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Austrian Post

MATTHIAS HOFMANN

Executive Vice President Strategic Network Planning
& Management

Sector: Logistics



Austrian Post is the leading logistics and postal services provider in Austria. Its main business activities include the transport and delivery of letters, direct mail items, print media and parcels. The branch network of Austrian Post ranks among the largest private customer networks in the country, offering high-quality postal, banking and telecommunications products and services to its customers throughout Austria. Moreover, Austrian Post is also represented by subsidiaries in nine European markets, particularly in the parcel and logistics segment as well as in unaddressed direct mail items.

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360° Business Planner GmbH

CHRISTIANE HOLZINGER

CEO

Sectors: Finance, Startups



Christiane Holzinger is a certified tax consultant, managing director of the tax consulting firm 360° Business Planner GmbH and co-founder and managing director of Start-up Stars GmbH. She is an expert in the field of contemporary corporate finance as well as startup topics. Christiane supports visionaries, founders and game changers in the positioning and the market entry of their ideas. International business angels, venture capitalists, investors, innovators, founders, and media professionals are part of her network. Christiane is deputy state chairwoman of the Young Economy Carinthia. She is also a member of the Junge Wirtschaft board and federal chairperson of the Junge Wirtschaft Austria.

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Chaka2 GmbH

MARTIN KASWURM

CEO & Founder

Sectors: Sports Marketing, Brand Activation,
Athlete Management

With over 15 years of international work experience, Martin Kaswurm has travelled the world, exploring new possibilities and working together with global brands and companies. From the Harvard Business School in the U.S. to the FIFA Masters in Europe, Martin's education has created a strong foundation from which he has been able to evaluate, consult and personally invest in businesses to advance their development.

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LOOKAUT

MARKUS KERSCHBAMER

Producer

Sector: Digital Media

Markus Kerschbamer is working in digital media. He is in charge of developing most of the LOOKAUT content. His responsibility starts with the concept and ends with the final video. He has a deep interest in creating content that is relevant, informative and state-of-the-art.

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Austrian Federal Economic Chamber

CHRISTINA KOHLMAIER

Advisor to the Deputy Secretary General
Sector: Representation of Membership Interests

Since November 2020 Christina Kohlmaier is advisor to deputy secretary general Mariana Kühnel. In her role, she is responsible for the areas of foreign trade, innovation and digitalization, crisis management and target group management. After several years at cabinets of the Austrian Minister of Finance she moved to Brussels to work as deputy financial counsellor at the Permanent Representation of Austria. Before joining the Austrian Federal Economic Chamber she worked as assistant to the executive board and as a strategy advisor at Casinos Austria AG. Christina Kohlmaier holds a Master's degree in International Economic Relations and a Bachelor's degree in Political Science.

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Greendrive Mobility GmbH

MARCUS KÖNIG

Business Development
Sector: Mobility Services

Being an entrepreneur since he was 18, Marcus König has gained a profound experience in many business fields: from the fitness industry and a door-to-door car delivery platform to producing innovative consumer goods. Greendrive fascinated him right from the start. Yes indeed, climate change is important. But truth to be told, without a sustainable business, all that desired change will go nowhere. The good news is: Mobility as a Service (MaaS) is the branch of sharing economy with the largest YoY growth, estimated up to 35%. As a business developer Marcus lives by the mantra "Alone we can do so little; together we can do so much".

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keingrammfett Werbeagentur

REGINA KROPFF

Managing Partner, Management Consultant & Spokeswoman for the Experts Group Innovation Styria
Sectors: Service, Advertising & Digital, Consultancy

keingrammfett Werbeagentur operates on the interface between communication, innovation and digitalization. They see themselves as a sparring partner for their clients on the road to success. This means that they are not softies but co-thinkers, who dare to consider other perspectives and take critical positions. They particularly excel in introducing innovations in business models and also act as external project managers to assist implementation. They are steadily gaining experience thanks to their own digital platforms and projects; they are practitioners, not theorists.

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J.M. Offner Immobilien GmbH

FABIAN KULTERER

Innovation Manager & Next Generation Lead
Sectors: Commercial Real Estate, Fashion Retail

Fabian Kulterer studied Innovation and Technology Management in Graz, Vienna, Moscow and Waterford (Ireland) before starting his own fashion label in 2020. The company he works for is one of Austria's oldest family businesses, which will soon be handed over to the next generation. As our economy is an ever-changing organism, it's Fabian's task to figure out which trends should be followed and on which needs a sustainable business model for and with the next generation can be built at Offner. Currently, Fabian works and lives in Vienna.

