

# GLOBAL BUSINESS BAROMETER



**Survey among Austrian companies in:**

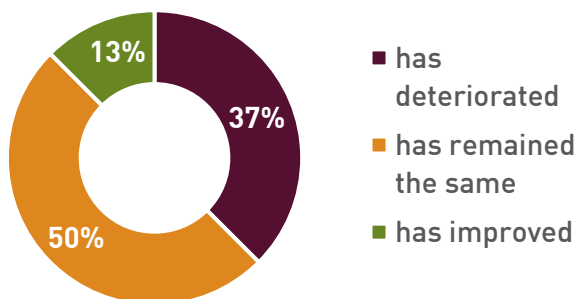
**Vietnam**

**Number of participants:** 16

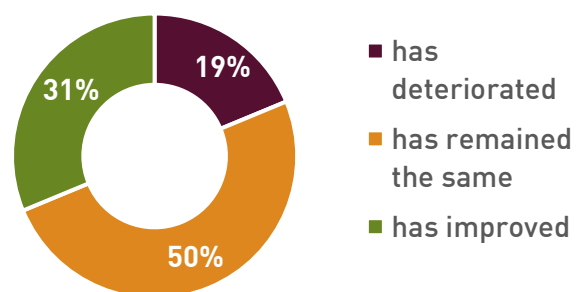
**Oct./Nov. 2024**

**Question 1:** From your company's perspective, how do you assess ... over the PAST 12 months?

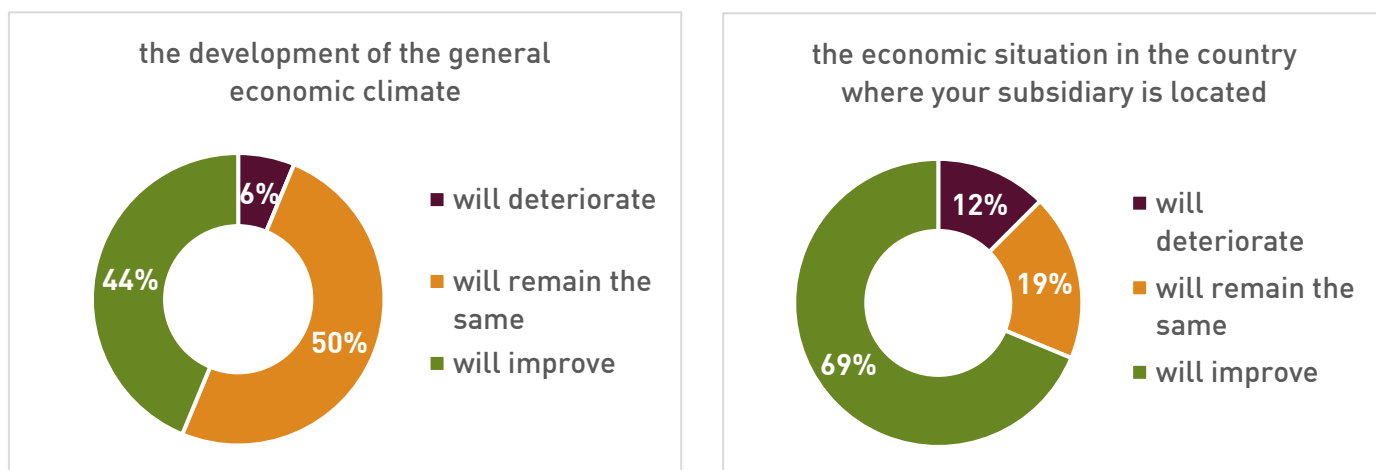
the development of the general  
economic climate



