

SURPRISINGLY INGENIOUS



2019 a record year for trade between Austria and South Africa!

Last year, 2019, was a record year for trade relations between Austria and South Africa. Our exports (608m EUR) to as well as our imports from (588m EUR) South Africa increased substantially and resulted in an all-time high total trade volume of almost 1.2bn Euro. Further, in this newsletter we highlight our events in green technology and renewable energy, as well as ALPLA's major investment in a new plant in South Africa. We hope you enjoy this first edition of our Austrian Business News in 2020.

Find out more about:

- [what's been happening recently](#)
- [upcoming events](#)
- [business opportunities](#)

Johannes Brunner and the team at ADVANTAGE AUSTRIA Johannesburg

NEWS

STYRIAN GREEN TECH BUSINESS DELEGATION VISITS CAPE TOWN

A green tech business delegation including both well-established companies and start-ups from the province of Styria, Austria visited Cape Town this month. The delegation led by the Styrian Minister for Economy, Tourism, Regions, Science and Digitalisation, Ms. Barbara Eibinger-Miedl, met with stakeholders in the public and private sector to build relationships and explore opportunities for co-operation with local players in the green economy.

The expertise of the Austrian companies in the delegation stretched from mini hydropower and insulation to solar, water treatment and waste management solutions, including biogas and bio-methane mobility solutions. An overview of the companies that took part in the delegation is available [here](#).





[» learn more](#)

ALPLA PACKAGING BREAKS GROUND AT NEW LANSERIA PLANT

Almost three years after ALPLA's acquisition of the South African company *Boxmore Packaging*, the multinational plastic packaging company, is building a new production plant in Lanseria, just outside of Johannesburg. This will see the operations of five existing plants consolidated under one roof. Including the benefit of significantly improved logistics, the move is a step to allow for ALPLA's long-term growth and ensure its competitiveness in Sub-Saharan Africa.

ADVANTAGE AUSTRIA PARTNERS WITH GERMAN-AFRICAN ENERGY

Advantage Austria announces its support for the 14th German-African Energy Forum takes place from 25 - 26 March in Hamburg. This year's event focuses on "Innovation for a Carbon-Neutral Economic Transformation". In 2019, high-level speakers from the private and public sector attracted more than 400 decision-makers from business and politics from over 50 countries.

[» learn more](#)

More of the latest news is on
our website

[» see more](#)

EVENTS

19 March 2020, JOHANNESBURG

ABC Lessons from *The Last Lioness*

POSTPONED

hope - through the lens of his award-winning NatGeo Wild film *Lady Liuwa: The Last Lioness* (2009).

[» event details](#)

31 March – 1 April 2020, JOHANNESBURG

Power & Electricity World Africa

POSTPONED TILL 20 – 21 AUGUST 2020

Technology Solutions, Kolbach and Enerox look forward to receiving you at stands A33 A-D (Level 0).

[» event details](#)

[» find all UPCOMING EVENTS on our website](#)



FRESH VIEW on Renewable Energy

All around the world, governments, companies and households are implementing renewable energy technologies. Increasingly Austrian solutions are the products of choice. In this publication, find out about Austrian expertise from combined heat and power, to biofuels, solar, hydropower, and more.

[» free download](#)

Find [all PDF-issues of FRESH VIEW](#) on our website.

BUSINESS OPPORTUNITIES



EMS Marketing GmbH

Patented electromuscular stimulation tracksuits aimed at the sports, fitness, rehab. and physio sectors. Achieve greater efficiency and calorie consumption in workouts.

Wanted: sales partners

[» see details](#)



Sanlas Holding GmbH

Solutions to optimise healthcare operations and patient outcomes based on best practice in personal care for rehab, surgery and similar intensive treatments.

Offered: services and know-how

[» see details](#)



Silvercare GmbH

High-tech super textile cloths with integrated antibacterial silver that cleans effectively with only water and eliminates the need for harsh and toxic chemicals.

Wanted: importers

[» see details](#)



Acredia Insurance GmbH

Credit insurance for companies of all sizes. ACREDIA develops solutions to minimise business risk for its customers.

Offered: services and know-how

[» see details](#)



Austrian Development Bank AG

Financing solutions for economically viable projects supporting sustainable development in emerging markets.

Wanted: co-operation partners

[» see details](#)



Austrian Control Bank AG

Long-term financing with attractive interest rates for the purchase of Austrian investment goods. Funding for individual transactions or as credit line.

Offered: services and know-how

[» see details](#)



Voestalpine VAE GmbH

Locally manufactured turnout systems including drive units and monitoring systems for every traffic application. The global market leader for railway turnout systems.

Wanted: direct customers

[» see details](#)



Society for Business Psychology and Organisational Dynamics

Talent management, executive development, change management and personnel diagnostics.

Offered: services and know-how

[» see details](#)

The comprehensive list of opportunities is on our website

[» see more](#)



Austrian Federal Economic Chamber | Wirtschaftskammer Österreich (WKÖ)

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MISSION STATEMENT:

ADVANTAGE AUSTRIA, with its network of foreign trade offices, is the foreign trade promotion organisation of the Austrian economy. Under the auspices of the Austrian Federal Economic Chamber, ADVANTAGE AUSTRIA is Austria's largest service provider and a key facilitator of Austrian export all over the world. ADVANTAGE AUSTRIA acts as an official lobby, representing the interests of its Austrian members both at home and abroad.

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