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Austrian Post

FRANZ LEITNER

Executive Vice President Logistic Centers &
Transport

Sector: Logistics

Austrian Post is the leading logistics and postal services provider in Austria. Its main business activities include the transport and delivery of letters, direct mail items, print media and parcels. The branch network of Austrian Post ranks among the largest private customer networks in the country, offering high-quality postal, banking and telecommunications products and services to its customers throughout Austria. Moreover, Austrian Post is also represented by subsidiaries in nine European markets, particularly in the parcel and logistics segment as well as in unaddressed direct mail items.

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Junior Chamber Styria

BERND LIEBMINGER

Secretary General & Vice Mayor of Spielberg

Sectors: Representation of Interests, Community

Bernd Liebming works at the Styrian Economic Chamber and is responsible for young entrepreneurs, startups and solo entrepreneurs. After growing up at a farm in Spielberg, he studied in Graz, Austria and abroad in Spain. Since 2009 he is also elected vice mayor of his hometown Spielberg, which is well-known for the Red Bull F1 racetrack.

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Skilltree – Blueroots Technology GmbH

SIMON LÖWY

Head of Marketing & Sales

Sector: Software Development

Simon Löwy is one of the founders of Skilltree, an Austrian software startup located in Graz, Styria. Skilltree is an HR software that makes hidden skills visible and enables employees to do work based on their interests. Skills are mapped in a digital map, a skill tree. On the one hand, this skill tree grows through the skill structure that is dynamically managed by the company. On the other hand, it grows through suggestions of the employees themselves. Thus, individual strengths and interests can be efficiently recorded and consequently promoted, planned, and analyzed.

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MARIA MAAGER

Sectors: Communications, Finance

After various functions in fundraising, stakeholder management and investor relations, Maria Maager is currently working on several freelance consulting projects. She is advising organizations and NGOs on fundraising efforts and is supporting startups looking for venture capital. On top of that, she is also offering services for funds that are looking for capital from institutional investors. Prior to that, Maria worked as head of investor relations and PR at Petrus Advisers, a London based hedge fund. She was also responsible for fundraising at various political campaigns.

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Oesterreichische Nationalbank

CHRISTOPH MARTINEK

Director of the IT and Customer Service Department
Sector: Finance

The Oesterreichische Nationalbank (OeNB) is the central bank of the Republic of Austria and an integral part of the Eurosystem. As such, the OeNB fulfills a wide range of tasks and responsibilities, which also involves participation in international organizations and offering extensive information services to the general public. The OeNB's core business areas are monetary policy, financial stability, statistics, payment services for the financial market in Austria and the provision of banknotes and coins.

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mayermayer, Strategie.Schmiede

UWE MAYER

Business Owner & Senior Consultant
Sectors: Small Business Craft & Service, Banking,
Manufacturing Industry, Associations

Uwe Mayer is the head of mayermayer, strategy forge. His focus lies on the chances of digital transformation. He sees the potential in business models, opens up lucrative fantasies for new products and is passionate about researching the next technological step. There are two crucial talents here: humour and lightness. He measures his success by the extent to which people laugh during and especially after the project.

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AME International GmbH

HEINZ MESSINGER

Managing Director

Sectors: Healthcare, Agriculture

In 1995, Heinz Messinger was one of the founders of AME International GmbH (AME) and gained extensive know-how in developing, implementing, operating, and financing international healthcare projects. To date, over 90 health and digital health projects in Africa, Asia and Eastern Europe have been successfully implemented by AME. The social impact of the projects has resulted in strengthening clinical care in over 200 hospitals worldwide, covering around 56,000 beds, improving the health situation for 1,8 million inpatients and over 21 million outpatients and as such extending the benefit of improved access to care for a catchment area of 165 million people.

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AME International GmbH

MARIE-THERESE MESSINGER

Sales Assistant

Sectors: Healthcare, Agriculture

Marie-Therese Messinger studies Business Administration in her final year at the University of St. Gallen. She works parttime as sales assistant for AME and its subsidiary Besurence GmbH. As such, she has already worked on projects in Asia.