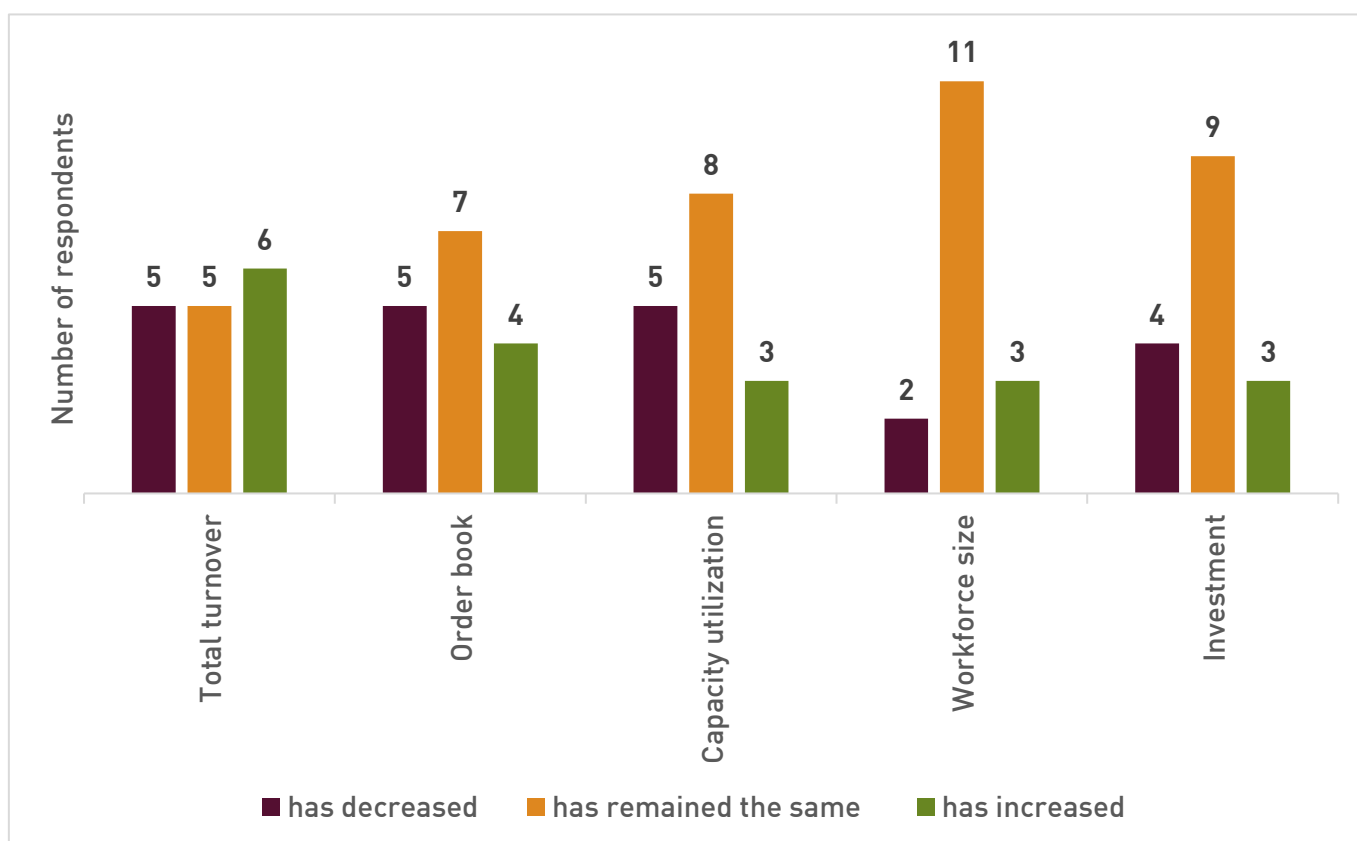
the economic situation in the country  
where your subsidiary is located



