

DigiDay Prishtina 2025

Innovative solutions for public administration in Austria-Kosovo

Digitalisation is becoming increasingly important both in the public sector as well as in business. Austria and Kosovo share a long administrative legacy that has been completely transformed by new technologies within recent decades. How can digital transformation succeed and what can we learn from each other? What are the key elements of a successful digital strategy and how can its impact be measured?

The centrepiece is an interactive exchange between the Austrian-Kosovar community.

2nd April 2025

11.45 – 12.30 TRANSFER TO INNOVATION CAMPUS UBT

12.45 – 13.30 Small Lunch

13.30 – 15:00 Innovation Campus UBT

- Emerging Technologies and Future Skills, UBT Rector Prof. Dr. Edmond Hajrizi
- Digital Skills Competence Framework Austria, Adj.Prof. Christian Rupp, aed
- eGovernment and electronic citizen participation, Prof. Alexander Prosser, OCG

16.00 – 18.00 Faculty of Electrical and Computer Engineering FIEK

- Cybersecurity Kosovo, Prof. Blerim Rexha, FIEK, University Prishtina
- AI Strategy Austria, AdjProf. Christian Rupp, aed
- Mario Drobics, Cybersecurity Strategy Austria, AIT (Austrian Institute of Technology)
- Leveraging AI & Data for Business Growth, Bekim Kasumi, Executive Director, Professional Association of Kosovo Informaticians SHPIK

19.00 – 21.00 AUSTRIAN BUSINESS CIRCLE Kosovo (Hotel Emerald): Networking

Welcome speeches:

- Georg Schnetzer, Austrian Ambassador
- Wilhelm Nest, Austrian Trade Commissioner

3rd April 2025

08.30 – 09.00 Registration **DIGIDAY PRISHTINA 2025** (Hotel Emerald)

09:00-09:30 Welcome from Adj.Prof. Christian Rupp, former Federal Executive Secretary eGovernment Austria, Advisory Board of Austrian-Kosovan Friendship Society and aed

- Minister Artane Rizvanolli (tbc)
- Wilhelm Nest (ADVANTAGE AUSTRIA Slovenia & Kosovo) and Georg Schnetzer (Austrian Embassy)

09:30-09:50 Keynote Speech Kosovo Digital Agenda 2030 (Agim Kukaj, Ministry of Economy)

09:50-10:05 Digital Austria Strategy and the economy role (Adj.Prof. Christian Rupp, aed)

10:05-10:15 Digital Transformation – our Kosovo experience (Philipp Schmid, OpenResearch)

10:15-10:45 Coffee Break

Best Practice Austria and Kosovo

10:45-11:45 Online Services and electronic BackOffice (End-to-End Digitalisation)

Serve: Anatol Heinrich, hpc one

Dennis Drohmann, Rubicon

Return: GovTech StartUps Kosovo, Shpend Lila, ICK Innovation Center Kosovo

eGovernment Kosovo, Kushtrim Canolli, National Coordinator for Administrative Burden Process

Prof. Dr. Edmond Hajrizi, UBT Rector

11:45-12:45 Emerging Technologies (AI and Cybersecurity – Digital Sovereignty)

Serve: Fritz Zetik, TechTalk

Sebastian Zehetbauer, Younix

Return: Efficient AI, Ndriqim Mula, Raiffeisen Bank Kosovo

Digital Kosovo, Armend Gashi, Sentry/ STIKK Information Communication Technology

Mario Drobics, GaiaX Austria, AIT (Austrian Institute of Technology)

Prof. Blerim Rexha, FIEK Faculty of Electrical and Computer Engineering

12:45 – 13:00 Rita Glavitz, ADA – funding, supporting, promoting program

13.00 – 14.00 Lunch

14.00 – 16.30 B2B Meetings (Kosovo Public Administration and IT-Companies)



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