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Austrian Federal Economic Chamber
FLORIAN MOOSBECKHOFFER
Head of Innovation & Digitalization
Sectors: Innovation, Digitalization

The Austrian Economic Chamber system represents the interests of the Austrian business community on the regional, national, and international level. It provides information and advisory service to its more than 517,000 member companies. As the voice of Austrian business, the organization is committed to forward-looking policies which benefit the economy. The Austrian Federal Economic Chamber is a modern service provider that offers fast expert advice on topics from labour laws to customs information. Through its educational facilities it contributes to improving the competitive ability of domestic companies.

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Rhomberg Bau GmbH
MATTHIAS MOOSBRUGGER
Member of the Management Team
Sectors: Construction, Rail Infrastructure, Technology

Matthias Moosbrugger is an authorised signatory and member of the management team at Rhomberg Bau, where his responsibilities include marketing and communication, strategy, digitalization, sustainability, and innovation. Previously - after joining the company in 2013 -, he was head of marketing and communications at the Rhomberg Group, where he was in charge of brand management and positioning, communication and digitalization projects within Rhomberg Bau and Rhomberg Sersa Rail Group. Before joining the Rhomberg Group, he worked in after-sales marketing at BMW AG, as management assistant at Russmedia and as marketing and communications manager at Volksbank Vorarlberg.

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Terra Mater Factual Studios

MARKUS MOOSLECHNER

Executive Producer, Director, Writer

Sector: Media Production

Markus Mooslechner is a Vienna-based filmmaker, writer, TV host and science communicator. He holds a Master's degree from the University of Graz and Williams College/USA. Markus designs global communication strategies for major science platforms and works on multiple film projects for Terra Mater Factual Studios, where he develops novel forms of science communication especially in sustainability and impact-driven environments. In addition, Markus creates and hosts the Space Cafe Podcast where he talks with some of the most prominent voices of the new space era. Markus holds multiple awards for his past work, such as a Cannes Corporate Media Award and the Austrian award for adult education.

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The Wurst Agency

JACOB MOSS

Founder, CEO & Head Storyteller

Sector: Digital Marketing

Jacob Moss is the founder and creative director of the content agency The Wurst Agency. He is the founder of Vienna's English-speaking magazine "Vienna Würstelstand", that is helping people to make the most out of life in Vienna. Jacob is a guest lecturer and speaker, and an Australian in Austria. With The Wurst Agency team, he makes content that breaks through the noise and inspires audiences to stop scrolling, look, listen, and engage. They create content that makes brands loveable. They also make loveable content to change minds and promote the issues they believe in, including diversity, inclusivity, and a sustainable future. And they encourage brands to do the same.

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CDPNC - Competence Center for Digital Processes
and Neuro-Communication

MARIO NIEDERL

Partner & Business Development

Sectors: Marketing, Data Analysis, Research,
Neuro-Communication



As part of the FYNest Agency, CDPNC will enable real-time-based optimization of digital customer touchpoints in the future, connecting and implementing them using an AI solution with collected neuro-communication data. As a partner at CDPNC, Mario Niederl is heading the biz dev of the whole project. This includes the strategic development, extending the company's international network as well as creating new partnerships across all borders. Mario is also co-owner of the Austrian startup CU-World. He is looking forward to connecting with like-minded people at any time.

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Autohaus Paier & Paier GmbH

ANNA PAIER

Sales Manager & CUPRA Master

Sectors: Mobility, Car Rental



Anna Paier grew up with cars. To say she has gasoline in her blood is the most appropriate way to describe her person. In 2016, she graduated from a higher technical school for mechatronics and joined the family business full-time. Three years later Anna won the worldwide Top Seat People competition in the Sales category and was able to bring home this award as the first Austrian ever. The family business is now operated in the 3rd generation with about 40 employees. They focus on being a comprehensive mobility provider with a special family touch, always looking for new ideas and new forms of mobility.

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Artivive

CODIN POPESCU

Co-CEO & Co-Founder

Sectors: Augmented Reality, Art

Codin Popescu is an Austrian-Romanian serial entrepreneur with more than 13 years of management experience in business and sales channel development. He highly values impact projects and has held workshops and panel talks in several countries, one of his favorites being a digital art biz development program in Zimbabwe. Codin believes Augmented Reality is the new creative medium of our times. For him, building Artivive to be the go-to worldwide platform for AR art is more than a commercial undertaking; it's his professional passion.