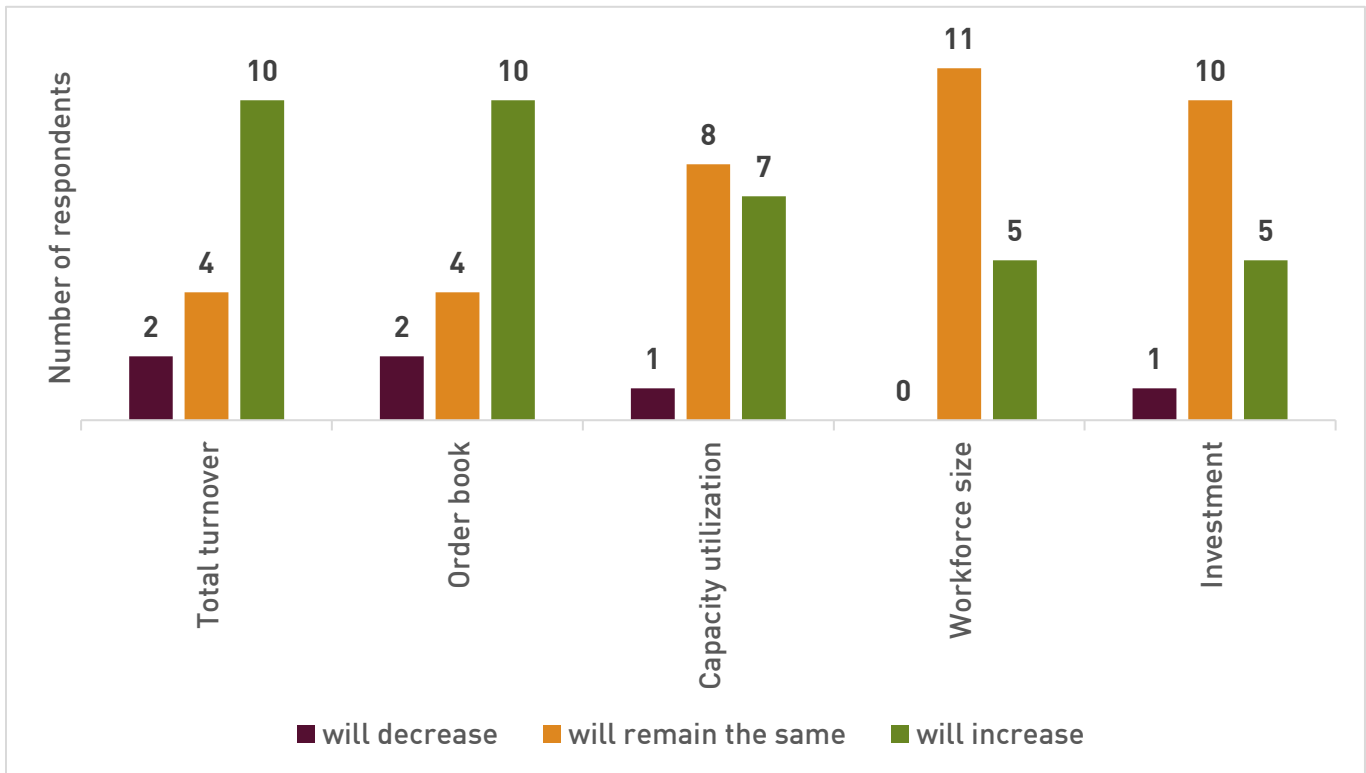
Question 2: From your company's perspective, how do you assess ... for the NEXT 12 months?



Question 3: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below over the PAST 12 months?



Question 4: Looking at your company's performance in your subsidiary's country, how would you assess the performance indicators listed below for the NEXT 12 months?



## FRESH VIEW



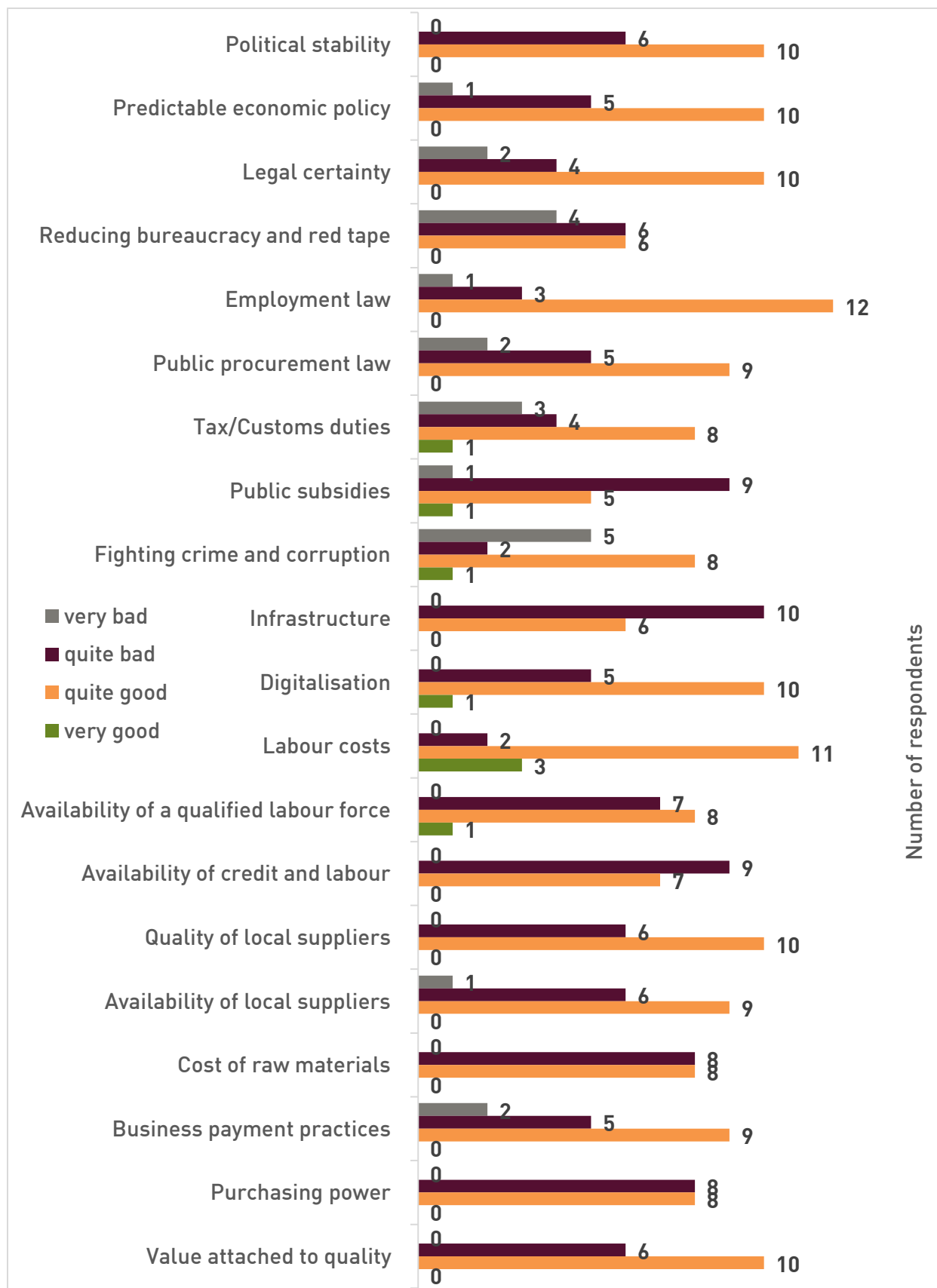
# WORLD CLASS PARTNERS

Discover our FRESH VIEW Magazines for every industry & read about Austria's innovative companies and their products.

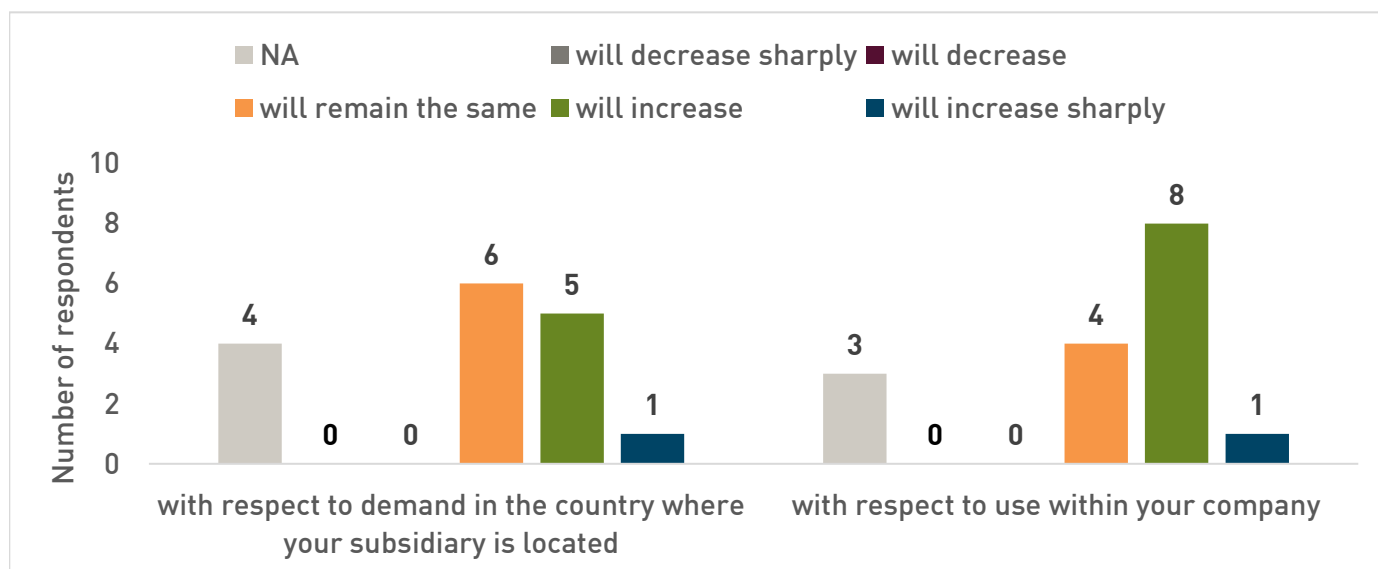
[www.advantageaustria.org](http://www.advantageaustria.org)