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FoodNotify

THOMAS PRIMUS

CEO & Founder

Sectors: IT, Hospitality, Gastronomy

Thomas Primus is the visionary and founder of FoodNotify, a SaaS platform for the hospitality sector. Thomas is a very passionate entrepreneur willing to change the hospitality industry with FoodNotify. He started his career in the banking sector where he acquired his ability to inspire people and developed his strong sense of customer needs. In 2013, he combined his passions and started his own company FoodNotify. Since then, Thomas and the company have evolved to a major market player in the European gastronomy industry. His vision and everyday mission are to offer consumers the transparent story of their meal's components by real-time data from farm to fork.

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BRIGHT FILMS GmbH

JOHANNES PROELL

CEO

Sectors: Film Production, Documentaries, Transformation & Change Communication, Advertising



As the world turns, communication needs to adapt, comply, transform. Johannes Proell and BRIGHT FILMS support international change communication and transformation projects as strategic sparring partners and content creators. Johannes works in different fields of film production today: from documentaries and commercials to corporate videos for internal and external communication. The focus is on combining solid strategies for media rollouts with creativity and aesthetics. His latest project is on the topic of social isolation, void, and the human ability to synchronize through music.

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Austrian Federal Economic Chamber (Trailblazer)

VERENA PROSSEGGER

Community Management

Sectors: Innovation, Digitalization



Verena Prossegger is the community manager of Trailblazer – a global innovation community. She is convinced that with kindness, hard work, and creativity we can create a better future for everyone – together. She holds a Master's degree in Entrepreneurship from the Management Center Innsbruck and LUISS Business School in Rome. Before joining Trailblazer, she gathered experience in the international startup industry and tourism sector. She's a real people person with a passion for bringing the right people together – in the right place – at the right time. She has helped organize several out-of-the-box events, such as a startup conference on skis, where people pitch their ideas in a ski lift.

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Vienna Business Agency

ALENA SCHMUCK

Project Manager Creative Industries

Sectors: Creative Industries, Digital Media & Design,
Games, Virtual & Augmented Reality, Animation

Alena Schmuck has been working as a project manager at the Vienna Business Agency since 2013 with a focus on promoting and supporting Vienna's creative industries through networking initiatives, awareness building, consulting, and funding. Among her projects are the Content Vienna competition for digital design and the culture and technology funding focus. Prior to her current position, she was managing editor of a startup magazine and worked in academia. She holds an MA and BA in Media and Communication Studies, a BA in Korean Studies, and has lived, worked and studied in Austria, South Korea, Japan and Sweden.

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University of Texas at Arlington

JOHANNES SCHRETTTER

Assistant Tennis Professional

Sectors: Sport, Finance, Consulting

Johannes Schretter is in the graduate program of the University of Texas at Arlington (UTA) and the assistant tennis coach for men's and women's tennis. Besides working with the tennis program, his focus is on gathering experience in the fields of finance and consulting. While he was torn between getting his Master's degree in Management Information Systems or Finance, he decided to get a general MBA to cover both ends of the spectrum as much as possible. He is currently in his last semester at UTA with an expected graduation in May 2022. After that, he would like to gain experience in finance and potentially get the opportunity to stay in the United States through a visa sponsorship program.

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EET - Efficient Energy Technology GmbH

JAN SENN

CMO

Sectors: Photovoltaics, Energy Storage

Jan Senn was born in South Tyrol (Italy) and came to Graz in 2008 to study there. He fulfills the role of chief marketing officer at EET. As such he is responsible for all internal and external communications as well as all marketing and sales issues. Although his background is in the field of chemistry and chemical engineering, he is the main creative content creator of the company in regards to social media, videos, print media, website content, etc. As for his sales activities, he is the key account manager of EET. He travels a lot and represents the Styrian startup in various activities such as pitches, meet and greets with new partners, trade shows, and public events.

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Skilltree – Blueroots Technology GmbH

MARKUS SKERGETH

CEO

Sector: Software Development

Markus Skergeth is one of the founders of Skilltree, an Austrian software startup located in Graz, Styria. Skilltree is an HR software that makes hidden skills visible and enables employees to do work based on their interests. Skills are mapped in a digital map, a skill tree. On the one hand, this skill tree grows through the skill structure that is dynamically managed by the company. On the other hand, it grows through suggestions of the employees themselves. Thus, individual strengths and interests can be efficiently recorded and consequently promoted, planned, and analyzed.