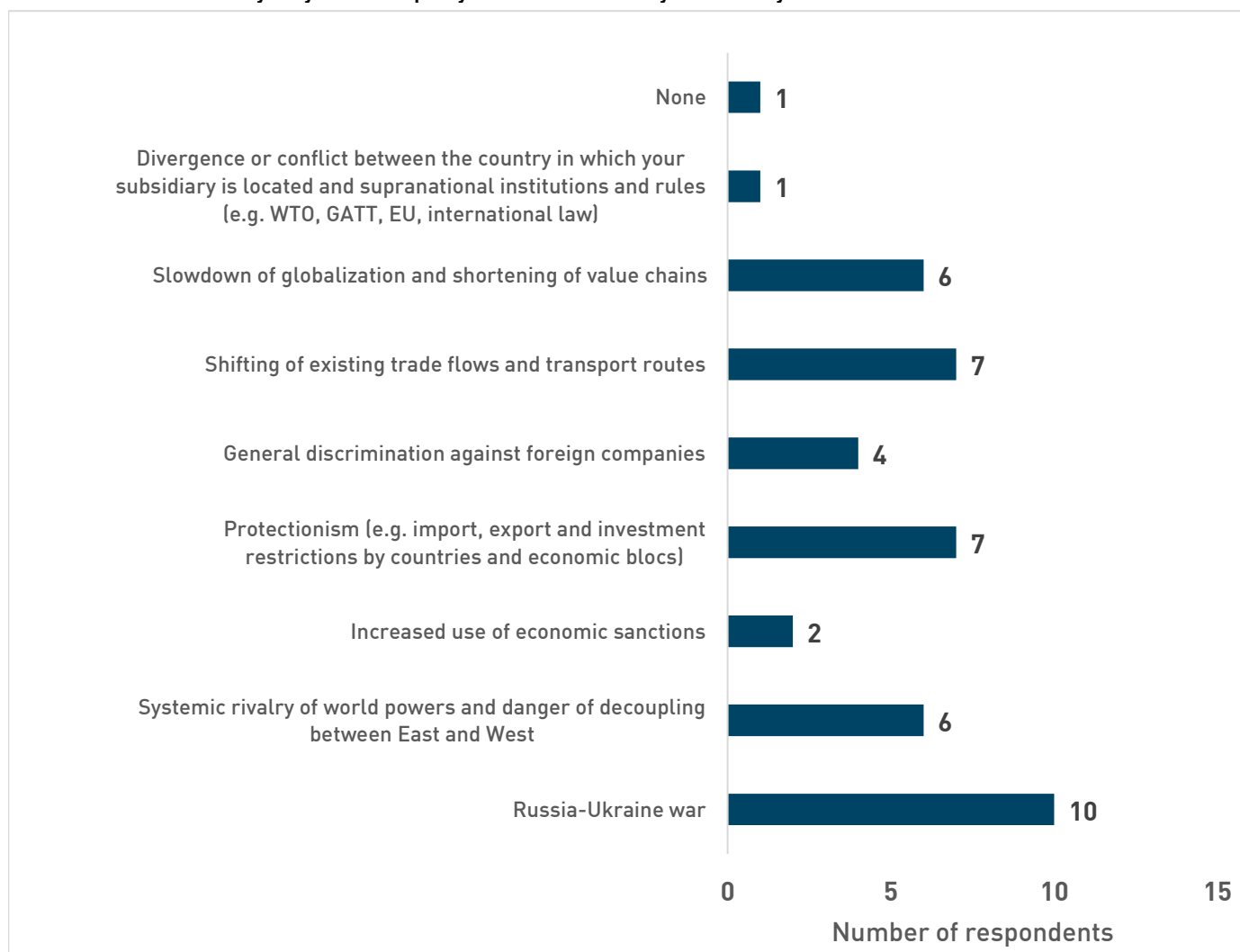
Question 5: How do you assess the following regulatory and market-related topics in your subsidiary's country?



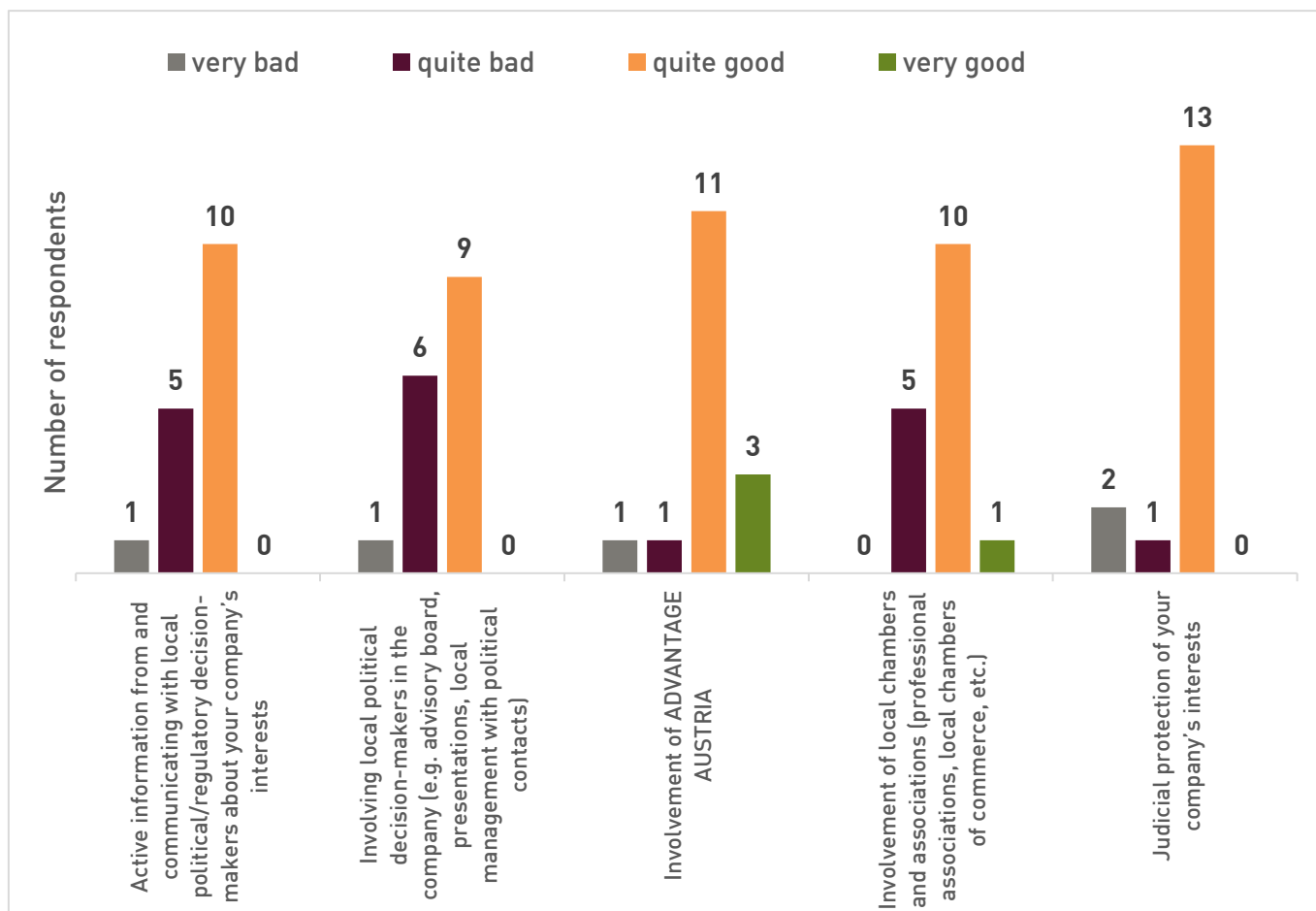
**Question 6:** From your company's perspective, how do you assess the development of products and services based on artificial intelligence in the NEXT 12 months?



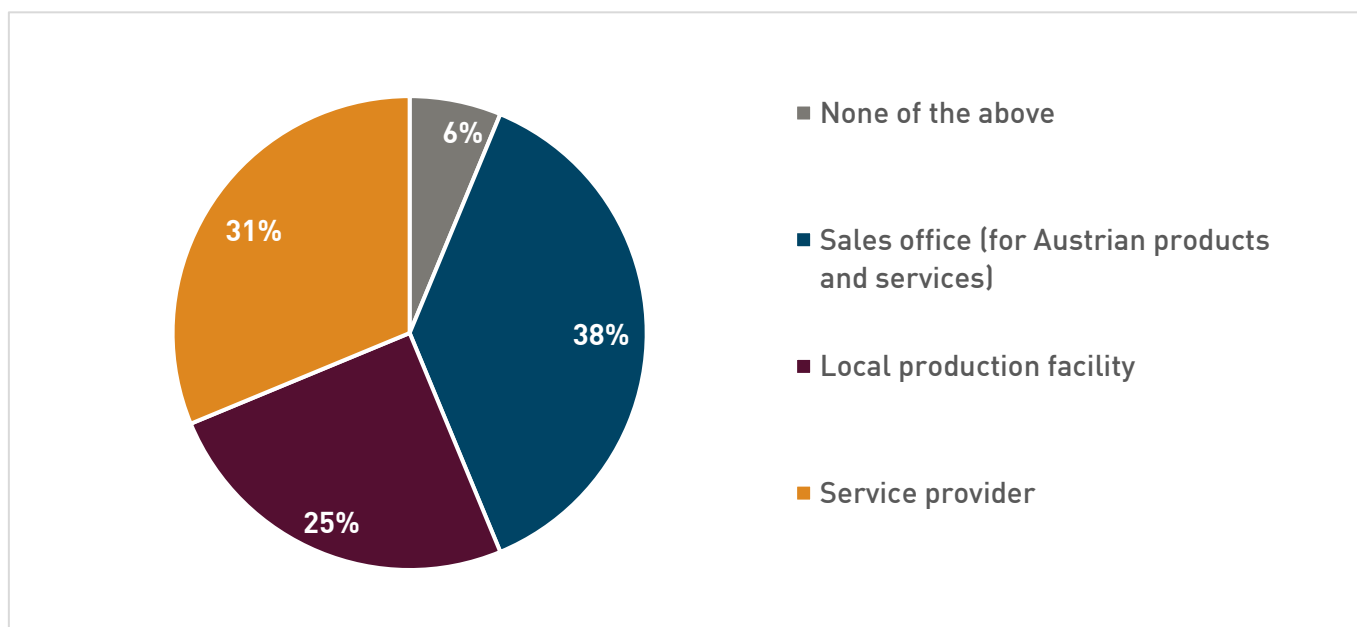
**Question 7:** Which current geopolitical phenomena pose the greatest risk potential for the economic activity of your company in the subsidiary's country?