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PICKS

SAMUEL TRABER

Creative Director & Video Director

Sectors: Video, Photography, Crossmedia,
VR, AR, 2D & 3D Animation

Samuel Traber studied Media Sciences and Film in Vienna. Since 2010 he has been working as a freelance artist and creative director of the collectives "FuG" and "PICKS". His concepts primarily serve film, video and new media with a focus on 2D and 3D animation. His video and photo work has been commissioned by festivals such as Ozora, CIVA, Cannes Film Festival, sound:frame, Elevate and many more. He entered the early stages of FPV drone racing and, as media director, invented the Red Bull DR.ONE as well as FPV Airmasters. He recently converted his music video directing knowledge into VR and AR experiences.

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ENNO studio

GUILLAUME VASLIN

Managing Director & Head of Design

Sectors: Digital Product Design, Product &
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Guillaume Vaslin is an entrepreneur and strategic designer. Early in his career, he created eelusion Games Studio. Later he consulted large European firms such as Sparda Bank, Wüstenrot, ADAC and Lufthansa alongside the Austrian consultancy FINNOconsult, before co-founding ENNO studio with them in 2019. Today Guillaume sees design as the convergence of stakeholder interests, targeted user experience, and technological potential. Working with startups, firms, and universities across Europe allows him to adopt and share the latest and best ideas, processes and thinking to deliver outputs of design that users love.

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LOOKAUT

ENA WEGNER

Lead

Sector: Digital Media

Ena Wegner is working in digital media. She launched the LOOKAUT project for the Austrian Federal Economic Chamber last September. She is involved in project management and content development. On top of that, she aims to get an overview of the technical developments within digital media.

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Austrian Federal Economic Chamber

EVA WEISSENBERGER

Head of Data & Media Center

Sectors: Communication, Marketing, Media

Eva Weissenberger is Head of Data & Media Center at the Austrian Federal Economic Chamber. She is responsible for overseeing the marketing, PR and communications output of the Chamber while at the same time creating new media brands. Eva has been an award-winning journalist for more than 20 years, covering politics and media. Her previous roles include being the editor-in-chief of "News" and "Kleine Zeitung Kärnten". In 2017 Eva co-founded Missing Link Media, Austria's largest podcast network.

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Aniveri

ANJA WILAWITZER

Head of PR & Innovation

Sector: Diagnostics for small animals/livestock

As Head of PR & Innovation at Aniveri, Anja Wilawitzer acts as the “voice to the outside world”. On the one hand, she is responsible for all of the company’s public relations activities and communication content that is brought to the attention of their customers, partners, and media representatives - both in digital and analog form. At the same time, Anja is constantly on the lookout for potential innovation partners, such as research institutions or universities. Her goal is to find and initiate cooperation opportunities and projects that will advance innovation processes within the company as quickly as possible and, at best, generate as much attention as possible for their topics and vision.

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atmoky GmbH

MARKUS ZAUNSCHIRM

CEO

Sectors: Spatial Audio, Immersive Technologies,
Software Development, XR, Gaming,
Digital Communications

Markus Zaunschirm is a renowned spatial audio expert and co-founder of atmoky. During his research, he combined advanced signal processing with the models of human perception and invented a unique method for spatial audio playback for headphones. Building on that technological foundation, Markus co-founded atmoky, a company with the mission to shape the future of audio. So please be aware: The future of audio is 3D!

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Junge Industrie Steiermark

NINA ZECHNER

Managing Director

Sector: Network for young executives in the manufacturing sector and its connected sectors

Junge Industrie Steiermark or Young Industry Styria is the youth organization of the Federation of Styrian Industries and a platform for young entrepreneurs and managers under 40 years old. With one federal office and eight regional offices (amongst others in Styria), approximately 1,000 members throughout the country are supported. Junge Industrie Steiermark offers its members a domestic and international network, information and experience exchange as well as further consulting services. The Federation of Styrian Industries is the voluntary and independent representation of interests of the Styrian manufacturing sector and its connected sectors.

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Vienna Business Agency

KARIN ZELTNER

Team Lead Regional Management & Regional Manager USA & Canada

Sectors: FDI, Business Development, Marketing

Since 2012 Karin Zeltner works as team leader and regional manager for North America at the department for international business of the Vienna Business Agency, the city's official investment promotion agency. In her previous role, she was responsible for Latin American, Benelux, French, UK and Scandinavian FDI projects. Karin has a background in International Business Studies in France and Austria with over 15 years of local and international experience (Canada & UK) with a focus on FDI, business development and international marketing.