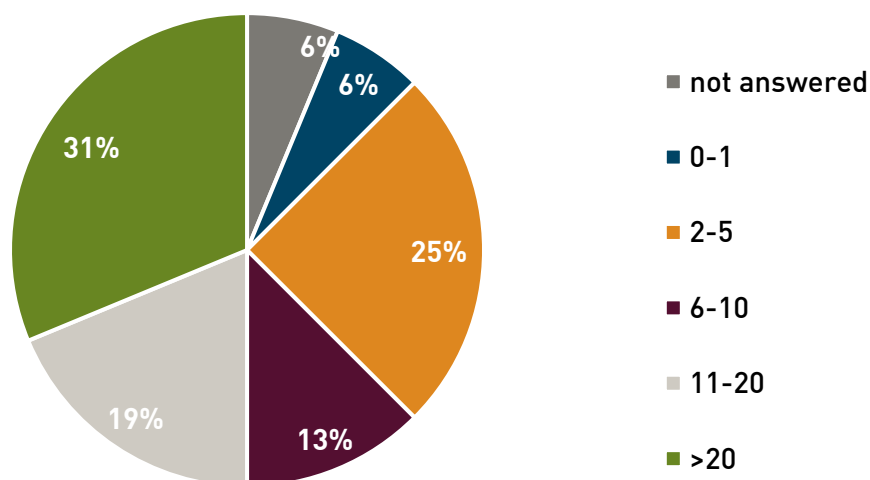
**Question 8:** How do you assess the effectiveness of the following measures to advance your company's interests in the subsidiary's country?



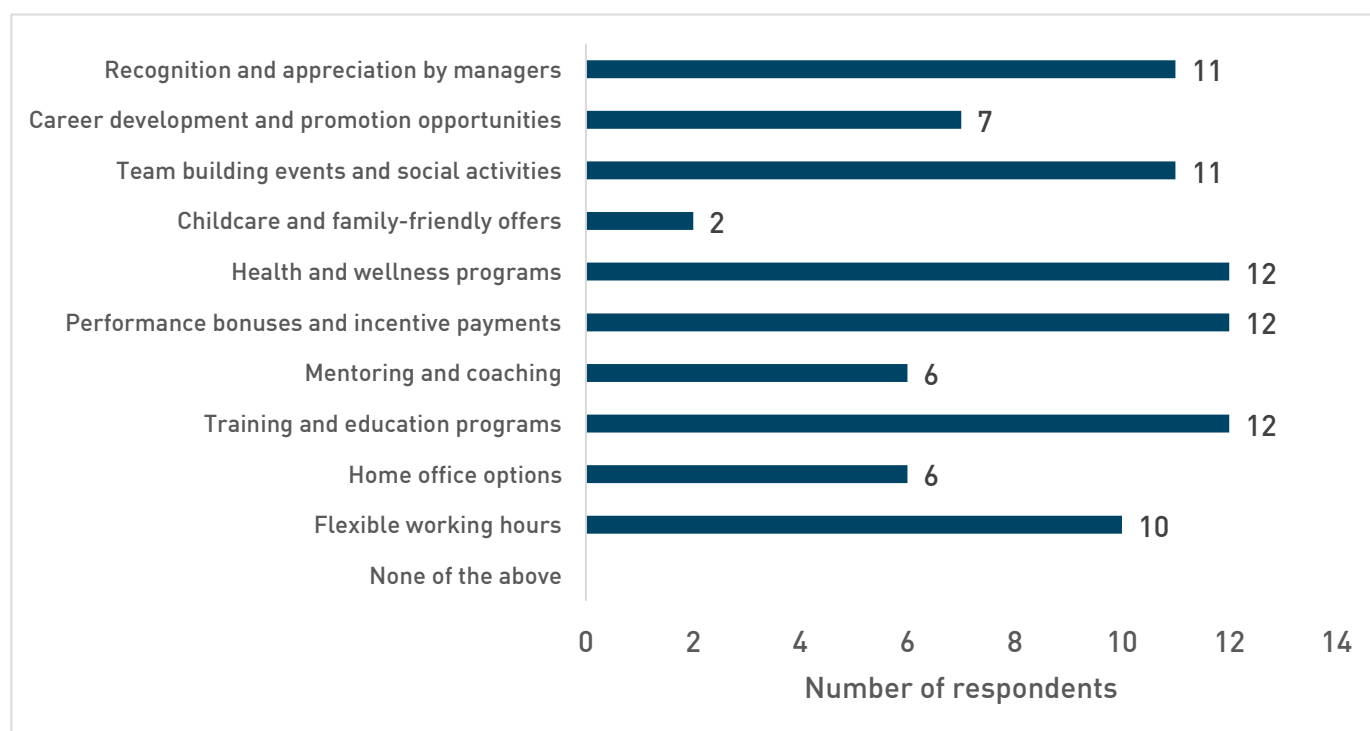
**Question 9:** What is the main activity of your company in the subsidiary's country?

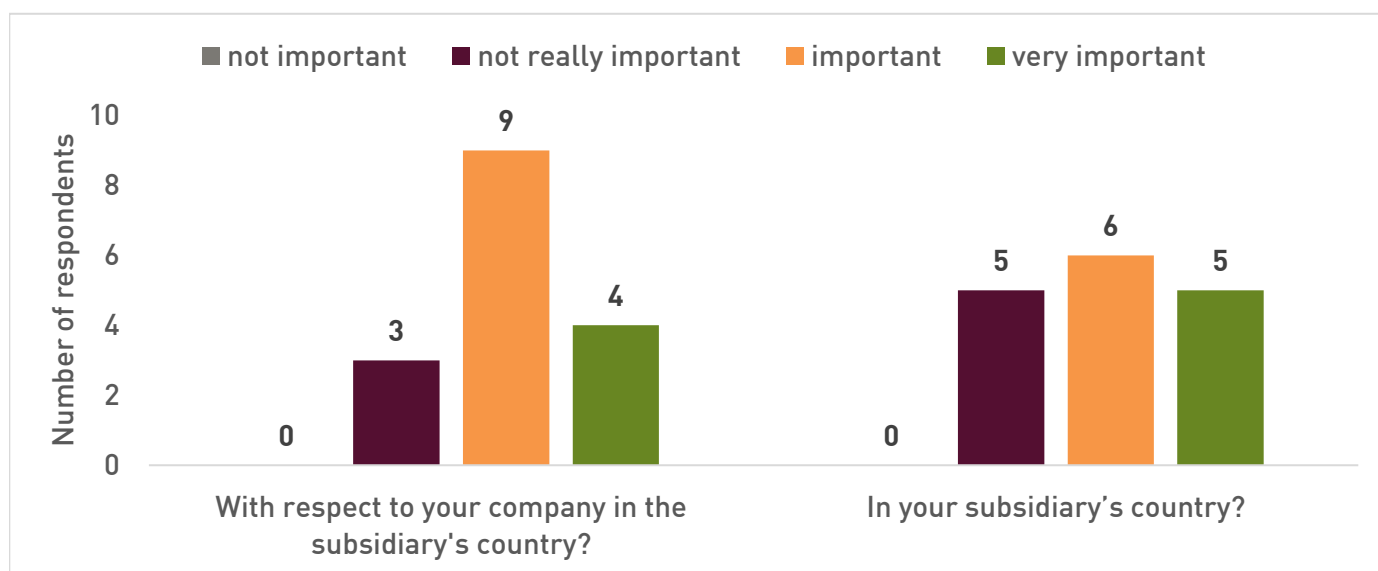


Question 10: In what range is the revenue of your company in the subsidiary's country (EUR mn)?



Question 11: Which of the following measures does your company in the subsidiary's country take to retain and motivate employees?



**Question 12: How important is the topic of sustainability...****ADVANTAGE AUSTRIA Ho Chi Minh City****Austrian Embassy - Commercial Section (Thương vụ Đại sứ quán Áo)****T +84 (0)28 7109 9781****E [hochiminhcity@advantageaustria.org](mailto:hochiminhcity@advantageaustria.org)****W [www.advantageaustria.org/vn](http://www.advantageaustria.org/vn)**