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ACstyria Mobilitätscluster

CHRISTA ZENGERER

Managing Director

Sectors: Automotive, Aerospace, Rail Systems

The mobility cluster ACstyria represents a network of over 300 companies in the areas of automotive, aerospace and rail systems with more than 70,000 employees and total sales of more than 17 billion euros. The core service of the cluster is the networking and support of Styrian companies along the entire value chain. It sees itself as a link between business, industry, research, and public institutions. As a company-driven cluster, ACstyria's strategy and direction reflect the key issues and challenges faced by its partner companies. Consequently, its projects and actions are geared to benefit these businesses and exploit the region's strategic opportunities.

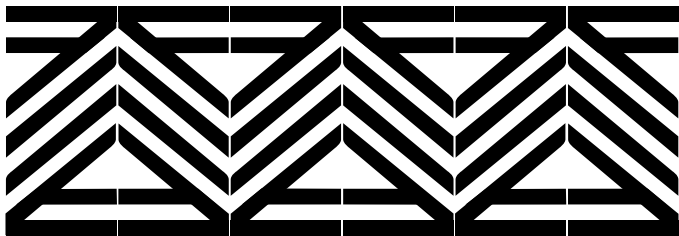


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COOPERATION PARTNERS

SXSW 2022





THE INTERNATIONALISATION CENTER STYRIA (ICS)

The Internationalisation Center Styria (ICS) is the export service organization of the Styrian economy and was established in 2005 as a joint initiative of the Styrian Economic Chamber, the province of Styria and the Federation of Styrian Industries. Styria, which is also known as the green heart of Austria, is the second largest federal state of Austria and has a population of 1,2 million. Styria boasts a vibrant economic environment with a mix of large multinational companies as well as innovative SMEs in the mobility, green tech, health tech and creative sector.

W www.ic-steiermark.at/en



THE STYRIAN ECONOMIC CHAMBER

The Styrian Economic Chamber is part of the Austrian Federal Economic Chamber and represents almost 80,000 active members. As the voice of Styrian businesses, the Economic Chamber is committed to forward-looking policies which benefit the economy. As such, it is a strong advocate for tax relief, the reduction of excessive bureaucracy and an improved accessibility to subsidies. It is a modern service provider that offers swift and efficient expert advice on topics ranging from labour law to customs regulations and aims at strengthening the competitiveness of Styrian companies.

W www.wko.at/stmk



“ The United States of America are the second most important export market for Styria and I'm convinced that there is a lot of potential for further business cooperation. Therefore, I am very pleased to visit the SXSW festival, the creative and innovative hotspot in Texas, with a delegation of Styrian entrepreneurs. Although our region is already well-known for its R&D expertise and innovative prowess, we are certain that there is still more to learn about digitalization and various other future topics to further strengthen the location of Styria and its businesses.

”

JOSEF HERK

President of the Styrian
Economic Chamber



INNOVATION BRIDGE EUROPE (IBE)

Innovation Bridge Europe (IBE) is a collaborative network of innovators focusing on fostering innovation across disciplines and borders by creating opportunities for knowledge exchange and the exploration of synergies. The goal: strengthening the European innovator and creative community and their connection to the world. By building meaningful and sustainable relationships, IBE seeks to foster and facilitate the international transdisciplinary discourse on human-centered and social impact tech, necessary to effectively address the global challenges. While we adapt to the realities of global (digital) interconnectivity, IBE provides a platform for curated, highly specialized and interactive formats across all industries, connecting entrepreneurs, policy makers and other stakeholders.

W www.innovationbridge.eu



LOOKAUT

LOOKAUT is a new media channel initiated and developed by the Austrian Federal Economic Chamber. The LOOKAUT team will bring stories to your doorstep about worldwide economic developments and business opportunities. At least twice a day you will get an update about what is happening in the world and in which way this might be relevant for your business. Check out the YouTube page and subscribe to learn more and be inspired:

W www.lookaut.tv

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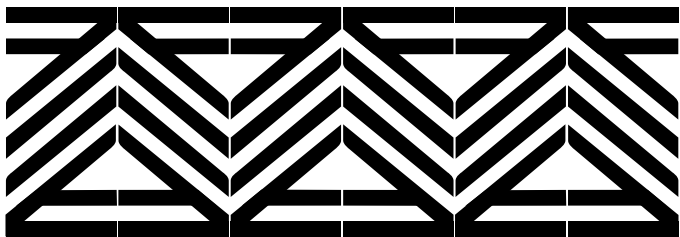
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SXSW 2022

